

# **GLADSTONE COMMERCIAL**

Investor Presentation March 2021



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# **Gladstone Commercial Corporation**



#### **Company Overview**

- Gladstone Commercial Corporation ("Gladstone" or the "Company") is a publicly owned Real Estate Investment Trust ("REIT") that completed its IPO in 2003 and is listed on Nasdaq (Ticker: GOOD)
- The Company invests in single tenant and anchored multi-tenant net leased assets, with an industrial product emphasis
- The Company owns approximately 15.4 million square feet of predominantly office and industrial real estate nationwide
- Diversified portfolio of 121 properties in 28 states leased to 107 different tenants in 19 industries
- The Company is led by a highly-experienced leadership team with over 150 years of combined experience
- Investment activities are credit-focused with a growth market emphasis, seeking mission critical facilities of middle market and investment grade companies

Investment

strategy

Note: As of 12/31/2020

Overview

Gladstone

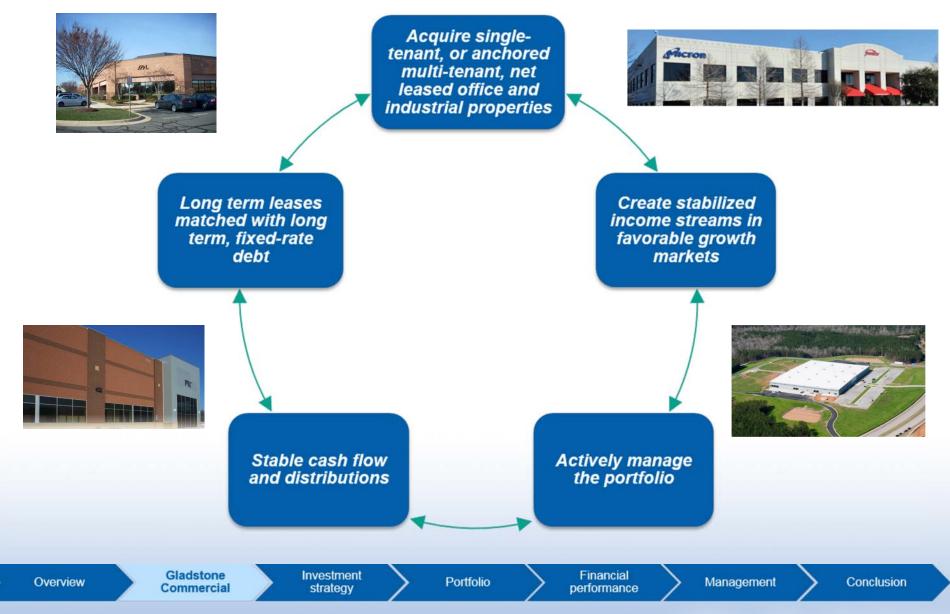
Commercial

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#### Gladstone Commercial's Investment Philosophy



#### **Gladstone Commercial Overview**

IPO in 2003 (Nasdaq: GOOD)

Market Capitalization: <u>\$647mm</u><sup>(1)</sup>

Enterprise Value: \$1,472mm<sup>(1)</sup>

 Common stock annual distribution per share: \$1.5018

Monthly distributions

 No missed or reduced cash distributions since inception

Portfolio summary (12/31/2020)	
# of Properties	121
Square feet (mm)	15.4
Occupancy	95.3%
States	28
Tenants	107
Industries	19
Annual lease revenue (LTM) (\$mm)	\$133.2
Diluted FFO per Common Share (LTM)	\$1.56
Diluted Core FFO per Common Share (LTM)	\$1.57
Average Remaining Lease Term	7.3 years





(1) Common Equity is based on the closing common stock price per share as of December 31, 2020 of \$18.00 per share and includes effect of convertible securities.

