

#### NOVEMBER 15, 2021

# Earnings Results

3Q 2021

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The information included herein and in any oral statements made in connection herewith (collectively, this "Presentation") may include "forward-looking statements" related to Sunlight Financial Holdings Inc. and/or its direct or indirect subsidiaries (collectively, "Sunlight" or the "Company") within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act, as amended. Forward-looking statements may generally be identified by the use of words such as "could," "wull," "may," "believe," "anticipate," "intend," "estimate," "expect," "project," "plan," "continue," or the negative of such terms and other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain such identifying words. These forward-looking statements are based on management's current expectations and assumptions about future events and are based on currently available information as to the outcome and timing of future events. Except as otherwise required by applicable law, Sunlight disclaims any duty to update any forward-looking statements, all of which are expressly qualified by the statements in this section, to reflect events or circumstances after the date hereof. Sunlight cautions you that these forward-looking statements are subject to numerous risks and uncertainties, most of which are difficult to predict and many of which are beyond the control of Sunlight. Such risks and uncertainties include, among others: risks relating to the uncertainty of the projected operating and financial information with respect to Sunlight; such risks, and the impacts of changes in legislation or regulations on Sunlight's future business; the expiration, renewal, modification or replacement of the federal solar investment tax credit, rebates and other incentives; the effects of the COVID-19 pandemic on Sunlight's business or future results; global supply chain shortages, competition or replacement of the federal solar investment tax cre

#### **Non-GAAP Financial Measures**

In addition to financial information presented in accordance with United States generally accepted accounting principles ("GAAP"), this Presentation and the accompanying oral presentation include certain non-GAAP financial measures, such as Total Revenue, Adjusted EBITDA, Adjusted EBITDA Margin, Free Cash Flow and operating expenses which Sunlight's management believes provide useful information to management, investors and others regarding certain financial and business trends relating to Sunlight's financial condition and results of operations. These non-GAAP measures are presented for supplemental informational purposes only and should not be considered a substitute for financial information presented in accordance with GAAP. These non-GAAP measures have limitations as analytical tools, and they should not be considered in solution or as a substitute for analysis of GAAP financial measures. For an explanation of the differences between these non-GAAP metric in conducting its business, please see the accompanying reconciliations of the non-GAAP measures to their most directly comparable GAAP-financial measures on page 22 of this Presentation.

#### Important Information For Investors and Shareholders

In connection with Sunlight's commitment to certain stockholders and warrant holders (the "Selling Securityholders") to file a shelf registration statement to register for resale certain Sunlight securities held by such Selling Securityholders, Sunlight filed a registration on Form S-1 with the SEC on July 30, 2021, as amended (which includes prospectuses thereto), and other relevant documents with the SEC. This communication shall not constitute an offer to sell or the solicitation of an offer to buy any securities nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction. In addition, nothing contained herein should be construed as legal, financial, tax or other advice. Sunlight stockholders and other interested persons are urged to read the prospectuses and any other relevant documents filed with the SEC, including any post-effective amendments, when they become available, because they contain important information about Sunlight and the plan of distribution for the securities registered on the Form S-1. Sunlight stockholders can obtain a free copy of the prospectuses, as well as other filings containing information about Sunlight, without charge, at the SEC's website located at www.sec.gov.

#### Industry and Market Data

Information contained in this Presentation concerning Sunlight's industry and the markets in which it operates, including Sunlight's general expectations and market position, market opportunity and market size, is based on information from Sunlight management's estimates and research, as well as from industry and general publications and research, surveys and studies conducted by third parties. In some cases, this Presentation may not expressly refer to the sources from which this information is derived. Sunlight management estimates are derived from industry and general publications and research, surveys and studies conducted by third parties and Sunlight management's knowledge of its industry and assumptions based on such information and knowledge, which it believes to be reasonable. In addition, assumptions and estimates of Sunlight's and its industry's future performance are necessarily subject to a high degree of uncertainty and risk due to a variety of factors. These and other factors could cause Sunlight's future performance and actual market growth, opportunity and size and the like to differ materially from its assumptions and estimates. The data and information provided by Wood Mackenzie should not be interpreted as advice and you should not rely on it for any purpose. You may not copy or use this data and information except as expressly permitted by Wood Mackenzie for the provision of such of such data and information.

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### 3Q 2021 At A Glance



(1) For a reconciliation of these Non-GAAP measures to their most directly comparable GAAP measures, see page 17, and for descriptions of Non-GAAP measures, see page 22.

