

February 12, 2013



Registration Now Open for Fourth Annual Ingram Micro Cloud Summit

Ingram Micro Cloud to Showcase Partner Successes, Sales Opportunities and Maturing Market Trending During 2013 Cloud Summit April 8-10 in Phoenix

SANTA ANA, CA -- (Marketwire) -- 02/12/13 -- The North America Services Division of [Ingram Micro Inc.](#) (NYSE: IM) today announced registration for its fourth annual Cloud Summit, taking place April 8 - April 10, at the JW Marriot Desert Ridge Resort in Phoenix, is now open. Channel partners in the U.S. and Canada can register [here](#) for the Ingram Micro 2013 Cloud Summit. #IMCloud2013

Themed "All Sky. No Limit.," the Ingram Micro Cloud Summit stands out as the IT channel's largest, dedicated cloud event. With an estimated attendance of more than 800 channel partners, Ingram Micro's 2013 Cloud Summit will attract many of the IT industry's top vendors, as well as managed service providers (MSPs) and cloud services innovators. Capt. James Lovell, commander of NASA's Apollo 13 mission, will serve as the event keynote and will share his inspiring story and offer insights on how challenge is the impetus for innovation.

The three-day content-packed partner event will be led by Reneé Bergeron, vice president of Managed Services and Cloud Computing for Ingram Micro North America. Throughout the event Bergeron will provide valuable insight into Ingram Micro's cloud strategy, discuss the market dynamics and clearly define the business opportunities, challenges and solutions surrounding cloud computing. To demonstrate the success Ingram Micro partners are achieving with cloud services, several MSPs will share their cloud success stories at the Summit -- on stage, in breakouts and alongside Ingram Micro executives -- and discuss how Ingram Micro is empowering them to expand their business horizons, develop winning sales tactics and grow more profitability.

Attendees will also choose from dozens of breakout sessions and presentations delivered by top Ingram Micro executives, as well as high-performance MSPs and cloud-focused vendor partners. Business development and education tracks will focus on sales best practices, financial modeling, marketing and bundling cloud solutions to create unparalleled recurring revenue opportunities. Among the presenters will be top Ingram Micro executives as well as business development experts, including FranklinCovey, Service Leadership and MSPexcellence.

Additionally, the Technology Solution Fair will provide an opportunity for partners to explore the offerings of the Ingram Micro Cloud Marketplace firsthand and familiarize themselves with the varied cloud services and vendor solutions available from the leading cloud services aggregator.

"At this year's Cloud Summit, we're focused on the victories -- the success our partners have already achieved with cloud computing through their relationship with Ingram Micro and use of our Cloud Marketplace," says Bergeron. "Our partners will leave the Cloud Summit with all the business development tools and tech know-how they need to leverage the cloud and grow their recurring revenue to even greater levels. We believe the services potential around cloud computing is limitless and lucrative, and that's what we want our partners to see and realize."

To register for Cloud Summit, visit IngramMicroCloud.com. Discounted early-bird registration is open until Feb. 22. Event registration closes March 29.

Follow the Ingram Micro Cloud Summit on Twitter via the hashtag #IMCloud2013 or by visiting IngramMicroCloud.com. You can also [download a series of podcasts](#) that detail the event agenda.

For more information on Ingram Micro Cloud visit www.ingrammicrocloud.com.

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About the Ingram Micro Cloud

Ingram Micro Cloud (www.ingrammicrocloud.com) provides channel partners access to hundreds of business, strategy, marketing, technical and sales resources including the Ingram Micro Cloud Marketplace, a transactional, online marketplace where solution providers can shop, procure, provision and obtain invoices for their cloud services directly from Ingram Micro.

About Ingram Micro Inc.

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving 145 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

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Press contacts:

Marie Rourke

WhiteFox Marketing (For Ingram Micro Inc.)

Marie@whitefoxpr.com

(714) 292-2199

Gen Biggs

WhiteFox Marketing (For Ingram Micro Inc.)

Gen@whitefoxpr.com

(814) 825-5760

Source: Ingram Micro Inc.