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## Significant Growth & Diversification Since 2010

Total assets (\$mm)   \$ 410.6 \$ 1,097.9 \$ 687.3     Properties   65 121 56     Grew a diverse   Tenants   52 107 55
Properties       65       121       56         Grew a       Tenants       52       107       55
Grew a         Tenants         52         107         55
Torrainte 02
portfolio Square feet (mm) 6.8 15.4 8.6
Occupancy (%) 97.2 % 95.3 % (1.9)%
Lease Revenue From Top 5 tenants (\$mm) \$ 10.0 \$ 16.9 \$ 6.9
% of Total Lease Revenue 24.2 % 12.7 % (11.5)%
Revenue Lease Revenues (LTM) (\$mm) \$ 41.9 \$ 133.2 \$ 91.3
and cash         Diluted FFO (LTM) (\$mm)         \$         14.1         \$         55.0         \$         40.9
flow growth  Diluted Core FFO (LTM) (\$mm) \$ 14.5 \$ 55.4 \$ 40.9
Net Total Debt / Enterprise Value 58.9 % 44.7 % (14.2)%
capital Net Total Debt + Preferred / Enterprise Value 70.0 % 56.0 % (14.0)%
Structure  Net Total Debt / Gross Assets <sup>1</sup> 62.7 %  45.9 %  (16.8)%

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<sup>&</sup>lt;sup>1</sup> Gross Assets equal total assets before depreciation



# **Investment Strategy**



# Proven Strategy of Underwriting Real Estate and Tenant Strength

Tenant strength

- Tenants operate in a diverse array of industries
- Each tenant's credit underwritten to Gladstone standards, developed over decades of middle market corporate lending, investing and buyouts through affiliated funds
- Emphasis on tenant's ability to weather economic downturns

Real estate markets positioned for growth

- Target growth markets across the U.S.
- Accumulate assets in specific markets to create valuable portfolios
- Target submarket emphasis in the "path of growth"

Real estate asset quality

- Superior quality assets with flexible configurations, and an industrial emphasis
- Properties that are critical to tenant's business
- Single tenant and anchored multi-tenant industrial and office facilities
- Target net leases with 7+ years remaining at acquisition

Transaction focus

- Target transactions of \$3mm \$50mm
- Type: 3rd party acquisition, sale-leaseback, build-to-suit JV and build-to-suit forward purchase

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Gladstone Commercial Investment strategy

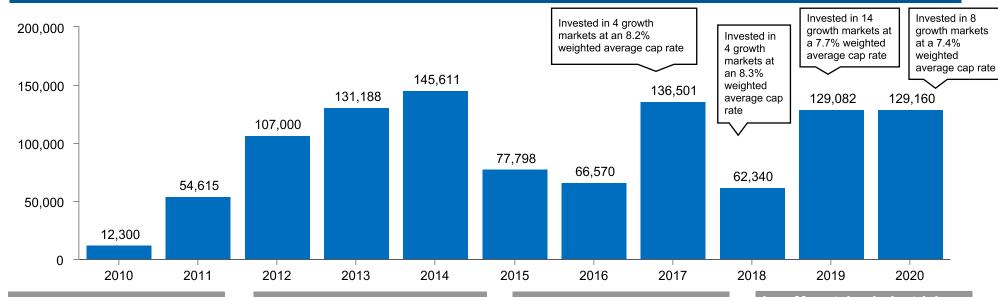
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#### Gladstone Has Achieved Consistent and Disciplined Growth

#### **Historical Investment Volume (\$000)**



#### Donaldson - Industrial



- 219K SF
- Detroit, MI
- Acquired 10/18
- GAAP cap rate: 8.0%

#### Orgill - Industrial Distribution



- 676K SF
- Tifton, GA
- Acquired 6/19
- GAAP cap rate: 8.8%

#### **Morgan Stanley - Office**



- 102K SF
- Salt Lake City, UT
- Acquired 12/17
- GAAP cap rate: 9.3%

#### Iron Mountain - Industrial Portfolio



- 509K SF
- TX, LA, AZ, NM
- Acquired 12/19
- GAAP cap rate: 7.2%

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## **Portfolio Overview**



#### **Portfolio Overview**

Geographic diversity

- 121 properties across the U.S. located in 28 states
- Focus on secondary growth markets with higher yields



