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Wyndham Hotels & Resorts Continues Growth Trajectory across Europe, Middle East, Eurasia and Africa

LONDON and PARSIPPANY, N.J., April 1, 2021 /PRNewswire/ --Wyndham Hotels & Resorts, the world's largest hotel franchising company by number of properties with over 8,900 hotels across nearly 95 countries, continues to cement its presence across Europe, Middle East, Eurasia and Africa (EMEA) with a series of recent hotel launches and a strong line-up of openings for 2021.

In a year of historic challenges for the travel industry, in 2020 Wyndham achieved 38 new hotel signings in the region, a host of important openings, in addition to launching multi-faceted initiatives to support and empower hotel partners across EMEA to help re-build demand in response to changes and on-going travel restrictions.

Some of Wyndham's key 2020 openings included the European expansion of Ramada by Wyndham in Madrid, Valencia, Leeds and Budapest and continued momentum in India and Pakistan. Other highlights included the expansion of La Quinta by Wyndham in Turkey, and the debut of the Super 8 by Wyndham brand in the UAE alongside more openings in Germany.

In late 2020, Wyndham also opened its first hotel in Nepal under the Ramada Encore by Wyndham brand, and expanded in India with the addition of Wyndham Ahmedabad Shela. Solid growth continued in 2021, as Wyndham announced the debut of the La Quinta brand in Dubai, and saw further momentum in Turkey with the opening of Ramada by Wyndham Izmir Aliaga, while also expanding its Dolce brand with a new flagship hotel in Copenhagen.

Wyndham's recent expansion in EMEA reinforces its commitment to its partners, guests and team members across the region and is set to continue with a strong development pipeline of over 16,000 rooms that includes more than 20 new hotels expected to open later this year.

Dimitris Manikis, President, Wyndham Hotels & Resorts, EMEA said: "We are extremely proud of these achievements, initiatives and the incredible resilience shown by our hotel partners in the region. In the toughest period our industry has ever experienced, it is more important than ever to put our partners, guests and teams at the heart of everything we do. Our ability to continue to grow is a testament to the strength of the value proposition of the Wyndham brands for hotel partners as they prepare to rebuild demand, and we are looking forward to our continued and long-term success together."

Some of the upcoming openings in 2021 will include:

- The debut of the Wyndham's namesake brand in Cyprus with the highly anticipated opening of the upscale Wyndham Nicosia expected around the end of the year. The

hotel will offer elegant accommodation in Nicosia's main square, alongside several leisure amenities and conference space.

- Further momentum in Turkey where Wyndham is the largest international hotel group with over 80 hotels and seven new properties expected to open in 2021, including the debut of the Days Inn by Wyndham brand with two openings in Istanbul.
- Brand expansion in the Middle East with the opening of the first Days Inn by Wyndham in the UAE in the second half of 2021, which will bring more economy accommodation options to travellers visiting the charming Deira district in Dubai, as well as the opening of a new Wyndham Grand hotel in Doha, Qatar.
- Further growth in Europe includes the launch of the Trademark Collection by Wyndham hotels with a stylish hotel central Brussels in late March, and more upcoming Trademark openings in Budapest and Dusseldorf later in 2021. Expansion of the Ramada by Wyndham brand in Romania, with two additional openings in Targu Jiu and Slatina.
- Additional development in India with the openings of Ramada by Wyndham Gangtok Deorali Hotel & Casino in April and Ramada Varanasi Katesar later in 2021.
- Growth in the CIS region, with the additional openings of Wyndham Garden Burabay (Kazakhstan), Ramada Encore by Wyndham Tashkent (Uzbekistan), as well as a Ramada by Wyndham in Georgia's capital Tbilisi.

Wyndham hotels in EMEA and around the world participate in Wyndham Rewards®, the world's most generous hotel rewards programme with thousands of hotels, vacation club resorts and vacation rentals worldwide.

About Wyndham Hotels & Resorts
Wyndham Hotels & Resorts (NYSE: WH) is the world's largest hotel franchising company by the number of properties, with over 8,900 hotels across nearly 95 countries on six continents. Through its network of approximately 796,000 rooms appealing to the everyday traveller, Wyndham commands a leading presence in the economy and midscale segments of the lodging industry. The Company operates a portfolio of 20 hotel brands, including Super 8®, Days Inn®, Ramada®, Microtel®, La Quinta®, Baymont®, Wingate®, AmericInn®, Hawthorn Suites®, Trademark Collection® and Wyndham®. Wyndham Hotels & Resorts is also a leading provider of hotel management services. The Company's award-winning Wyndham Rewards loyalty programme offers 86 million enrolled members the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rentals globally. For more information, visit www.wyndhamhotels.com.

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