

Redfin Reports Rent Growth Slowed for Seventh Straight Month in December

Rents rose 5% from a year earlier—the smallest increase in nearly a year and a half. That's roughly one-third the pace of growth seen last December.

SEATTLE--(BUSINESS WIRE)-- (NASDAQ: RDFN) —The median U.S. asking rent rose 4.8% year over year to \$1,979 in December—the smallest increase since July 2021, according to a new <u>report</u> from Redfin (<u>redfin.com</u>), the technology-powered real estate brokerage.

Rents grew at more than three times that pace one year earlier. December also marked the seventh straight month in which annual rent growth slowed and the fourth consecutive month of single-digit rent growth following nearly a year of double-digit increases. Rents fell 1.4% from a month earlier and were down 3.6% from the August peak of \$2,053.

Persistently high rental costs, inflation and economic uncertainty continued to dampen rental demand at the end of 2022.

"Rents have room to fall. While they've cooled significantly from their peak, it still costs the typical renter 20% more to take on a new lease than it did two years ago," said Redfin Economics Research Lead Chen Zhao. "An increase in the number of rentals on the market should also cause rents to ease in the coming months. Rental supply is growing due to an influx of construction in recent years, ebbing household formation and a slow homebuying market, which is driving many homeowners to rent out their properties rather than sell."

Rental Market Summary	December 2022	Month-Over-Month	Year-Over-Year
Median Asking Rent	\$1,979	-1.4%	4.8%

"A lot of sellers are turning to the rental market because they're still having trouble wrapping their heads around the fact that they're not going to get sky-high offers like they would have at the height of the pandemic homebuying frenzy," said Josh Felder, a Redfin real estate agent in the Bay Area. "Some sellers are reluctant to drop their price, even when their home has been sitting on the market for a long time. I've had two sellers recently decide to rent out their homes because they couldn't get the price they wanted. Both homes were listed for over \$2 million."

Rents Declined in 14 Major U.S. Metro Areas

In Minneapolis, the median asking rent declined 8.5% year over year in December, the largest drop among the 50 most populous U.S. metropolitan areas. Next came Oklahoma City (-6.4%), Phoenix (-5%), Houston (-4.6%) and Milwaukee (-4.1%).

- 1. Minneapolis, MN (-8.5%)
- 2. Oklahoma City, OK (-6.4%)

- 3. Phoenix, AZ (-5.0%)
- 4. Houston, TX (-4.6%)
- 5. Milwaukee, WI (-4.1%)
- 6. Chicago, IL (-3.6%)
- 7. <u>Baltimore, MD</u> (-2.1%)
- 8. Austin, TX (-2.0%)
- 9. <u>Birmingham</u>, AL (-1.8%)
- 10. <u>Los Angeles, CA</u> (-1.5%)
- 11. Virginia Beach, VA (-0.9%)
- 12. Jacksonville, FL (-0.8%)
- 13. New Orleans, LA (-0.4%)
- 14. <u>Las Vegas, NV</u> (-0.4%)

Salt Lake City Saw the Largest Rent Increase

In Salt Lake City, the median asking rent rose 29.8% year over year in December, the biggest increase among the 50 most populous metros. It was followed by Raleigh, NC (24%), Indianapolis (16.3%), Cleveland (14.6%) and Nashville, TN (11.7%).

- 1. Salt Lake City, UT (29.8%)
- 2. Raleigh, NC (24.0%)
- 3. Indianapolis, IN (16.3%)
- 4. <u>Cleveland, OH</u> (14.6%)
- 5. Nashville, TN (11.7%)
- 6. Charlotte, NC (10.6%)
- 7. <u>Buffalo, NY</u> (9.6%)
- 8. Kansas City. MO (9.4%)
- 9. Columbus, OH (7.7%)
- 10. <u>St. Louis, MO</u> (7.4%)

To view the full report, including charts and methodology, please visit: https://www.redfin.com/news/redfin-rental-report-december-2022/

About Redfin

Redfin (www.redfin.com) is a technology-powered real estate company. We help people find a place to live with brokerage, instant home-buying (iBuying), rentals, lending, title insurance, and renovations services. We sell homes for more money and charge half the fee. We also run the country's #1 real-estate brokerage site. Our home-buying customers see homes first with on-demand tours, and our lending and title services help them close quickly. Customers selling a home can take an instant cash offer from Redfin or have our renovations crew fix up their home to sell for top dollar. Our rentals business empowers millions nationwide to find apartments and houses for rent. Since launching in 2006, we've saved customers more than \$1 billion in commissions. We serve more than 100 markets across the U.S. and Canada and employ over 6,000 people.

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