January 17, 2014

Marathon Patent Group's Wholly-Owned Subsidiary CRFD Research, Inc., Files Patent Infringement Lawsuits Against AT&T, Comcast, DirecTV, Time Warner Cable, Dish Networks, Cox Communications, Level 3 Communications, Akamai Technologies, Cablevision and Limelight Networks

ALEXANDRIA, VA -- (Marketwired) -- 01/17/14 -- ***Marathon Patent Group, Inc.*** (OTCQB: MARA) ("Marathon"), a patent licensing company, announced today that its wholly-owned subsidiary CRFD Research Inc., ("CRFD") has filed ten patent infringement lawsuits in the United States District Court for the District of Delaware.

CRFD is asserting infringement related to U.S. Patent numbers 7,191,233, entitled "System for automated, mid-session, user-directed, device-to-device session transfer system", and U.S. Patent numbers 7,574,486, entitled "Web Page Content Translator".

Mishcon de Reya New York LLP has been retained as litigation counsel.

About Marathon Patent Group:

Based in Alexandria, VA, Marathon Patent Group is a patent acquisition and licensing company. We acquire patents from a wide range of patent holders from individual inventors to Fortune 500 companies. Our strategy of acquiring patents that cover a wide-range of subject matter allows us to achieve diversity within our patent asset portfolio. We monetize our diversified portfolio through actively managed concurrent licensing campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit http://www.marathonpg.com/.

About Mishcon de Reya New York LLP

Mishcon de Reya New York LLP commenced operations in 2010 and has subsequently grown to over 25 attorneys with capabilities across ten different practice areas: Complex Civil Litigation, IP and Patent Litigation, Family, International Arbitration, Internal Investigations, White Collar Criminal and Regulatory Defense, Fraud and Asset Recovery, Hedge and Mutual Funds, and Employment Litigation. We fiercely guard our clients' interests, offer flexibility in what can be an overly rigid profession and avoid traditional

models. The firm acts for plaintiffs and defendants, institutions and individuals, with very low levels of conflict. We are trial lawyers, experienced advocates at both the trial and appellate levels.

Many of these influences stem from Mishcon de Reya London, which in 2012 celebrated the 75th anniversary of its founding, the same year in which it was recognized by its peers as U.K. Law Firm of the Year not once, but twice. Both offices have a strong litigation heritage, with more than 200 litigators representing a diverse portfolio of clients in more than 60 countries.

Forward Looking Statements:

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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