

Morgan Stanley 7<sup>th</sup> Annual Laguna Conference September 12, 2019

Tricia L. Fulton
Chief Financial Officer



## Safe Harbor Statement

This presentation and oral statements made by management in connection herewith that are not historical facts are "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. Forward-looking statements involve risks and uncertainties, and actual results may differ materially from those expressed or implied by such statements. They include statements regarding the intent, belief or current expectations, estimates, vision or projections of Helios Technologies, Inc. ("Helios" or the "Company"), its directors or its officers about the Company and the industry in which it operates, and assumptions made by management, and include among other items, (i) the Company's strategies regarding growth, including its intention to develop new products and make acquisitions; (ii) the Company's financing plans; (iii) the Company's expectations regarding our sales, expenses, gross margins and other results of operations; (iv) trends affecting the Company's financial condition or results of operations; (v) the Company's ability to continue to control costs and to meet its liquidity and other financing needs; (vi) the declaration and payment of dividends; (vii) the Company's ability to respond to changes in customer demand domestically and internationally, including as a result of standardization; and (viii) potential challenges relating to changes in and compliance with governmental laws and regulations affecting our U.S. and international businesses. Although the Company believes that its expectations are based on reasonable assumptions, it can give no assurance that the anticipated results will occur. Important factors that could cause the actual results to differ materially from those in the forward-looking statements include, among other items, (i) the economic cyclicality of the capital goods industry in general and the hydraulics and electronics industries in particular, which directly affect customer orders, lead times and sales volume; (ii) fluctuations in global business conditions, including the impact of economic recessions in the U.S. and other parts of the world, (iii) conditions in the capital markets, including the interest rate environment and the availability of capital; (iv) changes in the competitive marketplace that could affect the Company's revenue and/or costs, such as increased competition, lack of qualified engineering, marketing, management or other personnel, and increased labor and raw materials costs; (v) risks related to the integration of the businesses of the Company, Enovation Controls and Faster Group; (vi) changes in technology or customer requirements, such as standardization of the cavity into which screw-in cartridge valves must fit, which could render the Company's products or technologies noncompetitive or obsolete; (vii) new product introductions, product sales mix and the geographic mix of sales nationally and internationally; and (viii) changes relating to the Company's international sales, including changes in regulatory requirements or tariffs, compliance with anti-corruption laws and trade laws, including export and import compliance, trade or currency restrictions, fluctuations in exchange rates, and tax and collection issues. Further information relating to factors that could cause actual results to differ from those anticipated is included but not limited to information under the heading Item 1. "Business" and Item 1A. "Risk Factors" in the Company's Form 10-K for the year ended December 29, 2018. The Company disclaims any intention or obligation to update or revise forward-looking statements, whether as a result of new information, future events or otherwise.

This presentation includes certain non-GAAP financial measures, which the Company believes are useful in evaluating our performance. You should not consider the presentation of this additional information in isolation or as a substitute for results prepared in accordance with GAAP. The Company has provided reconciliations of comparable GAAP to non-GAAP measures in tables found in the Supplemental Information portion of this presentation.



# Growing Global Industrial Technology Leader



### **Hydraulics**

Leading designer and manufacturer of high-performance screw-in hydraulic cartridge valves, electro-hydraulics, manifolds, integrated package solutions, and quick-release hydraulic coupling solutions

### **Electronics**

Global provider of innovative electronic control, display and instrumentation solutions for recreational and off-highway vehicles, industrial stationary and mobile power equipment

Founded: 1970	IPO: 1997	Nasdaq: HLIO	
Market Capitalization	\$1.4 billion	Common Shares Outstanding	32.0 million
Recent Price	\$44.22	Regular Annualized Dividend / Yield	\$0.36 / 0.81%
52 Week Range	\$30.79 - \$58.26	Institutional Ownership	87%
Average trading Volume (Trailing three months)	74k	Insider Ownership*	6%

<sup>\*</sup>Insider Ownership includes shares directly owned by Christine Koski, HLIO director, as well as shares owned by the Koski Family Limited Partnership, for which Christine Koski is a general partner. Ms. Koski disclaims beneficial ownership of the shares held by the Partnership to which she does not have a pecuniary interest. Previous reporting also included shares owned by the Koski family that are no longer required to be reported under Section 16 of the Securities Exchange Act.