# Significant Margin Improvement in 3Q 2021



#### **Platform Fee Margin**

- Total Platform Fee Margin rebounded from 4.0% in 2Q21 to 4.3% in 3Q21
- Direct Channel Platform Fee Margin improved from 4.3% in 2Q21 to 5.0% in 3Q21
- Improvements in capital provider pricing enabled Sunlight to continue to provide attractive pricing to contractors and to increase Platform Fee Margin
- Management expects this dynamic to continue in 4Q21 as improved capital provider pricing flows through to more Funded Loans

### 3Q 2021 Key Earnings Metrics



#### **Key Earnings Metrics**

- 3Q21 Total Revenue<sup>1</sup> and Adjusted EBITDA<sup>1</sup> increased 72% and 97%, respectively, from 3Q20
- Total Revenue<sup>1</sup> in 3Q21 was 11% higher than last quarter, and represents a quarterly high point for Sunlight
- Adjusted EBITDA<sup>1</sup> was relatively flat, as improved margins were offset by an increased level of operating expense (associated with being a public company as previously disclosed)

(1) For a reconciliation of these Non-GAAP measures to their most directly comparable GAAP measures, see page 17, and for descriptions of Non-GAAP measures, see page 22.

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# 3Q 2021 Results Show Growth Across Key Metrics



(1) For a reconciliation of these Non-GAAP measures to their most directly comparable GAAP measures, see page 17, and for descriptions of Non-GAAP measures, see page 22.

# Funded Loans: Strong but Impacted by Market

#### **Funded Loans by Quarter**





Sunlight Financial

# Growing Loan Balances Drive Revenue & Margin

#### **Battery Attachment Rates and Average Solar Loan Balances**



- Average Balance of Funded Solar Loans continues to grow, exceeding \$40,000 for the first time
- Battery Attachment Rate dipped slightly to 24% in 3Q; still reflects strong year-over-year growth, up from only 14% in 3Q 2020
  - Battery Attachment Rate will vary due to mix of installers, location, and battery supply levels

(1) Reflects average battery attachment rate per quarter based on the balances of the solar loans with a battery divided by the total balances of the solar loans. (2) Reflects average solar loan size at origination based on total funded solar loans and total number of borrowers per period.



### Growing Network of Contractors

#### **Quarterly Contractor Growth<sup>1</sup>**



Sunlight continues to build long-lasting relationships with its growing network of contractors

+30 new solar
contractors in 3Q21,
with total solar
contractors up
27% from 3Q20

+62 new home
improvement
contractors in 3Q21,
with total home
improvement
contractors up
100% from 3Q20

(1) Reflects number of contractors that had customers submit credit applications through Sunlight for solar, home improvement, or both during the last 12-months of that respective period.



### Full-Year 2021 Outlook



Note: All forecasts based on Sunlight internal projections. (1) Represents growth from 2020A to the midpoint of the FY 2021 Outlook range. (2) Includes home improvement platform fees. (3) For a reconciliation of these Non-GAAP measures to their most directly comparable GAAP measures, see page 17 and for descriptions of Non-GAAP measures, see page 22.

# Multiple Drivers for Continued Growth

**Growth in Residential** Solar Business

- Robust market growth, boosted by potential climate-focused legislation



- increased market share with existing solar contractors



- Additional solar contractors on the Orange platform
- Battery storage growing average loan size

**Growth in Home Improvement Business** 

The second secon of over \$400 billion per year with ~30%+ of the market focused on energy efficiency-related projects



Addition of Direct Channel Capital Providers to improve margins over time

**Accretive Capital** Deployment

- Advances to contractors and other uses of capital to create stickier relationships
- 👸 Exploration of M&A opportunities
- Expansion into adjacent verticals

Source: Wood MacKenzie, Solar Energy Industry Association, and Harvard Joint Center for Housing Studies.



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## Historical Income Statement Summary By Quarter

