



# Tom Waldron

**EVP, Global Brand President - Wrangler®.**

Tom Waldron is EVP, Global Brand President - *Wrangler®*. Waldron is responsible for the brand's global business, including marketing, sales and distribution.

Prior to joining Kontoor Brands in 2019, Waldron was President, *Wrangler®* and *Riders by Lee®*, North America for VF Corporation. Prior to that role, he was Vice President of Mass Brands and held various roles of increasing responsibility in merchandising, sales and operations.

Prior to joining VF in 1995, Waldron began his career with the Kmart Corporation, working in operations and buying across a number of categories.

Waldron earned a bachelor's degree in Management from the University of North Carolina at Greensboro's Bryan School of Business.