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# Ingram Micro Selected to Provide Mobility Distribution and Supply Chain Solutions to Key Verizon Wireless Dealers

## Long-Term Agreement with the 360 Group to Support More Than 1,750 Points of Sale

SANTA ANA, Calif., April 23, 2014 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM), the world's largest wholesale technology distributor and a global leader in supply-chain and mobile device lifecycle services, today announced it has entered into a strategic sourcing and integrated supply chain services agreement with the 360 Group, a consortium of four of Verizon Wireless' largest national dealers including A Wireless, Diamond Wireless, Go Wireless and Moorehead Communications (dba as TCC). Under the terms of the multi-year agreement, Ingram Micro Mobility has been named the preferred handset distributor and services provider for these key Verizon Wireless retailers. As part of the agreement, Ingram Micro Mobility will integrate directly into more than 1,750 points of sale and will provide the 360 Group with a suite of industry-leading supply chain services, including supply chain management, strategic sourcing, device lifecycle management, logistics services, and reverse logistics and demand planning services. Services under the agreement are expected to begin in the second quarter of 2014.

"Ingram Micro Mobility has clearly distinguished itself as an industry leader in the management of every step of the wireless device lifecycle supply chain," said Scott Levinson, COO, A Wireless. "We look forward to utilizing their expertise to ensure we are providing our customers with the highest level of service to accompany the devices they want."

Diamond's President, Troy Crosland said the agreement with Ingram Micro "provides a level of supply chain transparency unparalleled in our industry that each member of the 360 Group will leverage to further improve overall supply chain efficiency."

Ingram Micro Mobility will be integrated directly into the point of sale system of each of the 360 Group members. This integration is expected to enable the company to be highly efficient and productive in its services and delivery processes, which will help drive optimal device availability and inventory management, while reducing inventory obsolescence.

"As we searched for a partner with a broad portfolio of vertically integrated services, Ingram Micro Mobility was the clear leader in terms of scale, stability, reputation and end-to-end capabilities," stated John Salisbury, COO of Go Wireless. "The right supply of the right mobile devices, when and where needed, is crucial to exceeding our customers' expectations, as well as our growth targets. We're confident Ingram Micro Mobility's expertise will effectively and efficiently lead to greater customer satisfaction."

"The addition of Ingram's industry-leading relationships and supply chain expertise ideally positions us to differentiate ourselves in the highly competitive wireless retail environment, enabling us to deliver a potent combination of revenue growth and superior customer service," said Scott Shanks, CMO of Moorehead Communications.

Ingram Micro president, North America Mobility Bashar Nejdawi commented, "This is an excellent partnership which will benefit both Ingram Micro Mobility and 360 Group as we bring our highly complementary competencies together. Supplying critical wireless device lifecycle management services to this important and highly influential group within the Verizon Wireless channel reaffirms our role as a leading provider of global mobility services and solutions. We look forward to serving the 360 Group and contributing to their continued success as leading retailers within the Verizon Wireless channel."

### **About A Wireless**

A Wireless was founded as a partnership in October 1996 in Wilson, North Carolina and incorporated as ABC Phones of North Carolina, Inc. in 1999. The privately-held company, headquartered in Greenville, North Carolina, is an Exclusive Premium Retailer for Verizon Wireless and employs over 1100 people at 200 company managed locations in fifteen states. For more information, including employment opportunities, please visit [awireless.net](http://awireless.net).

### **About Diamond Wireless**

Diamond Wireless LLC ("Diamond") is a leading provider of wireless solutions for Verizon Wireless in the United States. Diamond is a National retailer and has more than 350 locations across the country (full store listing available at [diamond-wireless.com/store-locator](http://diamond-wireless.com/store-locator)). The company was founded in 2000 in Salt Lake City, Utah, with a primary strategy to operate premium locations in retail malls capitalizing on foot traffic and high volume sales. Additionally, in recent years Diamond has diversified their strategy to include over 30 premium strip centers and in locations inside BJ's Wholesale Clubs.

### **About GoWireless, Inc.**

GoWireless, Inc., established in 1995, is an exclusive Verizon Wireless Premium Retailer headquartered in Las Vegas, Nevada. GoWireless is a leading Verizon Wireless National retailer with over 350 company owned and licensee store locations across the United States. The company offers consumers a friendly atmosphere, professional salesmanship and industry leading customer service. For more information, visit [gowireless.com](http://gowireless.com).

### **About Moorehead Communications (dbaTCC)**

Moorehead Communications (dba TCC) is the largest Verizon Premium Wireless Retailer in the country with more than 800 locations across 28 states. Founded in Marion, Ind., in 1991 by Steve and Phyllis Moorehead, TCC owes its success to its ability to hire top-notch professionals who understand the meaning of customer service. To learn more about TCC or to find a location, visit [ecellularconnection.com](http://ecellularconnection.com).

### **About Ingram Micro Inc.**

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain and mobile device lifecycle services. As a vital link in the technology value

chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 170 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [IngramMicro.com](http://IngramMicro.com).

Ingram Micro Mobility is a leading provider of device lifecycle services, including complete lifecycle capabilities from warehousing to software loading, order and accounts receivable management to end-user fulfillment, and reverse logistics, including wireless device repair, refurbishment and recycling services. Visit [ingrammicro.com/mobility](http://ingrammicro.com/mobility), on Twitter at [Twitter.com/IM\\_Mobility](https://twitter.com/IM_Mobility), LinkedIn at [LinkedIn.com/company/IngramMicroMobility](https://www.linkedin.com/company/IngramMicroMobility) or Facebook at [Facebook.com/IngramMicroMobility](https://www.facebook.com/IngramMicroMobility).

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