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# CTIA Elects Ingram Micro Mobility's Bashar Nejdawi to Board of Directors and Executive Committee

INDIANAPOLIS, IN -- (Marketwired) -- 05/21/14 -- [Ingram Micro Mobility](#), a division of [Ingram Micro Inc.](#) (NYSE: IM), today announced its North American president, Bashar Nejdawi, has been elected to the 2014 CTIA board of directors and the 2014 CTIA Executive Committee. Nejdawi will begin his term of both appointments starting May 20, 2014. CTIA-The Wireless Association® is an international nonprofit membership organization that represents the wireless communications industry.

"Bashar is a welcomed addition to our board with his unique perspective on the issues that are most important to the wireless industry, such as securing more licensed spectrum and enacting sensible and clear wireless user tax policies," said Steve Largent, president and CEO of CTIA.

Nejdawi is a seasoned, multi-faceted veteran of the telecommunication and mobility industry. In 2008, he joined Ingram Micro Mobility (formerly BrightPoint) as president of the Mobile Enhancement business, where he was responsible for building a global accessories portfolio. He later became the company's global executive and head of European Sales and Procurement. Prior to his time at BrightPoint, Nejdawi held a number of executive level positions at Motorola over the course of 17 years.

"It is an honor to join the CTIA board, as it helps address the challenges and opportunities in mobility," said Nejdawi. "Our industry is rapidly moving -- with a changing carrier landscape, challenging consumer market and the M2M [Machine-to-Machine] revolution -- being connected and understanding a wide variety of industry stakeholders is essential to forecasting for the future."

Nejdawi holds a bachelor's degree in electrical and electronics engineering from Greenwich University, an MBA from the Thunderbird School of Global Management, a master's degree in engineering telecommunications from Southern Methodist University and a doctorate of management from Case Western Reserve University.

## ***About Ingram Micro Inc.***

Ingram Micro, Inc. is the world's largest wholesale technology distributor and a global leader in IT supply-chain and mobile device lifecycle services. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 170 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit

[IngramMicro.com](http://IngramMicro.com).

Ingram Micro Mobility is a leading provider of device lifecycle services, including complete lifecycle capabilities from warehousing to software loading, order and accounts receivable management to end-user fulfillment, and reverse logistics, including wireless device repair, refurbishment and recycling services. Visit [ingrammicro.com/mobility](http://ingrammicro.com/mobility), on Twitter at [Twitter.com/IM\\_Mobility](https://twitter.com/IM_Mobility), LinkedIn at [LinkedIn.com/company/IngramMicroMobility](https://www.linkedin.com/company/IngramMicroMobility) or Facebook at [Facebook.com/IngramMicroMobility](https://www.facebook.com/IngramMicroMobility).

**About CTIA-The Wireless Association®**

CTIA-The Wireless Association® ([www.ctia.org](http://www.ctia.org)) is an international organization representing the wireless communications industry. Membership in the association includes wireless carriers and their suppliers, as well as providers and manufacturers of wireless data services and products. CTIA advocates on behalf of its members at all levels of government. The association also coordinates the industry's voluntary best practices and initiatives, and sponsors the industry's leading wireless tradeshow. CTIA was founded in 1984 and is based in Washington, DC.

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