

July 23, 2003



Salem Communications Names Steve Griffin General Manager for Jacksonville Market

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JACKSONVILLE, Fla.

market not identified:

SALM

JACKSONVILLE, Fla.--([BUSINESS WIRE](#))--July 23, 2003--Salem Communications (Nasdaq:SALM), the leading radio broadcaster focused on religious and family themes programming, has announced that Steven L. Griffin will be General Manager for stations WBGB-FM, WZAZ-AM, WZNZ-AM, and WJGR-AM in Jacksonville, Fla., according to Allen Power, Vice President of Operations. The purchase of these radio properties is scheduled to close this summer.

Griffin is joining Salem from Citadel Broadcasting, where he has served as Vice President and General Manager for the past two years, overseeing seven FM and four AM radio stations. He has also worked in sales management positions in Tennessee, North Carolina, South Carolina, and West Virginia.

"Steve has been responsible for successful turnarounds in ratings, revenue, and cash flow, building his stations to a dominant position in their market," says Power. "He brings strong values and proven management skills to his new job. Steve's abilities are tailor made for the opportunity we have in Jacksonville, with Contemporary Christian Music, Black Gospel, News-Talk, and Sports/NASCAR formats."

Griffin is a graduate of West Virginia University, and is married with two children. They will relocate to Jacksonville.

Griffin said, "I am excited about a return to the Southeast, the new challenge of the Jacksonville radio market, the potential for explosive growth and mass appeal of a new cluster, and most importantly, the opportunity to work within the culture, dynamic, and positive focus that Salem Communications provides."

Salem Communications Corporation, headquartered in Camarillo, Calif., is the leading U.S. radio broadcaster focused on religious and family themes programming. Upon the close of all announced transactions, the company will own and operate 92 radio stations, in 36 markets, including 58 stations in the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network, which syndicates talk, news and music programming to approximately 1,600 affiliated radio stations; Salem Radio Representatives, a national sales force; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a leading publisher of Christian magazines.

Salem Communications
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