

Registration Now Open for Ingram Micro Cloud Summit 2016

Master Cloud Service Provider to Host Seventh Annual Cloud Summit April 11-13 in Phoenix, Arizona #CS16

IRVINE, CA -- (Marketwired) -- 02/02/16 -- Spotlighting its global cloud service leadership, Ingram Micro Inc. (NYSE: IM) today announced that registration for Cloud Summit 2016 is now open to partners and prospects worldwide. Themed "Where Rainmakers Thrive," the annual event will be held at the JW Marriott Desert Ridge Resort & Spa in Phoenix, Arizona, April 11-13, 2016, and will showcase the Ingram Micro Cloud Ecosystem powered by the Odin Service Automation platform. More information, including the agenda and registration details, are available at IngramMicroCloudSummit.com. A discounted early bird registration is available until February 19, 2016, with full event registration running through March 11, 2016.

As one of the largest cloud events for the global IT channel, Cloud Summit provides everything an organization needs to successfully grow a cloud-based business, including best practices for marketing, selling, and supporting cloud services to better serve businesses of all sizes. With attendance expected to exceed 1,000, the three-day event will attract the industry's top solution providers, cloud service providers, cloud vendors, telcos, hosters, ISVs, and other cloud innovators and thought leaders.

Alongside the comprehensive agenda of business transformation and channel enablement sessions, Cloud Summit will feature keynotes from an impressive roster of speakers including; former astronaut and second man to set foot on the moon, Buzz Aldrin, Grammy nominated musician and champion of the "Digital Music Revolution", Thomas Dolby, IDC's Program Vice President of Channels and Alliances Research, Darren Bibby, and Nimesh Dave, Ingram Micro's Executive Vice President of Cloud Computing. Cloud Summit 2016 also carries the distinction of being the first to debut the biggest cloud ecosystem in the world. Attendees will learn about new opportunities to transform and grow their business through the Ingram Micro Cloud Ecosystem and how they can accelerate success in the cloud.

Prakash Parikh, COO at SNP Technologies, credits his company's growth and leading competitive position in large part to the business transformation, best practices, and expert advice gained at Cloud Summit. "I have been attending Ingram Micro Cloud Summit for six years and every year I leave with new tools and strategies to grow our cloud business, which now represents nearly 100% of our total services and recurring revenue. I'm looking forward to Cloud Summit 2016 and learning new opportunities that will advance our cloud initiatives even further."

With a comprehensive agenda designed for both beginners and businesses with a mature cloud practice, Cloud Summit conference sessions have been uniquely designed to help

attendees take their cloud business to the next level of success. Featuring some of the most recognized thought leaders in the industry, Cloud Summit delivers educational tracks covering sales, marketing, operations, financials, and other cloud-driven topics that fuel business transformation and growth. Additionally, many of the industry's most innovative and fastest-growing cloud vendors, cloud service providers, and ISVs will come together and showcase the latest cloud-based solutions and services at the Cloud Summit Tech Fair.

"Microsoft is committed to helping businesses realize the power of the cloud for unparalleled flexibility, scalability, and innovation," said Cindy Bates, Microsoft Vice President, US SMB&D. "In this cloud-first world, we are proud to participate in Ingram Micro Cloud Summit, an event that mirrors our focus on enabling growth and success through cloud-based solutions."

For more information about Ingram Micro Cloud or Cloud Summit 2016 visit IngramMicroCloudSummit.com or email cloud@ingrammicro.com.

Keep up with Ingram Micro Cloud Summit 2016 on Twitter, @IngramCloud via the hashtag, #CS16.

About Ingram Micro Cloud

Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit <u>www.ingrammicrocloud.com</u>.

About Ingram Micro Inc.

Ingram Micro helps businesses *Realize the Promise of Technology*[™]. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at <u>www.ingrammicro.com</u>.

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