

April 7, 2003



Salem of Chicago Appoints a New General Sales Manager

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CHICAGO

market not identified:

SALM

CHICAGO--([BUSINESS WIRE](#))--April 7, 2003--Salem of Chicago, which includes the stations 106.7 The Fish and AM1160 WYLL, announced the appointment of Greg Vogt to the position of General Sales Manager, according to Dave Santrella, General Manager. With this appointment, Vogt will assume direct operational oversight of the sales efforts for the Salem Communications radio stations in the Chicago market.

Prior to working for Salem of Chicago, Greg Vogt was General Sales Manager for Susquehanna Radio in Kansas City, Kansas. He brings extensive sales and advertising experience, following successful ownership of Speers Vogt Advertising. Vogt's strategic approach to selling has helped in Kansas City, where revenues increased by 30% despite incredible market challenges and a difficult economy.

According to Santrella, "Greg is an incredibly strategic manager that has both the ability to motivate sellers and help them devise tactics to excel. His talents combined with his passion for our formats are tremendous assets that are being brought to the Salem team."

Vogt commented, "I am humbled by the opportunity Salem is giving me in Chicago. The station has a tremendous foundation to build upon and I'm excited by the opportunity to work with Dave Santrella and the Salem staff in Chicago."

WYLL broadcasts on AM1160 and features a Christian teaching/talk format and The Fish broadcasts contemporary Christian music on 106.7 FM.

Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, California, is the leading U.S. radio broadcaster focused on religious and family themed programming. Upon the close of all announced transactions, the company will own and operate 89 radio stations in 36 radio markets, including 57 stations in the top 25 markets. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,500 affiliated radio stations; Salem Radio Representatives, a national sales force; Salem Web Network, the leading Internet provider of Christian content; and Salem Publishing, a leading publisher of contemporary Christian music trade and consumer magazines.

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