\$ in thousands		202	20			2	2021	3Q 2021 vs. 3Q 2020				
		3Q 2020	4	4Q 2020	1Q 2021	2	Q 2021	3Q 2021		Increase (De	ecrease)	
										\$	%	
Revenue	\$	17,247	\$	29,045 \$	24,787	\$	26,203 \$	28,594	\$	11,347	66 %	
Cost of revenue		3,468		4,996	4,854		5,337	5,206		1,738	50 %	
Compensation and benefits <sup>1</sup>		6,748		6,703	8,012		8,108	33,824		27,076	nm	
Selling, general and administrative		904		1,079	1,916		1,204	3,660		2,756	nm	
Property and technology		1,105		1,150	1,208		1,420	1,664		559	51 %	
Depreciation and amortization <sup>2</sup>		812		801	809		801	20,619		19,807	nm	
Provision for losses		310		562	736		436	254		(56)	(18)%	
Management fees to affiliate		100		100	100		100	4		(96)	(96)%	
Costs and Expenses	\$	13,447	\$	15,391 \$	17,635	\$	17,406 \$	65,231	\$	51,784	nm	
Operating income	\$	3,800	\$	13,654 \$	7,152	\$	8,797 \$	(36,637)	\$	(40,437)	nm	
Interest income	\$	94	\$	150 \$	141	\$	112 \$	86	\$	(8)	(9)%	
Interest expense		(264)		(237)	(255)		(317)	(323)		(59)	22 %	
Change in fair value of warrant liabilities		(95)		(5,444)	(2,614)		(1,451)	8,677		8,772	nm	
Change in fair value of contract derivative, net		391		589	(856)		69	614		223	57 %	
Realized gains on contract derivative, net		170		(188)	2,267		719	1,383		1,213	nm	
Other realized losses, net		_		(171)	_		_	_		_	nm	
Other income (expense)		(24)		(220)	412		209	(65)		(41)	171 %	
Business combination expenses		_		(880)	(3,587)		(2,895)	(1,622)		(1,622)	nm	
Other Income (expense), net	\$	272	\$	(6,401) \$	(4,492)	\$	(3,554) \$	8,750	\$	8,478	nm	
Net Income (Loss) Before Income Taxes	\$	4,072	\$	7,253 \$	2,660	\$	5,243 \$	(27,887)	\$	(31,959)	nm	
Income tax benefit (expense)		NA		NA	NA		NA \$	5,684		5,684	nm	
GAAP Net Income	\$	4,072	\$	7,253 \$	2,660	\$	5,243 \$	(22,203)	\$	(26,275)	nm	
Noncontrolling interests in loss of consolidated subsidi	aries 🚃							9,108		9,108	nm	
Net Income (Loss) Attributable to Class A Sharehold	ers							(13,095)		(13,095)	nm	

(1) 3Q 2021 expense includes approximately \$24.8 million related to existing and new equity-based awards driven by the closing of the business combination.(2) 3Q 2021 expense includes approximately \$20.5 million of intangibles amortization, primarily related to purchase-price accounting at the close of the business combination.



### Historical Balance Sheet by Quarter

#### *\$ in thousands*

- III (IIO (IO (IIO)		Dec. 31, 2020	March 31, 2021	June 30, 2021	Sept. 30, 2021
Assets					
Cash and cash equivalents	\$	49,583 \$	51,235 \$	62,521 \$	72,786
Restricted cash		3,122	4,081	3,861	2,259
Advances (net of allowance for credit losses of \$211 and \$121)		35,280	32,529	40,768	71,310
Financing receivables (net of allowance for credit losses of \$111 and \$125)		5,333	5,065	4,707	4,789
Goodwill		_	_	_	670,014
Intangible assets, net		_	_	_	387,887
Property and equipment, net		5,725	5,625	5,693	1,172
Due from affiliates		_	1,839	1,839	367
Other assets		7,030	4,418	4,340	21,942
Total Assets	\$	106,073 \$	104,792 \$	123,729 \$	1,232,526
Liabilities					
Accounts payable and accrued expenses	\$	15,782 \$	16,353 \$	18,873 \$	20,228
Funding commitments		18,386	16,470	22,164	20,987
Debt		14,625	14,625	20,613	20,613
Distributions payable		7,522	765	_	_
Deferred tax liabilities		_	_	_	36,081
Due to affiliates		_	1,732	761	817
Warrants, at fair value		5,643	8,257	9,708	31,474
Other liabilities		1,502	1,306	1,076	681
Total liabilities		63,460	59,508	73,195	130,881
Temporary Equity		664,516	833,249	899,688	_
Stockholders' Equity					
Other ownership interests' capital (predecessor)		1,439	1,450	1,457	_
Class A Common Stock		_	_	_	9
Additional paid-in capital		_	_	_	724,941
Accumulated deficit	\$	(623.342)	(789.415)	(850.611)	(37.789)
Total Capital Treasury stock, at cost	Þ	(621,903) \$	(787,965) \$	(849,154) \$	687,161 (15,447)
Total Stockholders' Equity	\$	(621,903) \$	(787,965) \$	(849,154) \$	<b>671,714</b>
Noncontrolling interests in consolidated subsidiaries	÷	(021,505) \$	(707,505) ‡	(045,154) +	429,931
Total Equity	\$	(621,903) \$	(787,965) \$	(849,154) \$	1,101,645
Total Liabilities and Equity	\$	106,073 \$	104,792 \$	123,729 \$	1,232,526

Note: The June 30, 2021 balance does not reflect any impacts from the business combination completed on July 9, 2021. The September 30, 2021 balance reflects the combined businesses.