Tenant and property diversity

- Diverse base of 19 different industries
- Primarily office and industrial property types
- Focus on mid-size tenants occupying properties ranging from 30-150K SF (office) and 75-500K SF (industrial)



High occupancy

- Current occupancy <u>95.3%</u>; Since IPO in 2003, never below 95%
- 5.0% projected rents expiring through the end of 2021
- Of 100+ assets with over \$1 billion invested since inception, only two tenant defaults an average annual default rate of 0.2%.
  - For comparison, the one-year B+ global corporate default rate has averaged 2.3% from 2003-2019 (Source: Wharton)



Periodic capital recycling

- Sell non-core assets
- Exited 12 single property non-core markets since mid-2016
- Re-deploy proceeds in growth markets



Note: As of 12/31/2020

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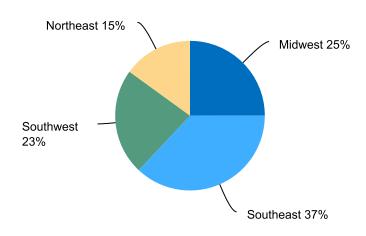
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#### **Diversified Portfolio**

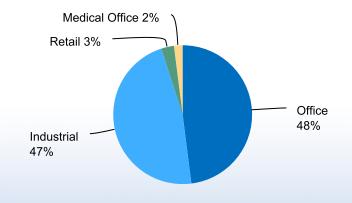
#### 121 properties spread across 28 states

# Services Som Class S

## Geographic diversification (by annualized straight line rent)



## Property type diversification (by annualized straight line rent)



Note: As of 12/31/2020

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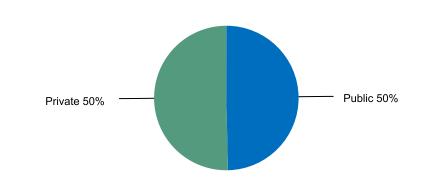
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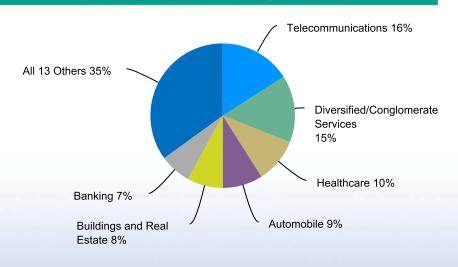
#### High Quality, Diversified Portfolio

Top tenants	enants % of annualized straight line rent				
kane is ablo, inc.	3 %	6 %			
AP	3 %	1 %			
MorganStanley	3 %	1 %			
TOWERS WATSON TO	2 %	1 %			
<b>verizon</b> wireless	2 %	1 %			
All other tenants	87 %	90 %			

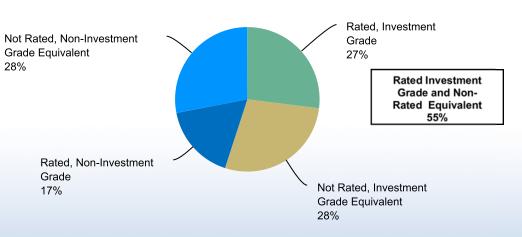




#### Industry diversification (based on annualized straight line rent)



#### Tenant credit ratings (as % annualized straight line rent)



Note: As of 12/31/2020

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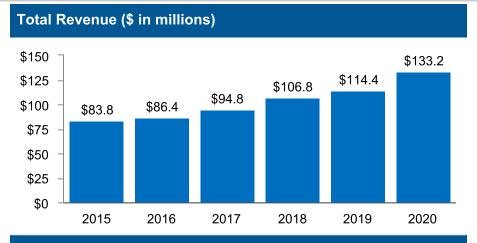
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## **Financial Performance**



