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Equifax Workforce Solutions Brings HR Compliance and Analytics Expertise to HR Technology Conference

Equifax Executive Mike Psenka to Present Two Compelling Sessions, Company to Showcase Cutting-edge Solutions, Including Top HR Product Award Winner I-9 Anywhere

ST. LOUIS, Oct. 8, 2015 /PRNewswire/ -- [Equifax Workforce Solutions](#), a leader in human resource, analytics and verification services, and a business unit of Equifax Inc. (NYSE: EFX), today announced details of its prominent role at the upcoming [18th Annual HR Technology Conference & Exposition](#). This year's Conference will be held Sunday, October 18 through Wednesday, October 21, 2015; Equifax Workforce Solutions will showcase its thought leadership and expertise in two sessions as well as in the exhibit hall.



As legislation, business conditions and workforce demographics continue to change, employers today face a number of compliance challenges. Offering cutting-edge solutions designed to optimize workforce processes – including Affordable Care Act management, [I-9 management](#), tax credits and incentives, onboarding, unemployment cost management, and employment verifications – Equifax Workforce Solutions supports organizations with the cutting-edge technology, high integrity data and unique compliance expertise needed to improve the HR function and minimize bottom line costs.

During the HR Technology Conference, Mike Psenka, senior vice president, Analytics for Equifax Workforce Solutions will participate in two educational sessions designed to provide attendees with insights into current issues as well as those innovations and trends set to impact the HR space. The first session, "Building the Next Generation of HR Analytics Technology," is scheduled to take place on Monday, October 19 at 11:00 a.m. PDT. The second, the conference's closing General Session, "Ideas and Innovators in HR" will take place on Wednesday, October 21 at 10:30 a.m. PDT.

"HR technology is rapidly changing and over the last few years, analytics have emerged as a key area of focus for organizations of varying size, across different industries," commented Psenka. "Recognizing that businesses need reliable, real-time information to succeed, Equifax Workforce Solutions stays at the forefront, helping our clients make sense of the massive amounts of workforce data they generate daily."

In "Building the Next Generation of HR Analytics Technology," Psenka will join a panel of

technology leaders to discuss the most important focus areas for HR analytics from the perspective of solution providers in addition to their customers. Through the conversation, Psenka will help highlight which tools deliver the most value for HR leaders and how organizations can best prepare to take advantage of coming trends. Session attendees will learn about the future of HR analytics technologies and take away actionable insights that they can apply to planning at their organization.

Holger Mueller, vice president and principal analyst for Constellation Research explained, "Advanced HR analytics are vital to the success of today's workforce strategies. At the same time, this area of HR technology is developing at such a rapid rate that many organizations are unsure how, when and why to adopt these tools. This technical insight session will unite some of the best and brightest minds in HR technology, including analytics visionary Mike Psenka, for an in-depth look at how business intelligence is becoming more sophisticated and what organizations can do to leverage the data and technology available to them more effectively."

During the General Session "Ideas and Innovators in HR," Psenka will help close out the conference alongside some of the industry's most innovative thinkers. This presentation will follow a rapid-fire format, allowing participants to showcase the latest HR strategies, solutions and technologies in an effort to inspire the audience and initiate a new dialogue. Attendees will have the opportunity to learn about the cutting-edge ideas set to influence HR, technology and the workplace in the coming months.

"Year after year, the HR Technology Conference provides the perfect venue for connecting HR professionals with industry leaders, key influencers and solution providers in addition to offering attendees access to the latest tools, technologies and practices," said Equifax Workforce Solutions president, Dann Adams. "The Equifax team looks forward to this annual event where we have the opportunity to help employers find answers to the challenges impacting their space and showcase our own thought leadership and areas of expertise. We are pleased that we continue to be a part of the HR Tech Conference community, highlighting how employers can bring innovation and improved efficiency to their daily operations, while increasing compliance, mitigating risk and managing costs."

In addition to these thought leadership sessions, Equifax Workforce Solutions will be recognized as a winner of *Human Resource Executive's* [Top HR Products of 2015 Award](#) for its innovative I-9 Anywhere solution at a special awards luncheon on Monday, October 19 at 12:00 p.m. PDT.

Attendees of the HR Technology Conference & Exposition interested in learning more about how Equifax Workforce Solutions can provide workforce insights, support compliance needs and measurably impact the bottom line at their organizations are encouraged to visit Booth No. 1527 during exhibition hours. The exhibition hall will be open Monday, October 19 from 10:00 a.m. – 5:30 p.m. PDT and Tuesday, October 20 from 10:00 a.m. – 4:00 p.m. PDT. Compliance experts from Equifax Workforce Solutions will be available to discuss the company's [key solution areas](#) including I-9 Management, ACA Management, Employment Verification Services, Tax Credits and Incentives, Compliance and Onboarding, and more.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust.

Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enables it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (also known as TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2014, Equifax was nominated as a Bloomberg BusinessWeek Top 50 company; its CIO was listed as one of the top 100 by CIO magazine; and the company was named to the Fintech 100 list, was recognized as a top 20 company to work for by the Atlanta Journal-Constitution, and was named a 2014 InformationWeek Elite 100 Winner. For more information, please visit www.equifaxworkforce.com or www.equifax.com.

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