### Non-GAAP Reconciliations

#### Total Revenue Reconciliation

	1Q 2020	)	2Q 2020	)	3Q 2020	)	4Q 2020	1Q 2021	2Q 2021	3Q 2021
GAAP Revenue	\$ 13,073	\$	10,199	\$	17,247	\$	29,045	\$ 24,787	\$ 26,203	\$ 28,594
(+) Realized gains on contract derivative, net	32		89		170		(188)	2,267	719	1,383
Total Revenue	\$ 13,105	\$	10,288	\$	17,417	\$	28,857	\$ 27,054	\$ 26,922	\$ 29,977

#### **Adjusted EBITDA Reconciliation**

	1Q 2020	2Q 2020	3Q 2020	)	4Q 2020		1Q 2021		2Q 2021	1	3Q 2021
Net Income	\$ 453	\$ (1,154)	\$ 4,072	\$	7,253	\$	2,660	\$	5,243	\$ (2	22,203)
(+) Depreciation & amortization	803	815	812		801		809		801	2	20,619
(+) Interest expense <sup>1</sup>	159	169	264		237		255		317		323
(+) Income Taxes	_	_	_		_		_		_		(5,684)
(+) Non-Cash Change in financial instruments	(37)	(57)	(272)		5,075		3,058		1,173		(9,252)
(+) Non-cash equity-based compensation expense	77	20	15		14		11		7	2	24,821
(+) Broker fees <sup>2</sup>	829	429	869		1,434		1,110		1,059		1,126
(+) Expenses from Business Combination <sup>3</sup>	_	_	_		880		3,587		2,895		1,622
Adjusted EBITDA	\$ 2,284	\$ 222	\$ 5 <u>,</u> 760	\$	15 <u>,</u> 694	\$	11,490	\$	11,495	\$ 1	11,372
Adjusted EBITDA Margin	17.4 %	2.2 %	33.1 %	'n	54.4 %	'n	42.5 %	6	42.7 %		37.9 %

#### **Free Cash Flow Reconciliation**

	1Q 2020	)	2Q 2020	3Q 2020		1Q 202		2Q 2021		3Q 2021
Net Operating Cash	(1,785)		(8,432)	(9,725)		10,500		6,606		(50,671)
Capital expenditures	(865)		(749)	(1,668)		(709)		(357)		(789)
Changes in advances, net of funding	1,914		9,427	9,534		(855)		2,654		33,402
Changes in restricted cash	(899)		217	217		(1,040)		915		1,602
Payments of Business Combination costs	—		_	_		4,470		2,012		1,035
Other changes in working capital	151		386	386		367		(566)		20,247
Free Cash Flow	\$ (1,484)	\$	849	\$ (1,256)	\$	12,733	\$	11,264	\$	4,826
Free Cash Flow Conversion	NM		NM	(21.8)%		110.8 %	ó	98.0 %	ó	42.4 %

Note: For descriptions of Non-GAAP measures, see page 22. (1) Related to revolver to fund working capital advances to contractors. (2) Fees paid to brokers for introductions to Capital Providers. Fees paid to brokers have sunset provisions, and Sunlight going forward does not expect paying brokers for Capital Provider introductions to be a regular part of the business. (3) Reflects reversal of expense incurred during the business combination process.



*\$ in thousands* 

# Facilitating the Origination of Attractive Assets

#### months 229 232 230 234 113 115 107 107 110 110 10 107 107 107 2019 2020 1Q21 2Q21 3Q21 2019 2020 1Q21 2Q21 3Q21

Loan Term

#### **Customer FICO Score**



#### **Customer Interest Rate**



#### **Average Loan Balance**



### Funded vs. Platform Fee Loans: Overview

	Funded Loans	Platform Fee Loans	
	Represents all loans facilitated by Sunlight and originated by Sunlight Capital Providers within a given period	Represents loans with respect to which Sunlight has earned Platform Fees (revenue) within a given period	Segment Type
Direct Channel	All loans in Direct Channel are funded directly onto the balance sheet of Capital Providers and are considered Funded Loans	Platform Fees are earned when the Capital Provider funds a particular loan, so Funded Loans and Platform Fee Loans are the same in the Direct Channel	Solar Only
Indirect Channel	All loans in the Indirect Channel are funded onto the balance sheet of an intermediary bank partner and are considered Funded Loans	Loans in Indirect Channel are pooled on the balance sheet of intermediary bank partner and sold to Indirect Channel Capital Providers. Platform Fees are earned at the time of such sale (with such loans being sold referred to as Platform Fee Loans)	Solar Home Improvement

# Funded vs. Platform Fee Loans Since 1Q 2019

As described on the prior page, there may be differences between Funded Loans and Platform Fee Loans in a given period due to timing of when Platform Fees are earned in our Indirect Channel

#### **Funded Loans versus Platform Fee Loans**



Note: Refer to page 19 for additional detail on the distinction of Sunlight's loan volumes and channels.



