

June 5, 2024



SiriusXM and Pandora Celebrate Black Music Month with Special Live Performance by GRAMMY® Award-Winning Artist Coco Jones June 27th in Los Angeles

Limited-run channels from R&B/Pop legends New Edition and the iconic Notorious B.I.G. begin June 5th

New artist-hosted shows, "Flavor Flav's Flavor of the Week" and "The Whisper Room with Armani White," debut on SiriusXM this month



NEW YORK – June 5, 2024 –SiriusXM and Pandora announced today its Black Music Month celebrations, culminating with a special performance by GRAMMY® Award-Winning artist Coco Jones on June 27th at Academy LA in Los Angeles. Throughout the month, SiriusXM's *The Power of Music Legacy* campaign and on-air programming honors the artists, musicians and creatives that have left their imprint and lasting legacy on the music industry for the next generation.

While SiriusXM amplifies Black music legends and rising stars of the genre year-round, the

month kicks off with a pop-up channel dedicated to and in collaboration with the estate of the iconic artist, Notorious B.I.G., as well as the premiere of an exclusive channel dedicated to the music and legacy of R&B/Pop supergroup, New Edition, and the return of SiriusXM's Black Music Forever. Additionally, new specialty programming launches across channels, including the debut of Armani White's new show, "The Whisper Room" on Hip-Hop Nation and "Flavor Flav's Flavor of the Week" on LL COOL J's Rock The Bells Radio.

As a part of Coco Jones' success story, SiriusXM has championed the rising artist early on as the first at radio to support her now GRAMMY® Award-Winning single, "ICU," and named her as the inaugural artist of SiriusXM and Pandora's Artist Accelerator program in November 2022, which develops and breaks new artists by leveraging the massive audience of both platforms. SiriusXM has since continued to amplify her music with dedicated airplay across channels. "SiriusXM and Pandora Present Coco Jones" will air on 6/29 at 8pET and will encore on 6/30, 11pET and 7/4, 12pET on [SiriusXM's The Heat](#) (ch. 46).

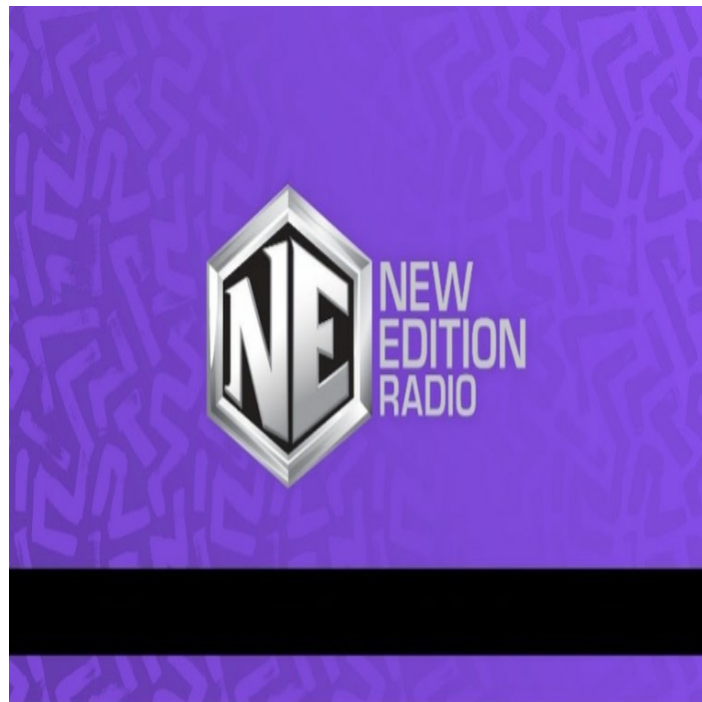
Sponsors of this celebratory concert include **Cricket Wireless, Delta Air Lines, The Glad Products Company, and göt2b®.**

Earlier in the week on June 25th, SiriusXM Pandora Rhythm In Action, a special event sponsored exclusively by Cricket, invites local students from the Boys & Girls Clubs of Metro Los Angeles to SiriusXM's LA studio for an immersive day of educational music programming. The students will receive a tour of the studios and attend roundtable panels, networking sessions and interactive workshops, featuring leaders across SiriusXM's various departments discussing the future of the music industry. The day will culminate with an exclusive performance by an exciting emerging artist, and students will present their own ideas around marketing the artist's next single to a panel of SiriusXM leaders to receive real-time feedback and advice. For the second year in a row, following last year's collaboration around Hip Hop 50, SiriusXM has teamed up with Cricket to present the Boys & Girls Clubs of Metro Los Angeles with a donation in support of the organization's impactful work empowering the next generation and the community around them.

