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Wyndham Alltra to Debut Stunning New Oceanfront Resort on Shores of the Dominican's Samaná Peninsula

Wyndham Alltra Samaná now taking reservations for early December opening.

PARSIPPANY, N.J., Aug. 10, 2023 /PRNewswire/ -- Wyndham Alltra®, the brand known for its promise of "All-Inclusive Travel for All," today announced it's now taking reservations for its newest resort, the tranquil, 404-room Wyndham Alltra Samaná. Managed by Playa Hotels & Resorts, one of the world's leading all-inclusive operators, the resort is slated to open December 1 and marks Wyndham Alltra's entry into the Dominican Republic.

"The Dominican Republic, and in particular Samaná, is one of the Caribbean's most serene and relaxing escapes, allowing guests to immerse themselves in a tropical oasis while disconnecting from the everyday," said Roberto Garrido, vice president, Operations, Dominican Republic, Playa Hotels & Resorts. "Whether it's unwinding with a new book under a picturesque palm or reconnecting with family as you embark on a new outdoor adventure, Wyndham Alltra Samaná pairs the best of the Dominican with the ease of all-inclusive travel."

A Beachside Escape for Any Occasion
Located in the northeast corner of the Samaná peninsula with close vicinity to spectacular beaches and the Cordillera Samaná mountain range, Wyndham Alltra Samaná is expected to open in December 2023 following an extensive renovation of all resort rooms and public spaces. Minutes away from natural preserves, waterfalls and remote islands ripe for exploration, the resort gives guests a private beachfront, live entertainment, access to four glistening pools and nearly a dozen bars and restaurants for dining and refreshments.

Rooms at the resort range from standard king and queen configurations to large family suites and bungalows, while available activities include horseback riding, bicycle tours, sailing and swimming. Additional activities, like golf, whale watching, fishing and other excursions are just a short ride away. For those looking to host larger events, including weddings, the resort boasts special venues on the beach and poolside with state-of-the-art tech and on-site coordinators, along with special honeymoon packages.

The All-Inclusive Experience for All
Wyndham Alltra was born from the promise of "All-Inclusive Travel for All," and keeps with Wyndham's mission of delivering exceptional experiences for the everyday traveler. Now with four resorts across Mexico and the Dominican Republic and additional offerings under development in Asia, Wyndham Alltra offers an all-inclusive resort experience distinct to the upper-midscale segment, pairing elevated food and beverage, service and amenities with a range of activities expressive of each resort's location and culture.

"Wyndham Alltra offers exactly what today's travelers crave most: unique and memorable experiences," said Jimena Faena, vice president and brand leader, Wyndham Alltra. "The brand's all-inclusive approach to travel means worrying less about pulling out your wallet and instead, more reveling in the excitement of your resort arrival and all that's available to you."

Rates for Wyndham Alltra Samaná start as low as $198 per night (double occupancy) and can be booked today for stays beginning December 1 at www.WyndhamAlltra.com. Wyndham Alltra resorts also participate in Wyndham Rewards®, the number one rated hotel rewards program as named by both USA Today and US News & World Report. Free nights are available for 30,000 points per night per bedroom, while discounted nights can be unlocked for just 6,000 points per bedroom. Learn more at www.wyndhamrewards.com.

About Wyndham Alltra
Wyndham Alltra is All-Inclusive, All for you. The ultimate carefree vacation awaits with everything you've been daydreaming of all in one place. From exciting eats and refreshing cocktails to live entertainment and non-stop activities, picture-perfect beaches to inviting pools, we've got something for everyone. It's the moment you've been waiting for. Put on your out of office. Take off to Wyndham Alltra. Book your next stay at www.wyndhamalltra.com or visit www.wyndhamdevelopment.com to learn more about all-inclusive development opportunities.

About Playa Hotels & Resorts N.V.
Playa Hotels & Resorts N.V. (NASDAQ: PLYA, "Playa") is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in Mexico, Jamaica and the Dominican Republic. Playa currently owns and/or manages a total portfolio consisting of 24 resorts (9,097 rooms) under the following brands: Hyatt Zilara, Hyatt Ziva, Hilton All-Inclusive, Tapestry Collection by Hilton, Wyndham Alltra, Seadust, Jewel Resorts and The Luxury Collection. Playa leverages years of all-inclusive resort operating expertise and relationships with globally recognized hospitality brands to provide a best-in-class experience and exceptional value to guests, while building a direct relationship to improve customer acquisition cost and drive repeat business. For more information, please visit www.playaresorts.com.

About Wyndham Hotels & Resorts
Wyndham Hotels & Resorts (NYSE: WH) is the world's largest hotel franchising company by the number of properties, with approximately 9,100 hotels across over 95 countries on six continents. Through its network of approximately 852,000 rooms appealing to the everyday traveler, Wyndham commands a leading presence in the economy and midscale segments of the lodging industry. The Company operates a portfolio of 24 hotel brands, including Super 8®, Days Inn®, Ramada®, Microtel®, La Quinta®, Baymont®, Wingate®, AmericInn®, Hawthorn Suites®, Trademark Collection® and Wyndham®. The Company's award-winning Wyndham Rewards loyalty program offers over 103 million enrolled members the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rentals globally. For more information, visit www.wyndhamhotels.com.

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