# Summary of SUNL Shares Outstanding

Shares Outstanding	As of November 12, 2021
Class A Shares Outstanding	84,821,189
Class C Shares Outstanding <sup>1</sup>	47,595,455
Treasury Stock	1,552,407
Total Shares Outstanding	133,969,051

Warrants	Exercise Price per Share	As of November 12, 2021
Public Warrants <sup>2</sup>	\$11.50	17,250,000
Private Placement Warrants	\$11.50	9,900,000
Other	\$7.72	627,780
Total Warrants		27,777,780

Source: Sunlight Financial Third Quarter 2021 Form 10-Q. See Note 6 - Equity for additional detail.

(1) Each Class C Share, along with one Class EX Unit, can be exchanged for one Class A Share, subject to certain limitations. Upon exchange, Sunlight redeems and cancels the Class C common stock and Sunlight Financial LLC redeems and cancels the Class EX Unit. Class C Shares have no dividend or liquidation rights, but do have voting rights on a pari passu basis with the Class A Shares.

(2) Public Warrants have an exercise price of \$11.50 per share, subject to adjustments, and will expire upon the earlier of redemption or five years after the completion of the Business Combination. The warrants will become exercisable on November 30, 2021.



# Non-GAAP Measures and Other Metrics

#### Non-GAAP Measures

*"Total Revenue"* is a non-GAAP financial measure defined as GAAP Revenue plus "Realized Gains on Contract Derivatives, Net". Solar platform fees are captured in the Revenue line item and Home Improvement Platform Fees captured in the "Realized Gains" line item, so management believes the two together represent the total revenue of the business.

*"Adjusted EBITDA"* is a non-GAAP financial measure used by management to evaluate Sunlight's operating performance, generate future operating plans, and make strategic decisions, including those relating to operating expenses and the allocation of internal resources. Accordingly, Sunlight believes this measure provides useful information to investors and others in understanding and evaluating its operating results in the same manner as its management and board of directors. In addition, it provides a useful measure for period-to-period comparisons of Sunlight's business, as it removes the effect of certain non-cash items, variable charges, non-recurring items, unrealized gains or losses or other similar non-cash items that are included in net income or expenses associated with the early stages of the business that are expected to ultimately terminate, pursuant to the terms of certain existing contractual arrangements or expected to continue at levels materially below the historical level, or that otherwise do not contribute directly to management's evaluation of its operating results. "Adjusted EBITDA" is defined as net income excluding interest expense incurred in connection with Sunlight's Credit Facility, income taxes, amortization and depreciation expense, stock-based compensation expense, non-cash changes in certain financial instruments, fees paid to brokers related to the funding of loans by certain of Sunlight's capital providers that will terminate pursuant to existing contractual arrangements and certain transaction bonuses and other expenses resulting from the proposed Business Combination.

*"Adjusted EBITDA Margin"* is defined as Adjusted EBITDA divided by Total Revenue, expressed as a percentage. Management believes that Adjusted EBITDA Margin is useful in evaluating Sunlight's operating results relative to the revenue recognized in the applicable period.

"Free Cash Flow" is a non-GAAP financial measure that Sunlight uses to indicate cash flow generated by Sunlight's operations. Sunlight believes that Free Cash Flow is a supplemental financial measure useful as an indicator of Sunlight's ability to generate cash. Sunlight's calculation of Free Cash Flow, however, may not necessarily be comparable to similar measures presented by other companies. Specifically, Sunlight defines Free Cash Flow as cash from operating activities adjusted for changes in working capital (including changes in advances and funding commitments), capital expenditures, certain restricted cash items, business combination costs, and other items that management has determined are not reflective of cash generation in Sunlight's business.

Non-GAAP financial measures, including those listed above, should not be considered as standalone measures or as a substitute for any financial information prepared in accordance with GAAP. You should not place undue reliance on any non-GAAP financial measure. Potential investors are encouraged to review the reconciliations of the non-GAAP financial measures listed above to their most directly comparable GAAP financial measures, as provided on page 18 of this presentation.

#### Selected Other Metrics

"CAGR" means compound annual growth rate.

"Funded Volume" refers to loans processed through Sunlight's financing platform that have been funded by the relevant originating entity.

