

September 28, 2017



Rocky Mountain Chocolate Factory, Inc. Schedules Second Quarter FY2018 Earnings Conference Call for Thursday, October 5, 2017

DURANGO, Colo., Sept. 28, 2017 (GLOBE NEWSWIRE) -- Rocky Mountain Chocolate Factory, Inc. (Nasdaq:RMCF) today announced that it has scheduled an investor conference call to discuss its operating results for the second quarter and first six months of the fiscal year ending February 28, 2018 at 4:15 p.m. Eastern Time (EDT) on Thursday, October 5, 2017. The Company plans to report its operating results in a news release earlier the same day.

To participate in the conference call, please call 1-844-413-3972. International participants call 1-412-902-6508 approximately five minutes prior to 4:15 p.m. EDT on October 5, 2017 and ask to be connected to the "Rocky Mountain Chocolate Factory Conference Call."

A replay of the conference call will be available one hour after completion of the call until Thursday, October 12, 2017 by calling 1-877-344-7529 (Canadian participants call 1-855-669-9658 and international participants call 1-412-317-0088) and entering the conference Replay Access Code # 10112572.

About Rocky Mountain Chocolate Factory, Inc.

Rocky Mountain Chocolate Factory, Inc., headquartered in Durango, Colorado, is an international franchisor of gourmet chocolate, confection and self-serve frozen yogurt stores and a manufacturer of an extensive line of premium chocolates and other confectionery products. The Company's common stock is listed on The Nasdaq Global Market under the symbol "RMCF."

**For Further Information, Contact RMCF Investor Relations, at
(970) 375-5678**



Source: Rocky Mountain Chocolate Factory, Inc.