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Long Distance Besties? Days Inn by Wyndham Will Pay You $10K to Reunite and Create Travel Content

From beach escapes to foodie hotspots, dynamic duos will explore top destinations and turn their trip into share-worthy content as official Days Inn-siders

PARSIPPANY, N.J., June 3, 2025 /PRNewswire/ -- Missing your bestie? Nearly40% of adults say their closest friends live in another state—and let's face it, even the strongest bonds need more than DMs and video chats to stay close. That's where Days Inn comes in. Just in time for National Best Friends Day, the hotel brand known for spreading sunshine is launching a nationwide search to reunite five pairs of long-distance best friends as its newest brand ambassadors.

With hotels in buzz-worthy destinations coast to coast—designed for every kind of vibe – five dynamic duos will claim the title of official "Days Inn-siders." Their mission? Spend a weekend together spotlighting the best a destination has to offer for the brand's social media channels. In return for awesome content, each pair will receive a $10,000 payday, plus accommodations, flights and daily travel stipend.

"In a world where group chats fade and schedules collide, Days Inn is making sure one thing stays strong – closeness. With destinations that offer everything from laid-back beach escapes to vibrant city adventures, our hotels create space for best friends to share the kind of moments that stick – and that's exactly what our Days Inn-siders will help bring to life."

– John Henderson, VP, Brand Operations, Days Inn by Wyndham

The Mission: Guaranteed Closeness
Each duo, working together, will document their ultimate "days out" experience – from must-eat bites to must-snap sights – all just steps away from their hotel door. And because no two friendships are the same, each getaway will be designed with a different kind of duo in mind, helping show other travelers that wherever you're headed, the best days out, call for a Days Inn. Whether it's a mother-daughter pair on the hunt for the best beaches or college roommates turned long-distance friends seeking adrenaline-pumping adventures, Days Inn will work with each to craft a trip that caters to their personalities and passions.

Among the types of duos Days Inn is searching for:

- **Nature Nomads** – From misty mornings in the Pacific Northwest, stargazing in Sedona and red rock sunsets in the Southwest, these besties feel most alive on the trail.

- **Taste Makers** – These besties plan their trips around flavor and flair – whether it's uncovering the best deep-dish in Chicago, food truck feasts in Austin or simply café-hopping in Portland.

- **Adrenaline Junkies** – Whether it's roller coasters in Orlando, zip-lining through the Smokies, or ATVing across the Utah dessert, these besties are all in for speed, heights and heart-racing fun.

- **Wave Watchers** – From sunrise surf sessions in Santa Monica to boardwalk strolls in Ocean City, MD, these besties are all about salt air and sandy toes.

- **Culture Cravers** – Live music in Nashville, museums in D.C., art walks in Santa Fe – these besties travel for soul, story and self-expression.

The Responsibilities:

- Able to travel for two nights between August – December 2025 (dates and destination will be coordinated with the Days Inn team).
- Create original "Days Inn-sider" content (video + photo) highlighting must do experiences for the brands social media channels.
- Inspire others to stop waiting and start reuniting through authentic storytelling.
- Represent the Days Inn spirit like a pro – rooted in fun, adventure and warmth.

The Perks:

- $10,000 cash payday ($5,000 per bestie).
- Shared Days Inn hotel room for two guests for two nights.
- Travel stipend ($2,000 per pair) for airfare, ground transportation, and meals.
- Wyndham Rewards® DIAMOND level membership.
- A suitcase full of Days Inn swag.
- A real-life reunion with your favorite person.

The Qualifications:

- Creative and social media-savvy duo—18 years or older.
- Social -savvy: you know your way around a photo dump, reel or TikTok.
- Legal resident of U.S., District of Columbia, Guam or Puerto Rico with a valid form of government-issued ID (e.g., U.S. passport or state-issued ID).
- Must be fluent in both written and spoken English.

How to Apply:
Visit www.daysinn.com/besties by July 1, 2025, to submit:

1. The full names of both individuals in the pair.
2. Each individual's place of residency in the U.S.
3. Telephone number and email address for both individuals in the pair.
4. Social media profiles of both participants.
5. One written essay OR short video describing a) what a dream 'days out' reunion would look like and b) why they're the perfect pair to bring the Days Inn-sider experience to

life.

Days Inn will evaluate applicants' photography and storytelling skills before selecting the winning pairs. Entries must come in the form of one (1) application per pair. For more information and official contest rules visit www.daysinn.com/besties.

About Days Inn by Wyndham
With over 1,500 locations in over 20 countries, Days Inn by Wyndham is one of the largest, most well-recognized hotel brands in the world. Welcoming guests with a warm smile and an inviting room, most locations offer complimentary light breakfast; swimming pool or fitness center; and more. Whether it's small town or downtown, a trip with family or a getaway with friends, count on Days Inn by Wyndham for a great stay paired with a little extra sunshine along the way. Seize The Days and book your next stay at www.daysinn.com. You can also like and follow us on Facebook, Instagram, and YouTube. For development opportunities, visit www.wyndhamdevelopment.com.

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