July 18, 2013

Marathon Patent Group Announces First Settlement and License Agreement on Its Sampo Portfolio

ALEXANDRIA, VA -- (Marketwired) -- 07/18/13 -- ***Marathon Patent Group, Inc.*** (OTCBB: MARA) ("Marathon"), a patent licensing company, announced today that its wholly owned subsidiary, Sampo IP, LLC, has entered into a license and settlement agreement with a leading technology company. The settlement ends all litigation between the parties.

This is Marathon's first license and settlement agreement for the Sampo portfolio. Marathon's Sampo IP, LLC subsidiary initiated its licensing campaign in March 2013. Ongoing infringement continues, and the Sampo portfolio is currently being enforced against additional defendants.

The Sampo patents, each titled Centrifugal Communication and Collaboration Method, cover claims that facilitate communicating information among members of a distributed discussion group using communication devices and a central agent.

Commenting on the announcement, Doug Croxall, Marathon's Founder and CEO, stated, "Having the first settlement on the Sampo patents occur within four months of our initial patent licensing campaign speaks to the quality of the patents and highlights one of the key strengths of our business model -- owning quality patent portfolios that can be monetized quickly through licensing campaigns which result in numerous and continual revenue events for Marathon."

About Marathon Patent Group:

Based in Alexandria, VA, Marathon Patent Group is a patent licensing company serving a wide range of patent owners from Fortune 500 companies to independent inventors. Marathon provides its clients advice and services that enable them to realize financial and strategic returns on their intellectual property rights. Marathon's operating subsidiaries acquire patent assets, partner with patent holders, and monetize patent portfolios through actively managed patent licensing campaigns. Marathon has maintained a close working relationship for the past 10 years with IPNav, a global leader in full service patent monetization. To learn more about Marathon Patent Group, visit http://www.marathonpg.com/.

Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current

expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

INVESTOR RELATIONS INQUIRIES:

The Del Mar Consulting Group, Inc.
Robert B. Prag
President
858-794-9500
Email Contact

Alex Partners, LLC
Scott Wilfong
President
425-242-0891
Email Contact

Source: Marathon Patent Group