#### **Summary Historical Performance**





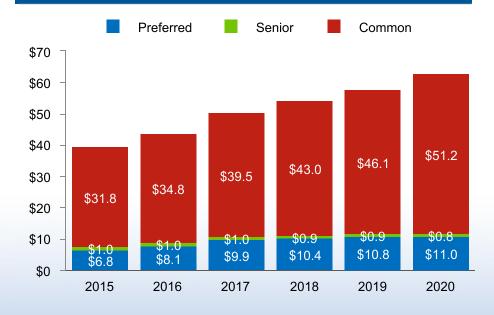
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Financial performance

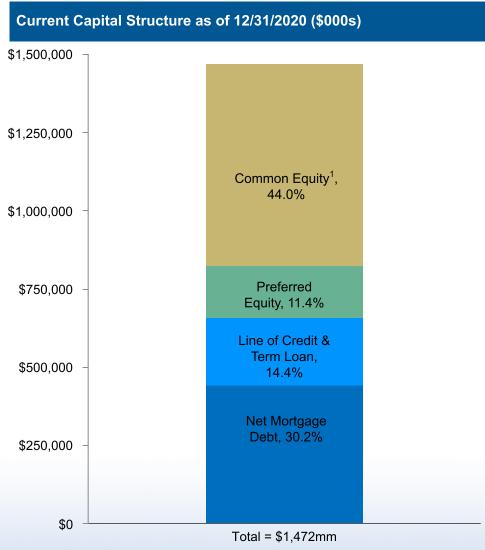
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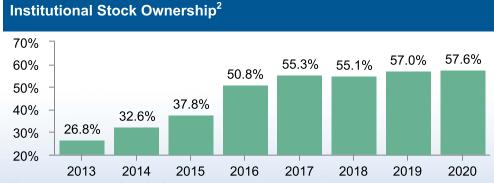
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#### **Capital Structure Overview**



Capital Structure Details		
(Dollars in \$000s, except stock price)	Wtd. Average Rate	12/31/2020
Mortgage Notes Payable, Net	4.24%	\$ 456,177
Less: Cash & Cash Equivalents		(11,016)
Net Mortgage Debt		\$ 445,161
Line of Credit	L+1.65%	\$ 53,312
Term Note	L+1.60%	159,203
Line of Credit and Term Loan		\$ 212,515
Total Debt, Net		\$ 657,676
Series D - Preferred	7.000%	\$ 87,739
Series E - Preferred	6.625%	76,536
Series F - Preferred	6.000%	2,917
Total Preferred Equity		\$ 167,192
Diluted Common Shares Outstanding		35,960,233
Stock Price		\$ 18.00
Implied Common Equity <sup>1</sup> Market Capitalization		\$ 647,284
Enterprise Value		\$ 1,472,152



<sup>1</sup> Common Equity is based on the closing common stock price per share as of December 31, 2020 of \$18.00 and includes effect of OP units and convertible senior common stock.

