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Wyndham Rewards Once Again Named Best Hotel Loyalty Program by Readers of USA TODAY

Wyndham Rewards Earner® Card retains ranking as Best Hotel Credit Card

PARSIPPANY, N.J., Aug. 11, 2025 /PRNewswire/ -- For the eighth year in a row, Wyndham Rewards®, the world's most generous hotel rewards program spanning more than 60,000 hotels, vacation club resorts and vacation rentals worldwide, has been voted the #1 hotel loyalty program by readers of *USA TODAY*. The Wyndham Rewards Earner® Card was also named Best Hotel Credit Card for the seventh consecutive year.

Part of *USA TODAY's 10Best Readers' Choice Awards*, where nominees are curated by a panel of travel industry experts and winners are selected by popular vote, the wins are just the latest in a growing list of accolades for Wyndham Rewards. Earlier this year, *NerdWallet* named Wyndham Rewards the industry's most valuable hotel rewards program—offering close to $12 back in rewards for every $100 spent—while for more than a decade, *U.S. News & World Report* has named it one their top rewards programs, noting the breadth of the Wyndham's redemption portfolio and the speed and ease of earning a free night.

"Year after year, travelers recognize Wyndham Rewards for what it is: a program built to deliver unmatched value, ease, and reach. Whether it's a family road trip, a last-minute business stay, or a long-awaited getaway, we're proud to be the program making everyday travel more rewarding. Congratulations to our team members, to our franchisees and to our partners—without you and your teams, honors like these simply wouldn't be possible."

- Scott Strickland, Chief Commercial Officer, Wyndham Hotels & Resorts

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The Most Generous Hotel Rewards Program
With approximately 120 million enrolled members globally, Wyndham Rewards continues to stand out in a crowded loyalty landscape by keeping things refreshingly straightforward. Members earn a minimum 1,000 points with every qualified stay, while three simple free night redemption tiers, starting at just 7,500 points per night, help ensure rewards aren't only easy to earn, but easy to use.

But it doesn't stop with free nights. Wyndham Rewards also offers the industry's most accessible levels of status—kicking in after just five nights of stays—and continues to add new partners and program features, making membership even more rewarding. For example, the recently introduced *Wyndham Rewards Experiences* lets members use their points to bid on one-of-a-kind events—like VIP access to the sold-out Vans Warped Tour—

while *Wyndham Rewards Travel Bundles* makes it easy to earn and redeem points across hotel stays, flights, cruises, rental cars, and a wide variety of tours and activities.

Credit Cards Built for Road Warriors
Wyndham Rewards gets even better with its lineup of co-branded credit cards, issued in partnership with Barclays: the Wyndham Rewards Earner® Card, Earner Plus® Card, and the Earner Business® Card—the first card from Wyndham created specifically with small business owners in mind.

Built to help maximize points earned on the road as well through everyday purchases, the award-winning cards offer up to 8x points on gas and stays at Wyndham hotels, up to 5x points on marketing, advertising, and utility purchases (Earner Business only) and up to 4x points on dining and groceries. What's more, cardholders also enjoy a range of travel-friendly perks—like automatic elite status, anniversary bonuses, and no foreign transaction fees.

For a limited time, new cardholders can earn up to 90,000 points, enough for up to 12 free nights, when they apply and meet the qualifying spend requirements. (See here for full details, including terms and conditions.)

To learn more about Wyndham Rewards or to join for free, visit**WyndhamRewards.com**. For credit card information, visit **WyndhamRewardsCreditCard.com**.

About Wyndham Rewards
Part of **Wyndham Hotels & Resorts** (NYSE: WH), the world's largest hotel franchising company, **Wyndham Rewards** is the #1 hotel rewards program as named by readers USA Today. Program members—approximately 120 million enrolled around the world—earn a guaranteed 1,000 points with every qualified stay and can redeem for free nights starting at just 7,500 points. With more than 60,000 hotels, vacation club resorts and vacation rentals globally, no other hotel rewards program is more generous or offers members more places to stay. Join for free at **WyndhamRewards.com**.

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