June 3, 2014

Intellectual Asset Management Names Marathon's CEO as a Top 40 Intellectual Property Market Maker

ALEXANDRIA, VA -- (Marketwired) -- 06/03/14 -- ***Marathon Patent Group, Inc.*** (OTCQB: MARA) ("Marathon"), a patent licensing company, announced today its CEO, Doug Croxall, was named by Intellectual Asset Management (IAM) as one of its top 40 select individuals "Market Makers" whose connections, decisions and actions drive the ever-expanding global IP marketplace.

Doug Croxall, CEO of Marathon, commented, "I sincerely appreciate the acknowledgement from IAM and authors Jack Ellis, Richard Lloyd and Joff Wild. I consider IAM the preeminent IP editorial source for the space. It's an honor that I share with Marathon's entire executive team."

Croxall continued, "Being named amongst such an impressive group of IP executives shows that our business strategy and execution is working. In particular, it was nice to be mentioned in the company of our partner and largest shareholder Erich Spangenberg of IPNav. Together, we remain squarely focused on growing our business and creating sustainable shareholder value."

In addition, Mr. Croxall will be presenting at the LD Micro Invitational on Wednesday, June 4th at 1:00 pm PDT. Mr. Croxall will be having one-on-one meetings with institutional investors throughout the day. If you would like to schedule a one-on-one meeting, please contact LD Micro or Robert Prag, President of The Del Mar Consulting Group, Inc. at *(858) 361-1786*.

About Marathon Patent Group:

Marathon Patent Group, Inc. is a patent acquisition and monetization company. We acquire patents from a wide range of patent holders from individual inventors to Fortune 500 companies. Our strategy of acquiring patents that cover a wide-range of subject matter allows us to achieve diversity within our patent asset portfolio. We generate revenue with our diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit http://www.marathonpg.com/.

About IAM

Intellectual Asset Management (IAM) was launched in July 2003 to address the need for organizations to maximize the value of their IP and other intangibles, and to examine the strategies they can put in place to do this. IAM is unique because it treats IP as a business

asset and tool rather than simply as a legal right. With this unequalled appeal to the boardroom, IAM has firmly established itself as the only IP publication that many senior corporate executives read regularly. Visit http://www.iam-magazine.com/.

Forward Looking Statements:

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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