<sup>2</sup> Source: Nasdaq Online

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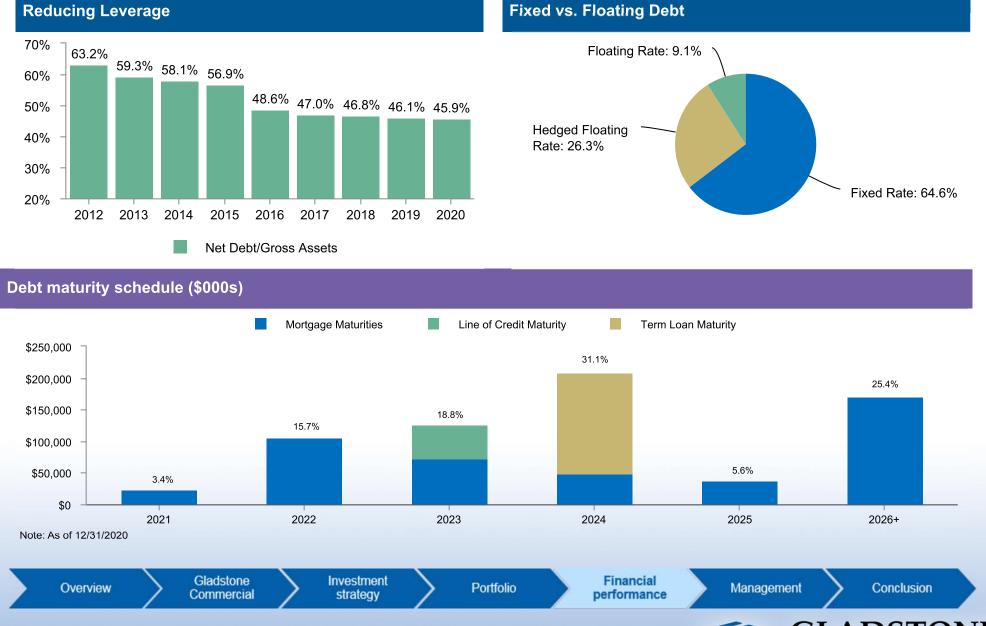
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#### **Liquidity and Debt Overview**





# Management



#### **Experienced Leadership Team**



David Gladstone, Chairman and CEO

25+ years of experience •

- Current Chairman and CEO of all four Gladstone funds, public companies #7, #8, #9 and #10 in his career
- Former Chairman of Allied Capital Commercial (REIT), Allied Capital and American Capital
- Former board member of Capital Automotive REIT
- MBA from Harvard Business School, MA from American University, BA from University of Virginia



Bob Cutlip, President

25+ years of experience

- Current President of the Company
- Former EVP of First Industrial Realty Trust where he directed the acquisition and development business activities in 26 markets in North America
- Former Regional EVP of Duke-Weeks Realty, responsible for operations of the Mid-Atlantic region
- Former Senior Vice President of Highwoods Properties, responsible for the Mid-Atlantic markets
- Former National Chairman of National Association of Industrial and Office Properties
- MBA from University of Southern California, MS from Vanderbilt University, BSCE from U.S.A.F. Academy



Jay Beckhorn, Treasurer

25+ years of experience

- Current Treasurer of the Company and Gladstone Land, Assistant Treasurer of Gladstone Capital and Gladstone Investment
- Former Regional Managing Director of Heavenrich & Co.
- Former Senior Vice President of Sunrise Senior Living
- Former Managing Director of Riggs Bank
- MBA from Duke University, BA from Colgate University

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#### **Experienced Leadership Team (cont'd)**



Buzz Cooper, Executive Vice President, South Central Region

25+ years of experience

- Manages regional acquisition and asset management activities; over 17 years with Gladstone
- Former Principal of Allied Commercial Corporation REIT, where his responsibilities ranged from buying loans from RTC and banks to making real estate backed loans
- BA from Washington and Lee University



EJ Wislar, Senior Vice President, Southeast Region

8+ years of experience

- Manages regional acquisition and asset management activities
- Former Vice President with United Bankshares and Senior Investment Associate with Prudential Global Investment Management Real Estate Finance
- BS from Washington and Lee University



Karen Priesman, Senior Vice President, Asset Management

25+ years of experience

- Manages asset management activities in the Midwest region
- Former Vice President of Hager Pacific Properties with asset management responsibilities across the national portfolio as well as acquisition, disposition, and debt placement responsibilities
- Former Vice President of Prudential Real Estate Investors (now PGIM) as head of west coast Corporate Real Estate consulting practice and The Prudential Realty Group where she developed urban trophy office buildings
- MBA from the Wharton School and BSCE from California State University, Long Beach



Perry Finney, Senior Vice President, Asset Management

20+ years of experience

- Manages asset management activities in the South Central and Western regions
- Former Director of Asset Management at Washington REIT, Alexandria Real Estate Equities and First Potomac
- BA from Washington College
- Former CPA in the Commonwealth of Virginia