See below for details on SiriusXM's pop up channels and specialty programming:

Pop up channels:

New Edition Radio- Since they exploded on the scene in the mid 80's, New Edition spawned multiple hits and inspired many boy bands that followed. Whether as the group New Edition or as solo artists, Bobby Brown, BBD, Ralph Tresvant, and Johnny Gill, the members of New Edition continue to be an iconic force in R&B/Pop, and you can hear it all on SiriusXM's New Edition Radio. **Listen to New Edition Radio on the SiriusXM app June 5 through July 1 and on channel 79 June 11 through June 17.**



Notorious Radio- Brooklyn-born Christopher Wallace changed Hip-Hop forever when he burst onto the rap scene in the early 90's. As the Notorious B.I.G., he utilized his laid-back lyrical delivery to tell tales of celebration and strife. Celebrating 30 years since B.I.G.'s debut album *Ready to Die*, Notorious Radio features his entire catalog, along with music inspired by the late rapper. The channel will also consist of other hip-hop artists and luminaries paying tribute to the rap legend. **Listen to Notorious Radio on the SiriusXM app June 5 through July 1 and on channel 79 June 25 through June 30.**

Black Music Forever- Hear the tracks that are currently moving The Culture and discover the music that's on the come-up. If it's Hip-Hop and R&B that's killin' it in the clubs, or emerging Afropop and Caribbean vibes - hear it all on Black Music Forever. **Listen to Black Music Forever on the SiriusXM app June 5 through July 1 and on channel 79 June 18 through June 24.**



New Show Launches:

“The Whisper Room with Armani White”-A new exclusive monthly show hosted by the platinum artist Armani White and “Little Brother” Jah the DJ launches June 7 on [SiriusXM's Hip-Hop Nation](#) (ch. 44). “The Whisper Room with Armani White” brings listeners all the laughs, chaos, behind the scenes stories and the best of hip-hop music. Each month the close friends and music collaborators will come together to share their favorite music picks and spotlight the up and coming hip-hop artists they are excited about. The show will also feature never before heard stories from Armani White and Jah’s tour travels as they reminisce on their music and personal experiences together. During the first show on June 7, Armani White is set to play a new unreleased song from his album for SiriusXM listeners to hear for the first time ever.

“Flavor Flav’s Flavor of the Week”-A new series hosted by legendary hip-hop artist and Rock and Roll Hall of Famer, Flavor Flav, launches June 10 and broadcasts from the new SiriusXM Studio at Wynn Las Vegas. “Flavor Flav’s Flavor of the Week” will air weekly on [LL COOL J’s Rock The Bells Radio](#) channel. Flav will spin tracks from his favorite classic hip-hop artists and share stories from his one-of-a-kind music career as founder of the legendary group, Public Enemy, his experiences as a TV personality, and more.

Specialty Programming:

Behind The Flow with Bryan-Michael Cox-Join Bryan-Michael Cox for an exclusive glimpse into the heart of R&B from the 2000s, as he shares stories behind his Grammy-winning hits and offers insights into the genre’s evolution from icons like Mary J. Blige to rising stars like Muni Long. The special airs June 19 on [SiriusXM's The Flow](#) (ch. 48).

Being With You: Smokey Robinson with Martha Reeves-Smokey Robinson chats with Motown Legend Martha Reeves where they discuss their lives and music. The special airs on June 17 on [SiriusXM's Smokey's Soul Town](#) (ch. 74).

Kim Fields Grooves With The Stars!- In honor of Black Music Month, Hollywood icon Kim Fields sits down with some of the biggest stars of R&B! From Chaka Khan to Sheila E. and more, the hottest R&B icons in the game chat it up about their storied careers and talk about what's next! The special airs on [SiriusXM's The Groove](#) (ch. 51) on June 17.

Pandora Playback with rising star Flo Milli- The rapper from Mobile, Alabama, who recently dropped her second studio album *Fine, Ho, Stay* and is currently on tour with fellow artist Gunna, will join one of the newest SiriusXM Hip-Hop Nation host Fly Guy DC in Atlanta for the Playback event on June 12. Flo Milli will discuss music and touring, her journey and Black Music Month in front of an intimate live audience. The conversation will air on [SiriusXM's Hip-Hop Nation](#) (ch. 44) on June 19 and will also be converted into a Pandora Takeover Mode on June 21.

Smokey's Soul Town Presents The Temptations- Recorded in front of a studio audience in "Smokey's Lounge" at the SiriusXM LA Garage, Smokey sits down with The Temptations for a special interview exploring their music with never before told stories. In celebration of the 60th anniversary of "My Girl," Smokey performs "My Girl" live for the first time ever with The Temptations, a song he wrote especially for them. The special airs June 5 and throughout the week on [SiriusXM's Smokey's Soul Town](#) (ch. 74).

Tanya Stephens Live from Miami- Celebrate the 20th anniversary of Tanya Stephens' groundbreaking album, *Gangsta Blues*, with an exclusive live performance recorded from the SiriusXM Miami Studios. Experience this iconic album from start to finish, including hits like 'It's A Pity,' 'These Streets,' and more. The special airs on [SiriusXM's Bob Marley's Tuff Gong Radio](#) (ch. 19) June 14.

Eligible customers can get their first three months of SiriusXM for free. Go to siriusxm.com/GetSiriusXM3mos to sign up and experience all that SiriusXM has to offer. See Offer Details.

###

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Media Contact:

Marley Gerber

Marley.Gerber@siriusxm.com

Angela Burke

Angela.Burke@siriusxm.com