

June 9, 2015



## Ingram Micro Mobility Further Expands Accessories Portfolio With BrightSKY simpliFi(TM)

PLAINFIELD, IN -- (Marketwired) -- 06/09/15 -- Ingram Micro Mobility, a subsidiary of Ingram Micro Inc. (NYSE: IM), announced today that it is further expanding its accessories portfolio of products with the signing of an agreement with BrightSKY to become the distributor of simpliFi™, an instant 4G LTE plug and play wireless router designed for small to medium businesses (SMB), business travelers and consumers. Available third quarter, Ingram Micro Mobility is now taking orders for simpliFi™ from national retailers and value-added resellers.

simpliFi's patented technology provides businesses and consumers with Internet connectivity and networking in seconds. simpliFi is multi-carrier variant and users can add a line to their existing wireless account. This portable network-in-a-box features 30-second setup using a SIM card to activate, no drivers or software to download, WAN and Bluetooth connectivity, 32 Wi-Fi connections with an 800-foot line of sight range, Linux OS, high-end security and robust Failover. Utilizing cellular bandwidth and the ability to combine with traditional broadband internet services.

"Working with Ingram Micro Mobility will allow us to rapidly scale and fulfill the anticipated high demand for simpliFi," said Nick Shevillo, CEO at BrightSKY. "simpliFi is an easy way to instantly deploy secure, reliable, and trusted commercial-grade solutions -- a solution the market has long been looking for -- and Ingram Micro is our partner of choice to help us drive strong revenue growth and resulting profitability."

As an architect of the connection business, Ingram Micro Mobility provides a vast array of today's hottest wireless offerings, including those in the ever-expanding M2M segment.

"One of our roles in the mobile revolution is discovering mobility's hottest technologies and delivering them to hungry buyers, and we expect simpliFi to be one of those products," said Bashar Nejdawi, executive vice president, Ingram Micro, and president, North America, Ingram Micro Mobility. "This fills a major gap for the SMB market and many consumers and we are excited to work closely with BrightSKY to help them achieve their growth objectives."

For more information, contact [lesli.reeves@ingrammicro.com](mailto:lesli.reeves@ingrammicro.com).

**Ingram Micro Mobility** delivers supply chain, distribution and recovery solutions across all aspects of the mobility device lifecycle, through responsiveness and focused execution. The Mobility business unit helps boost accessibility of connected and mobile devices, wearables, machine-to-machine technologies and accessories in the marketplace by solving customers' complex logistical challenges. Ingram Micro Mobility's device lifecycle services include capabilities such as warehousing, software loading, e-commerce, advanced planning, order management, accounts receivable and credit management, end-user fulfillment, and reverse logistics, including wireless device repair, triaging, refurbishment and recycling services.

Visit [ingrammicro.com/mobility](http://ingrammicro.com/mobility).

***About Ingram Micro Inc.***

Ingram Micro helps businesses realize the promise of technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at [ingrammicro.com](http://ingrammicro.com).

***Media Contacts:***

Chris Luckenbill  
[Email Contact](#)  
+ 1 (317) 707-2848

Amanda Moss  
[Email Contact](#)  
+1 (312) 329-3905

Source: Ingram Micro Inc.