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#### **Summary Highlights**

- Diversified asset base with a 15% annual compound growth rate since 2012
- Proven credit and real estate investment strategy has maintained high occupancy (>95%) since 2003
- Strengthened credit profile with net total debt to gross assets down to 45.9%
- Focused on growth with limited lease expirations through 2022, and with an emphasis on increasing the industrial allocation

Note: As of 12/31/2020

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## **Appendix**

- 1. Condensed Consolidated Statements of Operations
- 2. Funds From Operations (FFO)
- 3. Condensed Consolidated Balance Sheets
- 4. Debt Summary
- 5. External Management Structure Qualities



## **Condensed Consolidated Statements of Operations**

(\$ in thousands, except per share amounts)	For the three months ended (unaudited)					For the twelve months ended				
	12	2/31/2020		9/30/2020	12/31/2019			12/31/2020	12/31/2019	
Operating revenues										
Lease revenue	\$	32,866	\$	33,142		29,386	\$	133,152	\$	114,387
Total operating revenues	\$	32,866	\$	33,142	\$	29,386	\$	133,152	\$	114,387
Operating expenses										
Depreciation and amortization	\$	13,348	\$	13,798	\$	13,428	\$	55,424	\$	52,039
Property operating expenses		6,906		6,590		3,262		26,004		12,592
Base management fee		1,429		1,418		1,322		5,648		5,174
Incentive fee		999		1,128		968		4,301		3,688
Administration fee		404		361		469		1,598		1,690
General and administrative		854		775		1,200		3,259		3,235
Impairment charge		716		1,184		1,813		3,621		1,813
Total operating expenses	\$	24,656	\$	25,254	\$	22,462	\$	99,855	\$	80,231
Other (expense) income										
Interest expense	\$	(6,391)	\$	(6,444)	\$	(6,873)	\$	(26,803)	\$	(28,279)
Gain on sale of real estate		6,912		1,196				8,096		2,952
Other income		187		204		421		395		712
Total other expense, net	\$	708	\$	(5,044)	\$	(6,452)	\$	(18,312)	\$	(24,615)
Net income	\$	8,918	\$	2,844	\$	472	\$	14,985	\$	9,541
Net (income) loss (available) attributable to non-controlling interests		(86)		2		100		(47)		87
Net income attributable to the company	\$	8,832	\$	2,846	\$	572	\$	14,938	\$	9,628
Distributions attributable to Series A, B, D, E, and F preferred stock		(2,836)		(2,771)		(2,986)		(10,973)		(10,822)
Series A and B preferred stock offering costs write off						(2,674)				(2,674)
Distributions attributable to senior common stock		(201)		(203)		(217)		(816)		(892)
Net income (loss) available (attributable) to common stockholders	\$	5,795	\$	(128)		(5,305)	\$	3,149	\$	(4,760)
Weighted average common shares outstanding and Non-controlling OP Units Basic and diluted	(	35,007,960		34,578,180		32,332,144		34,542,671		31,396,826



