

October 29, 2013



# Ingram Micro Mobility and BlackBerry Announce Distribution Agreement in Latin America

MIAMI, FL -- (Marketwired) -- 10/29/13 -- [Ingram Micro Inc.](#) (NYSE: IM), the world's largest wholesale technology distributor and a global leader in supply-chain and mobile device lifecycle services and logistics solutions, and BlackBerry (NASDAQ: BBRY) (TSX: BB), today jointly announced a new agreement whereby [Ingram Micro Mobility](#) will become a leading provider of the BlackBerry® portfolio of smartphones throughout Latin America. The agreement equips BlackBerry with broader distribution of its products and services throughout the Latin American region by leveraging Ingram Micro's supply chain expertise, extensive infrastructure and unique channel reach to value-added resellers (VARs), system integrators, wireless carriers, retailers and other services providers.

"BlackBerry is a major player in the Latin American wireless industry and we're pleased to help grow their reach with retailers and wireless carriers," said Anthony Mackle, acting president of Ingram Micro Mobility Latin America. "We are confident that the combination of our extensive infrastructure, unmatched logistics capabilities and the strength of our sales force will enable us to extend the current distribution network of BlackBerry's smartphone portfolio, while also opening previously untapped channels for them."

Ingram Micro is the largest wholesale exporter in Miami and has a customer base of more than 20,000 VARs and retailers throughout Latin America, covering both business-to-business and business-to-consumer operations.

"Ingram Micro is a valued partner for BlackBerry throughout the world," said Wes Nicol, regional managing director for Latin America at BlackBerry. "We are excited that Ingram Micro Mobility has recently entered the Latin American market and we look forward to extending our relationship between the companies. The agreement with Ingram Micro in Latin America will create a new set of opportunities to better serve our customers, while providing easier access to our award-winning lineup of software, services and smartphones in more than 40 countries in the region."

For more information on Ingram Micro Mobility, visit [mobility.ingrammicro.com](http://mobility.ingrammicro.com) or call 1-305-593-5900.

## ***About Ingram Micro Inc.***

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 160 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit

[www.ingrammicro.com](http://www.ingrammicro.com).

Ingram Micro Mobility is a leading provider of device lifecycle services, including complete lifecycle capabilities from basic warehousing to software loading, order and accounts receivable management to end-user fulfillment, and reverse logistics, including wireless device repair, refurbishment and recycling services. Visit [www.ingrammicro.com/mobility](http://www.ingrammicro.com/mobility).

### **About BlackBerry**

A global leader in wireless innovation, BlackBerry® revolutionized the mobile industry when it was introduced in 1999. Today, BlackBerry aims to inspire the success of our millions of customers around the world by continuously pushing the boundaries of mobile experiences. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Asia Pacific and Latin America. BlackBerry is listed on the NASDAQ Stock Market (NASDAQ: BBRY) and the Toronto Stock Exchange (TSX: BB). For more information, visit [www.blackberry.com](http://www.blackberry.com).

Forward-looking statements in this news release are made pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. When used herein, words such as "expect", "anticipate", "estimate", "may", "will", "should", "intend", "believe", and similar expressions, are intended to identify forward-looking statements. Forward-looking statements are based on estimates and assumptions made by BlackBerry Limited in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors that BlackBerry believes are appropriate in the circumstances. Many factors could cause BlackBerry's actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statements, including those described in the "Risk Factors" section of BlackBerry's Annual Information Form, which is included in its Annual Report on Form 40-F (copies of which filings may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). These factors should be considered carefully, and readers should not place undue reliance on BlackBerry's forward-looking statements. BlackBerry has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

BlackBerry and related trademarks, names and logos are the property of BlackBerry Limited and are registered and/or used in the U.S. and countries around the world. All other marks are the property of their respective owners. BlackBerry is not responsible for any third-party products or services.

### **For More Information Contact:**

#### **Ingram Micro**

#### **Investors:**

Damon Wright  
(714) 382-5013  
[damon.wright@ingrammicro.com](mailto:damon.wright@ingrammicro.com)

#### **Media:**

Kari Brownsberger  
(312) 329-3980

[kari.brownsberger@finnpartners.com](mailto:kari.brownsberger@finnpartners.com)

***BlackBerry***

***Investors:***

BlackBerry Investor Relations

(519) 888-7465

[investor\\_relations@blackberry.com](mailto:investor_relations@blackberry.com)

***Media:***

Vivian Kobeh

(954) 648-7805

[vkobeh@blackberry.com](mailto:vkobeh@blackberry.com)

Source: Ingram Micro Inc.