June 6, 2013

Marathon Patent Group Subsidiary Enters Into Settlement & License Agreement With Denon Electronics

ALEXANDRIA, VA -- (Marketwired) -- 06/06/13 -- Marathon Patent Group, Inc. (OTCBB: MARA) ("Marathon"), an intellectual property services and patent licensing company, today announced that Denon Electronics (USA), LLC is licensed to certain CyberFone Systems, LLC.

CyberFone Systems, LLC is currently involved in patent litigation that is still pending against companies in the United States District Court for the District of Delaware. The patents cover claims that provide the right to practice specific transactional data processing, telecommunications, network and database inventions, including financial transactions.

"The continued success of this portfolio illustrates the quality of the CyberFone patents," stated Doug Croxall, Chief Executive Officer of Marathon Patent Group. "Serving the innovation community by partnering with or acquiring quality assets and licensing them on behalf of inventors continues to be a strategic initiative of Marathon."

Ongoing enforcement of the CyberFone patents continues against named defendants that include Mitsubishi, Toshiba, ZTE, Alcatel-Lucent and UPS.

The Shaked & Co Law Firm represented CyberFone Systems in the transaction.

About Marathon Patent Group

Marathon Patent Group ("Marathon") is an intellectual property services and patent licensing company that serves a wide range of patent holders and technologies from Fortune 500 to independent inventors. Marathon provides its clients advice and services that enable them to realize financial and strategic return on their intellectual property rights. Marathon serves clients through two complementary business units: IP Services, which devises strategies that allow our clients to maximize the value of their intellectual property assets, and IP Licensing, which acquires patent assets, partners with patent holders, and monetizes patent portfolios through actively managed patent licensing campaigns. Marathon is based in Alexandria, Virginia. www.marathonpg.com

About IPNav

IPNav is the world's leading full-service patent monetization firm, helping forward-thinking corporations, universities, organizations, and individuals profit from innovation. IPNav's integrated, end-to-end solution turns idle IP assets into revenue streams. Using its proprietary Patent Monetization Platform, IPNav unlocks the value trapped in our clients' IP portfolios -- with timetables and objectives set by the client. Based in Dallas, IPNav has

offices in Dublin, Paris, Shanghai, and Tel Aviv. www.ipnav.com

About Shaked & Co.

Shaked & Co. Law Offices is a leading law firm specializing in the technology commercialization arena. The firm is involved in every aspect of its clients' technology development, commercialization, licensing and investment activities. The firm represents local and international entrepreneurs, start-ups, life sciences and high-tech companies, multi-nationals, venture capital funds, angel investors, corporate investors, inventors patent owners and licensors with respect to all of their corporate, commercial and transactional matters. The firm offers its clients integrated legal services, including corporate and commercial law, intellectual property and patent monetization and licensing, and employment law.

Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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Source: Marathon Patent Group