#### **Funds From Operations (FFO)**

(\$ in thousands except per share amounts)		For the three months ended (unaudited)					For the twelve months ended				
		12/31/2020		9/30/2020		12/31/2019		12/31/2020		12/31/2019	
	_		_		_		_		_		
Net income	\$	8,918	\$	2,844	\$	472	\$	14,985	\$	9,541	
Less: Distributions attributable to preferred and senior common stock		(3,037)		(2,974)		(5,877)	_	(11,789)		(14,388)	
Net income (loss) available (attributable) to common stockholders and Non-controlling OP Unitholders	\$	5,881	\$	(130)	\$	(5,405)	\$	3,196	\$	(4,847)	
Adjustments:											
Add: Real estate depreciation and amortization	\$	13,348	\$	13,798	\$	13,428	\$	55,424	\$	52,039	
Add: Impairment charge		716		1,184		1,813		3,621		1,813	
Less: Gain on sale of real estate, net		(6,912)		(1,196)		_		(8,096)		(2,952)	
FFO available to common stockholders and Non-controlling OP Unitholders - basic	\$	13,033	\$	13,656	\$	9,836	\$	54,145	\$	46,053	
Add: Convertible senior common distributions		201	-	203	-	217	_	816		892	
FFO available to common stockholders and Non-controlling OP Unitholders - diluted	\$	13,234	\$	13,859	\$	10,053	\$	54,961	\$	46,945	
Add: Series A and B preferred stock offering costs write off		<i>′</i> —		, <u> </u>		2,674		<i>′</i> —		2,674	
FFO available to common stockholders and Non-controlling OP Unitholders - diluted, as adjusted	_						_				
for comparability <sup>1</sup>	\$	13,234	\$	13,859	\$	12,727	\$	54,961	\$	49,619	
FFO available to common stockholders and Non-controlling OP Unitholders - basic	\$	13,033	\$	13,656	\$	9,836	\$	54,145	\$	46,053	
Add: Acquisition related expenses		78		74		204		167		326	
Add: Write off of deferred financing fees		_		_		_				344	
Add: Write off shelf registration statement costs and prepaid ATM costs		_		_		82		_		100	
Add: Asset retirement obligation expense		30		32		42		134		137	
Add: Bad debt write off		_		56		152		56		152	
Add: Write off prepaid offering costs		_				2,674		_		2,674	
Add (Less): PACE financing amortization, net	_	36		(35)			_	32			
Core FFO available to common stockholders and Non-controlling OP Unitholders - basic	\$	13,177	\$	13,783	\$	12,990	<u>\$</u>	54,534	\$	49,786	
Add: Convertible senior common distributions	_	201	Φ.	203	Φ.	217	_	816		892	
Core FFO available to common stockholders and Non-controlling OP Unitholders - diluted	\$	13,378	\$	13,986	\$	13,207	\$	55,350	\$	50,678	
Weighted average common shares outstanding and Non-controlling OP Units - basic		35,007,960		34,578,180		32,332,144		34,542,671		31,396,826	
Weighted average common shares outstanding and Non-controlling OP Units - diluted		35,636,223		35,219,610		33,006,755		35,170,934		32,071,437	
FFO per weighted average share of common stock and Non-controlling OP Unit - basic	\$	0.37	\$	0.39	\$	0.30	\$	1.57	\$	1.47	
FFO per weighted average share of common stock and Non-controlling OP Unit - diluted	\$	0.37	\$	0.39	\$	0.30	\$	1.56	\$	1.46	
FFO per weighted average share of common stock and Non-controlling OP Unit - diluted, as	\$	0.37	\$	0.39	\$	0.39	\$	1.56	\$	1.55	
adjusted for comparability <sup>1</sup>	<u> </u>	0.37	Ф	0.39	Ф	0.39	<u> </u>	1.50	Φ	1.55	
Core FFO per weighted average share of common stock and Non-controlling OP Unit - basic	\$	0.38	\$	0.40	\$		\$	1.58	\$	1.59	
Core FFO per weighted average share of common stock and Non-controlling OP Unit - diluted	\$	0.38	\$	0.40	\$	0.40	\$	1.57	\$	1.58	
Distributions declared per share of common stock and Non-controlling OP Unit	\$	0.37545	\$	0.37545	\$	0.37500	\$	1.50180	\$	1.50000	
-											

<sup>&</sup>lt;sup>1</sup> FFO as adjusted for comparability is FFO adjusted for certain items that are not indicative of the results provided by the Company's operating portfolio and affect the comparability of the Company's period-over-period performance. These items include the adjustment for non-recurring expense adjustments related to the write off of offering costs pertaining to redeemed securities.



