



Scott Baxter

President, Chief Executive Officer & Board Member

Scott Baxter is President & Chief Executive Officer of Kontoor Brands, Inc. He is also on the company's Board of Directors. Baxter was named CEO in August 2018 when VF Corporation announced its intention to separate its Jeanswear organization into an independent, publicly traded company. Baxter has more than 30 years of experience in retail, operations, marketing, merchandising, sales and manufacturing.

Prior to being named CEO of Kontoor Brands, Baxter was Group President, Americas West, for VF Corporation. In this role, he was responsible for overseeing brands such as *The North Face*® and *Vans*®.

Baxter's previous leadership roles at VF also included Group President, Outdoor & Action Sports, Americas and Vice President, VF Corporation & Group President, Jeanswear, Imagewear and South America. Baxter joined VF in 2007 as the President of the Licensed Sports Group. In 2008, he was named Coalition President for the Imagewear coalition, which comprised the Image and Licensed Sports Group divisions.

Prior to joining VF, Baxter served as Senior Vice President of The Home Depot Company, leading the Services Division. He also previously served as Executive Vice President of Edward Don & Company and held a series of leadership roles with Nestle and PepsiCo.

Baxter serves on the Board of Directors of Callaway Golf Company, a premium golf equipment and active lifestyle company.

An active member of the community, Baxter is on the Board of Directors for the Community Foundation of Greater Greensboro and the Piedmont Triad Partnership. Baxter also serves as the honorary chairman of the PGA TOUR's 2020 and 2021 Wyndham Championship.

Baxter holds a bachelor's degree from the University of Toledo and a Masters of Business Administration degree from Northwestern University's Kellogg Graduate School of Management.