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Ingram Micro Wins Five ChannelPro-SMB Reader's Choice Awards

Technology Solutions Leader Earns Top Honors in Several Categories: Hardware/Software, Cloud/MSP Offerings, Financing Options, Best Sales Support and Best Training Programs

SANTA ANA, CA -- (Marketwired) -- 07/10/14 -- Demonstrating its value as an indispensable business partner, [Ingram Micro Inc.](#) (NYSE: IM) today announced it has earned five [ChannelPro-SMB](#) Reader's Choice Awards including four gold and one silver. More than 800 VARs, MSPs, systems integrators, custom builders and IT consultants in the U.S. voted in this year's *ChannelPro-SMB* Reader's Choice Awards.

The wins represent the third consecutive year Ingram Micro has outperformed its competition to capture several top honors across multiple categories including hardware/software, cloud/MSP offering, financing options, best sales support and best training programs. Key success drivers leading up to the win include Ingram Micro's dedicated SMB and cloud sales, marketing and technical support teams, as well as its SMB Alliance partner community, professional services and field-deployable credit analysts and financial services offerings. Ingram Micro also maintains the industry's broadest portfolio of technology products, solutions and services.

"SMB is a strategic area of focus and investment for Ingram Micro, and we're honored to be recognized by *ChannelPro-SMB's* readers as the distributor of choice for SMB," says Jamie Ferullo, director of SMB sales, Ingram Micro U.S. "Small and midsize businesses continue to be one of the most opportunity-rich markets for the IT channel, which is why Ingram Micro dedicates so many resources and so much energy to help ensure our channel partners are able to clearly differentiate their services, deliver an exceptional customer experience and grow their businesses more profitably."

In 2014, Ingram Micro celebrated the success of its SMB-focused channel partners with the unveiling of its third annual [SMB 500](#). The annual list spotlights the distributor's top-performing and fastest growing SMB channel partners in the U.S., and demonstrates the positive impact of a successful relationship with Ingram Micro. Additional research, articles and best practices from the Ingram Micro SMB 500 can be found online at <http://im-smb.com/smb500>.

"Our readers are as passionate and selective about the tools they choose for their businesses as they are about the solutions they recommend to their SMB clients," said Michael Siggins, publisher of *ChannelPro-SMB*. "It was gratifying to see such a high level of participation in the survey on the part of our readers, which helps us compile the only rankings of this kind for SMBs and the channel pro organizations that serve them."

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www.twitter.com/IngramMicroInc.

For more information about Ingram Micro's SMB Alliance community, visit www.im-smb.com.

About ChannelPro-SMB

ChannelPro-SMB, part of The ChannelPro Network, provides targeted business and technology information for IT channel partners who serve small and midsize businesses. Via a monthly magazine and associated online properties, *ChannelPro-SMB* delivers expert opinion, analysis, news, product reviews and advice vital to a reseller's business success. Perspectives from VARs, vendors, distributors and analysts are spotlighted daily. No other media company focuses on the small and midsize marketplace like *ChannelPro-SMB*. More information is available at www.ChannelProNetwork.com.

About Ingram Micro Inc.

Ingram Micro helps businesses realize the promise of technology. No other company delivers the full spectrum of global technology and supply chain services to businesses around the world. Ingram Micro's global infrastructure and deep expertise in technology solutions, supply chain, cloud and mobility enable its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that comes from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the [promise of technology](#).

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