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Wyndham Opens 100th Days Inn Hotel in China

Days Inn by Wyndham Shantou Jinping builds on Wyndham's successful growth since reacquiring direct franchising rights for the brand in 2019

SHANGHAI, June 17, 2025 /PRNewswire/ -- Wyndham Hotels & Resorts is celebrating a major milestone in Asia Pacific with the opening of its 100th Days Inn hotel in China: Days Inn by Wyndham Shantou Jinping. The opening not only highlights the brand's robust growth across the country but underscores Wyndham's success since reacquiring direct franchising rights for the brand.

Wyndham's Days Inn brand in China has averaged double-digit net room growth over the last five years, contributing to a 14% increase in Wyndham's overall direct franchising business over the same period. The brand is poised for sustained growth, with its pipeline in China expanding 25% year-over-year through the end of the first quarter. Notably, the Company's direct franchise business growth has generated strong returns, doubling FeePAR since 2018. Wyndham's expansion aligns with China's tourism surge, as the country is projected to become the world's largest travel and tourism market within the next decade.

"Wyndham has a leading footprint in China, and we intend to build on that strong foothold in the years ahead. With Days Inn, we're offering a quality, reliable brand that suits the needs of owners and guests, all powered by the backing of the world's largest hotel franchisor. As we continue to showcase the value Wyndham can bring to owners in China, we have a runway to grow and succeed in one of the most dynamic tourism industries in the world."

- Joon Aun OOI, President, Asia Pacific, Wyndham Hotels & Resorts

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"At Days Inn by Wyndham Shantou Jinping, we're integratingthe essence of Chaoshan culture with modern hospitality. Wyndham's global network, powerful loyalty program and unparalleled technology offerings not only bring business directly to our hotel but also provide us with the tools and resources that help unlock extraordinary experiences for guests coming through our doors."

- Xiaoyi LIN, Owner, Days Inn by Wyndham Shantou Jinping

Accelerated Growth in a Key Market
Spanning approximately 60 major cities across China including Beijing, Chengdu and Harbin, Days Inn brightens stays for travelers across the country every day. Standout destinations include:

- **Days Inn by Wyndham Shantou Jinping**
  This four-star, 83-room hotel marks the 100th Days Inn hotel in China. Nestled between the bustling commercial center of Jinping District and the tranquil Shantou Bay, guests can immerse themselves in culture by taking in local architecture, checking out Ming Dynasty relics and exploring Dahao Ancient City nearby. Featuring a fitness center, breakfast buffet, free WiFi and a business center, the hotel caters to those traveling for business and leisure alike.

- **Days Inn by Wyndham Beijing Haidian**
  Beijing's first Days Inn by Wyndham, this hotel is strategically nestled in Zhongguancun's premier tech hub — minutes from cultural landmarks like the Summer Palace and CCTV Tower. Its 81 thoughtfully curated rooms boast elegant Chinese and European décor, each framing panoramic city views. Enhanced with mid-sized to grand conference venues, it seamlessly accommodates versatile event requirements while maintaining an ambiance of refined urban hospitality.

- **Days Hotel by Wyndham Chengdu Wenjiang**
  The first Days Inn by Wyndham in Chengdu, this hotel resides in Wenjiang District — a scenic area dubbed "Chengdu's Backyard Garden" — strategically positioned at the heart of the Cross-Strait Science and Technology Industrial Development Park. Featuring 157 warm and comfortable guestrooms, it offers a multi-functional lobby, fully equipped meeting spaces, and a modern fitness center, purposefully designed to deliver tailored comfort and premium hospitality standards for discerning business travelers.

- **Days Hotel by Wyndham Harbin Songbei**
  The first Days Inn by Wyndham in Northeast China and Harbin, this hotel is located in a prime spot on Sun Island, surrounded by pristine natural landscapes, offering a serene escape in both summer and winter. Featuring 90 uniquely designed rooms with solid wood furnishings, the hotel is enhanced by comprehensive leisure facilities and versatile banquet spaces, ensuring guests a seamless blend of relaxation and memorable experiences throughout their stay.

Wyndham's growth in China is powered by the Wyndham Advantage—a combination of world-class marketing, distribution and other resources designed to put owners on the path to success. Inclusive of nearly $350 million in innovative technology investments over the past seven years, owners have access to best-in-class technology from industry-leading providers, including next-gen property management systems, as well as a growing member base of over 115 million enrolled Wyndham Rewards members globally.

For more information, including franchising opportunities, visit www.wyndhamdevelopment.com.

About Wyndham Hotels & Resorts
Wyndham Hotels & Resorts (NYSE: WH) is the world's largest hotel franchising company by the number of franchised properties, with approximately 9,300 hotels across over 95 countries on six continents. Through its network of approximately 907,000 rooms appealing to the everyday traveler, Wyndham commands a leading presence in the economy and midscale segments of the lodging industry. The Company operates a portfolio of 25 hotel

brands, including Super 8®, Days Inn®, Ramada®, Microtel®, La Quinta®, Baymont®, Wingate®, AmericInn®, ECHO Suites®, Registry Collection Hotels®, Trademark Collection® and Wyndham®. The Company's award-winning Wyndham Rewards loyalty program offers over 115 million enrolled members the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rentals globally. For more information, visit **www.wyndhamhotels.com**.

Forward-Looking Statement

This press release contains "forward-looking statements" within the meaning of the federal securities laws, including statements related to Wyndham's current views and expectations with respect to development, growth and anticipated travel demands in China. Forward-looking statements are any statements other than statements of historical fact, including those that convey management's expectations as to the future based on plans, estimates and projections at the time Wyndham makes the statements and may be identified by words such as "will," "expect," "believe," "plan," "anticipate," "predict," "intend," "goal," "future," "forward," "remain," "confident," "outlook," "guidance," "target," "objective," "estimate," "projection" and similar words or expressions, including the negative version of such words and expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of Wyndham to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release.

Factors that could cause actual results to differ materially from those in the forward-looking statements include, without limitation, general economic conditions, including inflation, higher interest rates and potential recessionary pressures; the performance of the financial and credit markets; the economic environment for the hospitality industry; operating risks associated with the hotel franchising business; Wyndham's relationships with franchisees; the impact of war, terrorist activity, political instability or political strife, including the ongoing conflicts between Russia and Ukraine and conflicts in the Middle East, respectively; global or regional health crises or pandemics including the resulting impact on Wyndham's business, operations, financial results, cash flows and liquidity, as well as the impact on its franchisees, guests and team members, the hospitality industry and overall demand for and restrictions on travel; Wyndham's ability to satisfy obligations and agreements under its outstanding indebtedness, including the payment of principal and interest and compliance with the covenants thereunder; risks related to Wyndham's ability to obtain financing and the terms of such financing, including access to liquidity and capital; and Wyndham's ability to make or pay, plans for and the timing and amount of any future share repurchases and/or dividends, as well as the risks described in Wyndham's most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission and any subsequent reports filed with the Securities and Exchange Commission. These risks and uncertainties are not the only ones Wyndham may face and additional risks may arise or become material in the future. Wyndham undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, subsequent events or otherwise, except as required by law.

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