

# Redfin Migration Report: Phoenix, Atlanta, Sacramento, Las Vegas and Austin Continue to Attract Thousands of Homebuyers From Pricey, High-Tax Metros

Phoenix's Arcadia, Sacramento's River Park, and Atlanta's Buckhead are the most popular neighborhoods for transplants

SEATTLE, July 30, 2019 /PRNewswire/ -- (NASDAQ: RDFN) -- Twenty-five percent of home searchers looked to move to another metro area in the second quarter of 2019, compared to 24 percent during the same period last year, according to a <a href="new report">new report</a> from Redfin (<a href="www.redfin.com">www.redfin.com</a>), the technology-powered real estate brokerage. The national share of home-searchers looking to relocate has been at this level—the highest on record—since the fourth quarter of 2018.

## REDFIN

The latest migration analysis is based on a sample of more than 1 million Redfin.com users who searched for homes across 87 metro areas from April through June.

"People are increasingly looking to leave expensive coastal metros like New York, San Francisco and Los Angeles," said Redfin chief economist Daryl Fairweather. "Lower mortgage rates have made buying a home more affordable, but not affordable enough for typical homebuyers contending these areas' sky-high home prices and taxes. The homebuyers who are heading out of town in search of affordability don't just want to save a few hundred dollars per month, they want to save thousands of dollars per month, and the only way to achieve that kind of cost savings is to move somewhere more affordable."

### Moving In: Metros with the Highest Net Inflow of Redfin Users

Phoenix retained the number-one spot on the list of metro areas with the highest net inflow of Redfin users in the second quarter. A net inflow means more people are looking to move in than leave, while a net outflow means there are more people looking to leave than people looking to move in. The share of homebuyers searching in the Phoenix metro area from other metro areas was 33.7 percent in the second quarter, a slight decline from both a year earlier (34.0%) and the first quarter (34.5%).

Most of the top migration destinations are relatively affordable metro areas, especially compared to the places from which they are attracting the most new residents. This is the first time that Boston has made it into the top 10 migration destinations. Most of the interest in Boston is coming from New York, which makes sense considering that Boston has similar job opportunities but sales, income, and property taxes that are all considerably lower than New York.

Rank	Metro*	Net Inflow 2019 Q2 <sup>†</sup>	Net Inflow 2018 Q2	Portion of Searches from Users Outside the Metro 2019 Q2	Portion of Searches from Users Outside the Metro 2018 Q2	Top Origin	Top Out-of- State Origin
1	Phoenix, AZ	8,208	6,325	33.7%	34%	Los Angeles, CA	Los Angeles, CA
2	Sacramento, CA	6,799	6,187	42.6%	39.9%	San Francisco, CA	Seattle, WA
3	Atlanta, GA	6,113	5,137	26.6%	26.7%	New York, NY	New York, NY
4	Las Vegas, NV	5,686	3,791	44.4%	41.3%	Los Angeles, CA	Los Angeles, CA
5	Austin, TX	5,403	3,247	32.8%	27.5%	San Francisco, CA	San Francisco, CA
6	Tampa, FL	4,210	2,435	56.5%	43.1%	Orlando, FL	New York, NY
7	Dallas, TX	4,122	2,935	23.9%	22.2%	Los Angeles, CA	Los Angeles, CA
8	Miami, FL	3,967	2,578	25.7%	24.1%	New York, NY	New York, NY
9	Boston, MA	3,834	1,835	14.1%	12.3%	New York, NY	New York, NY
10	San Diego, CA	3,013	2,548	23.7%	24.1%	Los Angeles, CA	Seattle, WA
	ned statistical areasive values indicate				sers sampled fo	r this analysis only	

In a <u>separate analysis</u>, Redfin determined the most popular neighborhoods for transplants in each of the top migration destinations, based on the share of Redfin.com home searches by users outside the area. Arcadia, Phoenix; River Park, Sacramento; and Buckhead, Atlanta topped the list of most attractive neighborhoods to newcomers, most of which were suburbs that tended to have higher median home prices than the overall metro area.

## Moving Out: Metros with the Highest Net Outflow of Redfin Users

The list of metros people most-often looked to leave was once again topped by New York, San Francisco, Los Angeles and Washington, D.C. in the second quarter. Net outflow is defined as the number of people looking to leave the metro minus the number of people looking to move to the metro.

Rank	Metro*	Net Outflow 2019 Q2 <sup>†</sup>	Net Outflow 2018 Q2	Portion of Local Users Searching Elsewhere 2019 Q2	Portion of Local Users Searching Elsewhere 2018 Q2	Top Destination	Top Out-of-State Destination
1	New York, NY	35,855	23,788	39.8%	11.1%	Boston, MA	Boston, MA
2	San Francisco, CA	28,190	27,332	21%	7.4%	Sacramento, CA	Seattle, WA
3	Los Angeles, CA	16,103	13,378	16.2%	10%	San Diego, CA	Phoenix, AZ
4	Washington, DC	7,985	5,784	11.4%	7.1%	Philadelphia, PA	Philadelphia, PA
5	Chicago, IL	4,669	3,335	10.3%	7.8%	Phoenix, AZ	Phoenix, AZ
6	Denver, CO	4,107	3,001	23.6%	16.2%	Fort Collins, CO	Seattle, WA
7	Milwaukee, WI	1,312	796	38.3%	28.5%	Chicago, IL	Chicago, IL
8	Houston, TX	729	343	26.4%	24.1%	Austin, TX	Los Angeles, CA
9	Detroit, MI	559	236	21.4%	20%	Grand Rapids, MI	Chicago, IL
10	Richmond, VA	438	-203	33.3%	33.9%	Washington, DC	Washington, DC

To read the full migration report, including methodology and an interactive map showing the

latest search patterns, please visit: <a href="https://www.redfin.com/blog/q2-2019-housing-migration-report">https://www.redfin.com/blog/q2-2019-housing-migration-report</a>.

For more on the hottest neighborhoods in the top migration destinations, visit: <a href="https://www.redfin.com/blog/hottest-neighborhoods-in-cities-people-are-moving-to">https://www.redfin.com/blog/hottest-neighborhoods-in-cities-people-are-moving-to</a>.

### About Redfin

Redfin (<a href="www.redfin.com">www.redfin.com</a>) is a technology-powered real estate brokerage, combining its own full-service agents with modern technology to redefine real estate in the consumer's favor. Founded by software engineers, Redfin has the country's #1 brokerage website and offers a host of online tools to consumers, including the <a href="Redfin Estimate">Redfin Estimate</a>, the automated home-value estimate with the industry's lowest published error rate for listed homes. Homebuyers and sellers enjoy a full-service, technology-powered experience from Redfin real estate agents, while saving thousands in commissions. Redfin serves more than \$5 major metro areas across the U.S. and Canada. The company has closed more than \$85 billion in home sales.

For more information or to contact a local Redfin real estate agent, visit<u>www.redfin.com</u>. To learn about housing market trends and download data, visit the <u>Redfin Data Center</u>. To be added to Redfin's press release distribution list, <u>subscribe here</u>. To view Redfin's press center, <u>click here</u>.

C View original content to download multimedia <a href="http://www.prnewswire.com/news-releases/redfin-migration-report-phoenix-atlanta-sacramento-las-vegas-and-austin-continue-to-attract-thousands-of-homebuyers-from-pricey-high-tax-metros-300892828.html">http://www.prnewswire.com/news-releases/redfin-migration-report-phoenix-atlanta-sacramento-las-vegas-and-austin-continue-to-attract-thousands-of-homebuyers-from-pricey-high-tax-metros-300892828.html</a>

SOURCE Redfin