

April 24, 2014



# Ingram Micro Goes Big With Inaugural IMOne Event in New Orleans

## Leading Distributor Capitalizes on Multi-Community Strength and Technology Solutions Expertise; Hosts First IMOne Community Event May 6 - 10

SANTA ANA, CA -- (Marketwired) -- 04/24/14 -- Taking a new and differentiated approach to partner events, [Ingram Micro Inc.](#) (NYSE: IM) today announced its first IMOne event will be held May 6 - 10, 2014 in New Orleans. Featuring solution providers and manufacturer partners from five distinct Ingram Micro partner communities, including VentureTech Network (VTN), SMB Alliance, Healthcare, Public Sector Elite and System ArchiTECHs, IMOne is the channel partner event of the year. Follow IMOne on Twitter @IngramMicroOne and via the hash tag #IMOne2014. More information about the event can be found [here](#).

Expanding on Ingram Micro's legacy of peer-to-peer partnering, networking, and technology and business insights, IMOne will welcome channel partners, industry influencers and key manufacturers specializing technology solutions such as big data, collaboration and document imaging/managed print services, data capture/point of sale and physical security. Special guests and event speakers at IMOne will include business leader Robert Herjavec, CEO of The Herjavec Group; Michael Dell, chairman and CEO, Dell Inc.; Chuck Robbins, senior vice president, Worldwide Field Operations, Cisco; Paul Read, president and COO, Ingram Micro Inc.; and Paul Bay, senior executive vice president and president of Ingram Micro North America.

"IMOne is a one-of-a-kind event that only Ingram Micro could deliver," says Bay. "By bringing together all five of our partner communities and highly-specialized industry experts, we're able to have hard-hitting discussions around business best practices, advanced technologies and key markets and opportunities that will ultimately empower our channel partners to work better, earn better and serve better. IMOne strengthens Ingram Micro's position as an indispensable business partner to the IT channel, and will introduce and accelerate the cross-community networking and cross-selling efforts happening across our North America partner base."

Throughout the event, IMOne attendees will have the opportunity to network and attend community-specific business-acumen and educational offerings, as well as immerse themselves in key verticals, specialty markets, and cutting-edge, high-margin technology trends that are on the rise in 2014. The general session, which will be shared across all five-communities and technology categories, will include several member-to-member presentations, executive addresses and sponsored keynotes.

IMOne will also host an impressive technology showcase featuring more than 130 vendors promoting many of today's leading technology solutions, services and products, and spotlighting several real-world and themed demonstrations of targeted bundles and

technologies in action.

Keeping with tradition, IMOne attendees will also give back to the New Orleans community with a charity night that will benefit the Freret Neighborhood. Participants will assist local residents with front yard cosmetic projects, street clean ups, painting projects and community beautification efforts at the local cemetery, playgrounds and schools.

"IMOne represents a shared vision of success and collaboration across Ingram Micro's entire organization and partner communities," says Jennifer Anaya, vice president, marketing, Ingram Micro North America. "We're thrilled to bring IMOne to life and show our partners, and the IT channel, all that is available to them from Ingram Micro and our manufacturer partners."

North America channel partners interested in attending IMOne can contact their Ingram Micro sales representative or email [IMOne@ingrammicro.com](mailto:IMOne@ingrammicro.com).

Follow Ingram Micro on Facebook at [www.facebook.com/IngramMicro](http://www.facebook.com/IngramMicro) and Twitter at [www.twitter.com/IngramMicroInc](http://www.twitter.com/IngramMicroInc).

***About Ingram Micro Inc.***

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain and mobile device lifecycle services. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 170 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [IngramMicro.com](http://IngramMicro.com).

***Press Contact:***

Marie Rourke  
WhiteFox Marketing (for Ingram Micro)  
(714) 292-2199  
[marie@whitefoxpr.com](mailto:marie@whitefoxpr.com)

Source: Ingram Micro Inc.