

February 26, 2019



True Leaf Begins Trading on OTCQX(R) Best Market

Vernon, British Columbia--(Newsfile Corp. - February 26, 2019) - True Leaf Medicine International Ltd. (CSE: MJ) (OTCQX: TRLFF) (FSE: TLA) ("True Leaf" or the "Company"), a leading global cannabis and hemp wellness brand for pets, has announced that it has qualified to trade on the OTCQX® Best Market by OTC Markets Group under the ticker symbol TRLFF effective today.

The OTCQX Market is reserved for established U.S. and global companies that meet high financial standards, provide timely news and disclosure to investors, and have a professional third-party sponsor introduction.

"We are excited to upgrade to OTCQX today and increase our exposure amongst U.S. investors," said Darcy Bomford, Founder and Chief Executive Officer of True Leaf. "The capital markets support will drive our continued growth as a global leader in the hot cannabis-for-pets sector."

"We congratulate True Leaf on upgrading from our OTCQB Venture Market to now trade on the OTCQX Best Market," said Jason Paltowitz, Director of OTC Markets Group International Ltd. and EVP of Corporate Services at OTC Markets Group. "As the first Canadian issuer to complete a Reg A+ offering of \$10 million, trading on OTCQX will enable True Leaf to further expand its shareholder base and visibility."

The OTCQX Market provides added service, value and convenience to U.S. investors, brokers and institutions seeking to trade TRLFF.

U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the company on www.otcmarkets.com.

About True Leaf

True Leaf is a leading global cannabis and hemp wellness brand for pets. Inspired by the unconditional love our pets give us every day, we return that love through our wellness pet products which help maintain and protect the natural vitality of our pet companions. "Return the Love" is the purpose that drives our business and is at the heart of our values to bring happiness to pets and their owners.

www.trueleaf.com

Media Contact:

Paul Sullivan
Director, Public Relations
Paul@trueleaf.com
O: 604-685-4742
M: 604-603-7358

Investor Contact:

Kevin Bottomley (Canada)
Director and Corporate Relations
Kevin@trueleaf.com
M: 778-389-9933

Joe Green (US)
Edison Advisors
jgreen@edisongroup.com
O: 646-653-7030
M: 917-575-7089

Follow True Leaf

twitter.com/trueleafpet

facebook.com/trueleafpet

instagram.com/trueleafpet

Forward-Looking Statements

This news release contains forward-looking statements and management may make additional forward-looking statements in response to your questions. Such written and oral disclosures are made pursuant to the Safe Harbor provision of the Private Securities Litigation Reform Act of 1995 and True Leaf hereby claims such safe harbour protection for all forward-looking statements. True Leaf believes that the expectations reflected in such forward-looking statements are based on reasonable assumptions; however, True Leaf's actual results and performance and the value of its securities could differ materially from those set forth in the forward-looking statements due to the impact of many factors summarized in the "Risk Factors" section of True Leaf's Offering Circular Form 1-A filed with the U.S. Securities and Exchange Commission and Canadian securities regulatory authorities and other discussions of risk factors contained in True Leaf's periodic filings or supplements to the offering circular. True Leaf's Offering Circular Form 1-A can be found at www.trueleaf.com/pages/investor. Forward-looking statements speak only as of the date they are made. True Leaf undertakes no obligation to update or revise any such information for any reason after the date of this presentation unless required by law.