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High Times Acquires CULTURE Magazine

Latest Publication Acquisition Provides Local Footprint as part of High Times' Reach in Cannabis Industry

LOS ANGELES, June 21, 2018 (GLOBE NEWSWIRE) -- High Times — the preeminent brand in Cannabis culture, media and business – has acquired CULTURE magazine from Southland Publishing, Inc., the latest in a series of acquisitions ahead of the High Times IPO this upcoming quarter.

“CULTURE has created a publication and online presence that complement the iconic High Times brand and its many related ventures,” said Adam Levin, CEO of [High Times](#). “We’re building a broad collection of different Cannabis-related publications to offer to our many advertisers who are seeking the highly sought demographic of Canna-users. CULTURE is a natural fit as we continue to expand.”

[CULTURE magazine](#) (at <https://CULTUREmagazine.com/>) spotlights Cannabis-related celebrities, advocates, entrepreneurs, creative talents, product reviews and more. The publication focuses on those helping build the future of the Cannabis business and lifestyle. Its approach strongly complements High Times magazine and other High Times media properties, events and merchandise, Levin said. Earlier this year, High Times purchased another Cannabis-focused digital publication, Green Rush Daily.

“We’ve long admired High Times’ vital place at the heart of our industry, even as we went about creating our own distinctive voice on the culture, lifestyle, and business of cannabis,” said David Comden, vice president of Southland Publishing. “Together, we’ll be even better positioned to bring readers of both publications more of everything they love in the world of cannabis.”

CULTURE’s audience is substantially U.S.-based, but includes significant followings in the United Kingdom and Canada. Culture offers a unique offering of local reach into more than 10 different localities and will complement the current HT offering by providing a localized solution for HT’s advertisers.

About High Times Media

For more than 40 years, High Times has been the authoritative voice of authentic cannabis culture, leading the fight for legalization and empowering the burgeoning industry’s legal entrepreneurs. High Times content spans digital, social, video and print platforms as well as location-based events highlighted by the Cannabis Cup global franchise and the High Times Business Summit conference series. Visit us at [HighTimes.com](#), and follow @HIGH_TIMES_Mag on Twitter, @hightimesmagazine on Instagram or like us on Facebook at: <https://www.facebook.com/HIGHTIMESMag/>

About Culture Publications Inc.

Established in 2009, CULTURE became the #1 medical cannabis news source in the U.S.

As legalization has become reality, the publication continues to inform, educate and entertain readers with the latest news and lifestyle trends of the cannabis culture. A hallmark of the publication is their celebrity interviews, which includes renowned musicians, athletes, actors and politicians all of whom embrace cannabis.

<https://culturemagazine.com/>

<https://www.facebook.com/FreeCultureMag/>

<https://twitter.com/iReadCulture>

<https://www.instagram.com/ireadculture/>

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Source: High Times