

Microsoft Office 365 Now Available Through the Ingram Micro Cloud Marketplace

Fully Automated Cloud Marketplace Provides Ingram Micro Channel Partners Early Access to Microsoft Office 365 #IngramCloudSummit

PHOENIX, AZ -- (Marketwired) -- 03/09/15 -- Ingram Micro Inc. (NYSE: IM) today announced channel partners in the U.S. and Canada can now provision, invoice, manage and support Microsoft Office 365 products and bundles via the Ingram Micro Cloud Marketplace. A proprietary gateway developed by Ingram Micro and its valued partners, the Ingram Micro Cloud Marketplace enables channel partners to transform and grow their cloud business by offering instant, online access to a wide array of services and solutions from market-leading cloud vendors.

"Ingram Micro is the first master cloud service provider to offer a true, online consumption model for Office 365 that is backed by a suite of migration services and a dedicated service desk," said Renee Bergeron, vice president, Cloud, Ingram Micro. "This allows our resellers to have a more direct relationship with their customers while maintaining the flexibility to bundle their offering with solutions from Ingram Micro or other leading cloud service providers."

To ease deployment and management, the Ingram Micro Cloud Marketplace is offering channel partners access to the scalable and real-time <u>SkyKick</u> Office 365 Migration Suite and the Ingram Micro Service Desk. SkyKick simplifies and accelerates the sales and migration process to Office 365 for channel partners by providing them full access to the innovator's project automation technology. Simultaneously, the Ingram Micro Service Desk provides direct customer support for those partners that choose not to staff the 24/7 Office 365 support desk required by Microsoft. Channel partners that leverage the Ingram Micro Cloud Marketplace to sell these solutions gain many advantages including direct access to fully automated ordering and provisioning whereas other distributors must manually place orders for their partners.

"Leading channel partners are leveraging cloud computing to positively impact their business performance," stated Darren Bibby, program vice president, Channels and Alliances Research, IDC. "As a master cloud services provider and one of Microsoft's top distribution partners, Ingram Micro is well positioned to accelerate the adoption of Office 365, and provide the support services channel partners need to build a better, more robust cloud services practice."

"Being able to offer the SkyKick and Service Desk solutions will allow us to help our customers more quickly and easily transition to Office 365," said Brent Sadler, CTO of Web Creations & Consulting. "This will enable us to bring Office 365 to market faster while

providing a competitive advantage."

Ingram Micro Cloud Marketplace leverages the Microsoft Cloud Solution Provider (CSP) Program, which enables channel partners to directly bill, provision, manage and support their Office 365 customers. Ingram Micro further empowers its channel partners through many other cloud marketplace solutions, allowing for expansion into new vertical and horizontal markets not previously available.

"The Microsoft Cloud Solution Provider Program puts our channel partners at the center of the customer relationship," said Thomas Hansen, vice president of Worldwide SMB at Microsoft Corp. "Ingram Micro's early participation in our CSP Program demonstrates our commitment to helping partners successfully reap the benefits of moving to the cloud."

For more information on the Cloud Marketplace and Ingram Micro's Office 365 offerings, please visit <u>www.ingrammicrocloud.com</u> or call (800) 705-7057.

Follow the Ingram Micro Cloud Summit 2015 on Twitter<u>@IngramCloud</u>, via the hashtag #IngramCloudSummit or by visiting <u>IngramMicroCloud.com</u>.

About Ingram Micro Cloud

Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit <u>www.ingrammicrocloud.com</u>.

About Ingram Micro

Ingram Micro helps businesses Realize the Promise of Technology[™]. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you Realize the Promise of Technology. More at <u>www.ingrammicro.com</u>.

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