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Marathon Patent Group's Wholly-Owned Subsidiary E2E Processing, Inc., Files Patent Infringement Lawsuits Against Cabelas, Crocs, Hallmark Cards and Nordstrom

ALEXANDRIA, VA -- (Marketwired) -- 01/23/14 -- ***Marathon Patent Group, Inc.*** (OTCQB: MARA) ("Marathon"), a patent licensing company, announced today that its wholly-owned subsidiary E2E Processing Inc., ("E2E") has filed four patent infringement lawsuits in the United States District Court for Eastern District of Texas.

E2E is asserting infringement related to U.S. Patents 6,981,222, entitled *"End-to-end transaction processing and statusing system and method"*.

The E2E portfolio consists of four (4) ISSUED patents that emphasize process automation in the production and resource planning space (ERP). Additionally, these patents address the ability to enhance ERP and production planning processes through the introduction of adaptive learning processes. In this manner, the planning processes and the industries that employ them benefit through reduced manufacturing costs while at the same time see improvement in time-to-market and scheduling and increased productivity.

About Marathon Patent Group:
Based in Alexandria, VA, Marathon Patent Group is a patent acquisition and licensing company. We acquire patents from a wide range of patent holders from individual inventors to Fortune 500 companies. Our strategy of acquiring patents that cover a wide-range of subject matter allows us to achieve diversity within our patent asset portfolio. We monetize our diversified portfolio through actively managed concurrent licensing campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit http://www.marathonpg.com/.

Forward Looking Statements:
Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation

those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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