

# Registration Now Open for Ingram Micro Cloud Summit 2015

## Market Leading Cloud Services Provider to Host Sixth Annual Cloud Summit March 8-10 in Phoenix, Ariz. #IngramCloudSummit

SANTA ANA, CA -- (Marketwired) -- 12/10/14 -- Spotlighting its global cloud services leadership, <u>Ingram Micro Inc.</u> (NYSE: IM) today announced registration for its Cloud Summit 2015 is now open to channel partners and prospects worldwide. The annual event will take place in Phoenix, Ariz., March 8-10, 2015 at the Arizona Grand Resort & Spa. More event details, including registration and the event agenda, are available at <u>IngramMicroCloud.com</u>. A discounted early-bird registration is open until January 25, 2015 and event registration closes March 5, 2015.

Themed "Where Rainmakers Thrive" the Ingram Micro Cloud Summit is one of the global IT channel's largest, dedicated cloud services event. With attendance expected to exceed 1,000, the three-day event will attract the IT industry's top solution providers, cloud services providers, cloud vendors and other cloud innovators and thought leaders. The event's focus will be on business transformation and best practices for successfully building, marketing, selling and supporting cloud services that fit the needs of small to mid-size businesses.

Ingram Micro channel partner Steve Meek, CEO and founder of the Fulcrum Group, Inc., attributes much of his company's success to the great ideas, insights and best practices he gathered at the 2014 Cloud Summit. "We came back from Ingram Micro's Cloud Summit with so many great and executable ideas that we were able to grow our cloud revenue by nearly 40 percent and boost managed services revenue by more than 70 percent year to date. Cloud services now represents a full third of our total recurring revenue and is a driving force behind our best revenue and profit year in the firm's 12-year history. We're looking forward to attending the 2015 Cloud Summit and identifying best practices that will help build our cloud business."

During the event, attendees will also have several opportunities to network and participate in a variety of business development sessions covering topics around sales, marketing, operations, financing and cloud-driven solutions. Additionally, many of the industry's most innovative and fastest-growing cloud vendors and service providers will come together during the 2015 Cloud Summit Service Fair to showcase the latest cloud-based solutions and services.

"The Ingram Cloud Summit event is the best place to learn about the transformative opportunities cloud computing is bringing to the industry and understand how successful companies are adapting and thriving," says Justin Moore, CEO, Axcient. "For us, the content and business opportunities gained from attending and sponsoring the Ingram Micro Cloud Summit makes it one of the best events of the year. We are looking forward to participating again in 2015."

For more information about Ingram Micro Cloud or Cloud Summit 2015 visit <u>www.IngramMicroCloud.com</u> or email <u>cloud@ingrammicro.com</u>.

Follow the Ingram Micro Cloud Summit 2015 on Twitter<u>@IngramCloud</u> and via the hashtag #IngramCloudSummit or by visiting <u>IngramMicroCloud.com</u>.

### About Ingram Micro Cloud

As a leading master cloud service provider (mCSP), Ingram Micro offers channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. <u>www.ingrammicrocloud.com</u>

### About Ingram Micro

Ingram Micro helps businesses Realize the Promise of Technology<sup>™</sup>. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you Realize the Promise of Technology. More at <u>www.ingrammicro.com</u>.

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Source: Ingram Micro Inc.