## **Condensed Consolidated Balance Sheets**

(\$ in thousands)	12/31/2020			12/31/2019		
ASSETS Real estate, at cost	\$	1,128,683	¢	1,056,978		
Less: accumulated depreciation	Ψ	228,468	Ψ	207,523		
Total real estate, net		900,215		849,455		
Lease intangibles, net		117,379		115,465		
Real estate and related assets held for sale, net		8,498		3,990		
Cash and cash equivalents		11,016		6,849		
Restricted cash		5,060		4,639		
Funds held in escrow		9,145		7,226		
Right-of-use assets from operating leases		5,582		5,794		
Deferred rent receivable, net		36,555		37,177		
Other assets		4,458		8,913		
TOTAL ASSETS	\$	1,097,908	\$	1,039,508		
TO THE MODE TO	<u> </u>	1,001,000	<del>-</del>	1,000,000		
LIABILITIES AND STOCKHOLDERS' EQUITY						
LIABILITIES						
Mortgage notes payable, net	\$	456,177	\$	453,739		
Borrowings under revolver and term loan, net		212,515		172,855		
Deferred rent liability, asset retirement obligation and other liabilities, net		53,893		49,724		
TOTAL LIABILITIES	\$	722,585	\$	676,318		
MEZZANINE EQUITY						
Series D and E redeemable preferred stock, net	<u>\$</u> \$	159,286	\$	152,153		
TOTAL MEZZANINE EQUITY	\$	159,286	\$	152,153		
OTO OKALOL DE DOLLETA						
STOCKHOLDERS' EQUITY		4		4		
Senior common stock		1 35		1 32		
Common stock		35		32		
Series F redeemable preferred stock		606 500				
Additional paid in capital		626,533		571,205		
Accumulated other comprehensive income		(4,345)		(2,126)		
Distributions in excess of accumulated earnings		(409,041)		(360,978)		
TOTAL STOCKHOLDERS' EQUITY	\$	213,183	<u></u>	208,134		
OP Units held by Non-controlling OP Unitholders	•	2,854	•	2,903		
TOTAL EQUITY	\$	216,037	<b>D</b>	211,037		
TOTAL LIABILITIES, MEZZANINE EQUITY AND EQUITY	\$	1,097,908	\$	1,039,508		

## **Debt Summary**

		(\$ in thousands)
Principal Maturity Date	Weighted Average Interest Rate as of	Principal Balance Outstanding as of
	12/31/2020	12/31/2020
2021	3.32%	11,068
2022	4.66%	98,934
2023	4.39%	66,427
2024	4.03%	43,709
2025	4.03%	32,842
2026	4.40%	48,060
2027	4.34%	84,429
2028	3.71%	14,872
2029	4.74%	11,538
2030	3.23%	41,570
2037	4.63%	6,389
Contractual Mortgage Notes Payable:	4.24%	\$ 459,838
Premiums (Discounts), net:		(182)
Total Mortgage Notes Payable:		\$ 459,656
Variable-Rate Line of Credit:		
2023	LIBOR +1.65%	\$ 53,900
Variable-Rate Term Loan Facility:		
2024	LIBOR +1.60%	\$ 160,000
Total Mortgage Notes Payable and Line of Credit	3.45%	\$ 673,556

#### **External Management Structure Qualities**

- President, CFO, Acquisitions, Asset Management and Accounting staff exclusively dedicated to Gladstone Commercial
  - Benefit: Aligned with shareholder interests
- The 2015 revision to the fee structure places overhead costs generally in line with the overall average for internally managed REITs of this size
  - Benefit: G&A costs comparable with the public REIT industry
- The external structure provides access to internal credit underwriters across numerous industries
  - Benefit: Can quickly assess tenant's creditworthiness and ability to weather economic downturns
- Legal, Compliance, Human Resources, and IT shared among four funds
  - Benefit: Reduced costs to shareholders

#### The results of organizational structure benefits:

- Occupancy never below 95% since IPO in 2003
- Distributions never lowered nor missed since 2003
- Cost structure aligned with self-managed REITs with the added benefit of access to proven credit underwriting capability and evidenced by consistent high occupancy



