May 30, 2013

Marathon Patent Group Acquires From Siemens Three U.S. and Ten International Patents

Marathon Patent Group Subsidiary, Bismarck IP, Obtains Communications Terminal Portfolio as Part of a Previously Executed Agreement

ALEXANDRIA, VA -- (Marketwired) -- 05/30/13 -- Marathon Patent Group, Inc. (OTCBB: MARA) ("Marathon"), an intellectual property services and patent licensing company, today announced that its wholly owned subsidiary, Bismarck IP, has acquired three U.S. and ten international patents and patent applications from Siemens, one of the world's leading electronics and electrical engineering companies, as part of a previous agreement.

The patents relate to performance enhancement features and enabling technology within switching communication terminal equipment, and in Private Branch Exchanges (PBXs) in a communication network. The inventions support connections between communication terminal equipment specific performance features that can be enabled and which relate to the setup of the communication connection, or adding functions to an existing call, such as call waiting or call forwarding.

The acquired portfolio includes U.S. Patents 5,734,832, "Method for Evaluating Performance-Feature-Related Messages in a Program-Controlled Communication Equipment"; 5,883,896, "Arrangement for Coupling Optional Auxiliary Devices to Terminal Equipment of Private Branch Exchanges; and 6,674,848, "Method for Displaying Performance Feature Names at a Communication Terminal Equipment."

Marathon has engaged IPNav, a strategic partner, to assist in identifying and monetizing the acquired patents. The joint effort will seek to license to those who market or sell technologies covered by the underlying rights of the acquired assets. Earlier this year, Marathon Patent Group announced it had entered into a strategic relationship with industry-leading patent monetization company IP Navigation Group.

"The Siemens portfolio provides Marathon with new assets to add to its recent series of strategic patent acquisitions," stated Doug Croxall, Marathon Patent Group's Chief Executive Officer. "This is a strategic portfolio for Marathon's subsidiary, Bismarck IP, and we look forward to working with IP Nav on exploring the different monetization opportunities with these IP assets."

The Shaked & Co Law Firm represented Marathon in the transaction.

About Marathon Patent Group

Marathon Patent Group ("Marathon") is an intellectual property services and patent licensing company that serves a wide range of patent holders and technologies from Fortune 500 to independent inventors. Marathon provides its clients advice and services that enable them to realize financial and strategic return on their intellectual property rights. Marathon serves clients through two complementary business units: IP Services, which devises strategies that allow our clients to maximize the value of their intellectual property assets, and IP Licensing, which acquires patent assets, partners with patent holders, and monetizes patent portfolios through actively managed patent licensing campaigns. Marathon is based in Alexandria, Virginia. www.marathonpg.com

About IPNav

IPNav is the world's leading full-service patent monetization firm, helping forward-thinking corporations, universities, organizations, and individuals profit from innovation. IPNav's integrated, end-to-end solution turns idle IP assets into revenue streams. Using its proprietary Patent Monetization Platform, IPNav unlocks the value trapped in our clients' IP portfolios -- with timetables and objectives set by the client. Based in Dallas, IPNav has offices in Dublin, Paris, Shanghai, and Tel Aviv. www.ipnav.com

About Shaked & Co.

Shaked & Co. Law Offices is a leading law firm specializing in the technology commercialization arena. The firm is involved in every aspect of its clients' technology development, commercialization, licensing and investment activities. The firm represents local and international entrepreneurs, start-ups, life sciences and high-tech companies, multi-nationals, venture capital funds, angel investors, corporate investors, inventors patent owners and licensors with respect to all of their corporate, commercial and transactional matters. The firm offers its clients integrated legal services, including corporate and commercial law, intellectual property and patent monetization and licensing, and employment law.

Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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