Source: Capital IQ as of September 5, 2019; Ownership as of latest filings



# Megatrends Impacting Our Global Markets

Globalization

Sophistication of Safe Machinery & Equipment

**Computing Power** 

### **Global Needs Will Drive These Trends**

Population Growth



Urbanization & Environment



Productivity & Efficiencies



Automation



Electrification & Digitalization



**Energy Saving** 



COMPREHEND THE THREATS & OPPORTUNITIES: ADJUST AND ALIGN



ACHIEVE GLOBAL technology leadership IN THE

INDUSTRIAL GOODS SECTOR by 2025 WITH CRITICAL MASS

**EXCEEDING** \$1B in sales

WHILE MAINTAINING Superior profitability & financial strength.

**DESIGNER AND MANUFACTURER OF INTELLIGENT SYSTEMS & CONTROLS** 



# **Smart Solutions For Demanding Applications**

Hydraulics (~80%)

Electronics (~20%)

2019E Revenue(1)

\$453-458MM

\$112-117MM

2019 Adjusted EBITDA Margin<sup>(1)(2)</sup>

23.5% - 24.0% Margin

**Brands** 









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**Niche Technologies** 









Sun designs and manufactures screw-in hydraulic cartridge valves, manifolds, and integrated fluid power packages and subsystem, while Faster is focused on quick-release hydraulic coupling solutions.



Designs and manufactures sophisticated digital control solutions

Diversified End Markets

Mobile, Industrial & Agriculture Applications

Mobile, Industrial & Recreational Applications

<sup>(1)</sup> Guidance for 2019 as of August 5, 2019

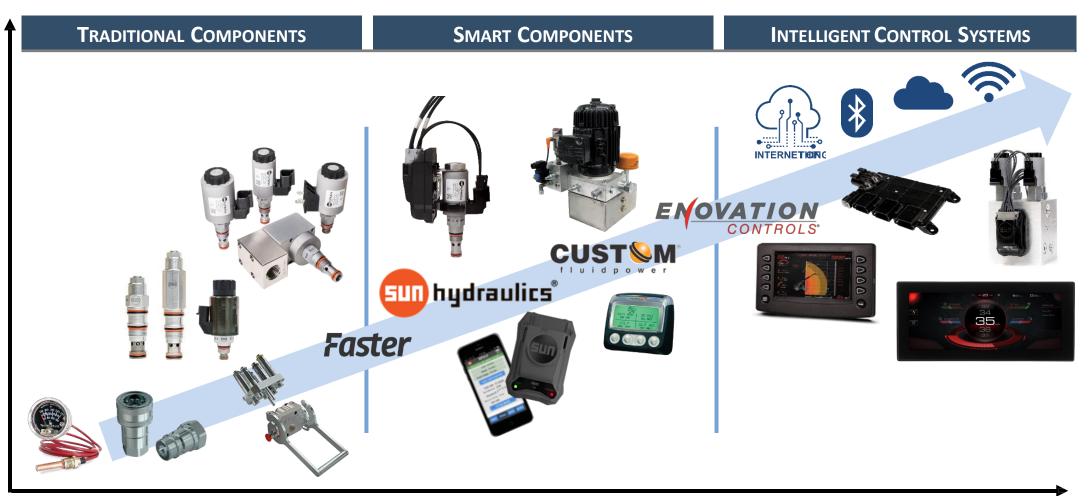
<sup>(2)</sup> See Supplemental Information for definition of Adjusted EBITDA and Margin, reconciliation from GAAP and disclaimers regarding the use of non-GAAP financial measures





# **Strategic Execution**

Evolving from best-in-class component supplier to an intelligent control systems provider



**Path of Migration** 



# **Diversified End Markets**

### **INDUSTRIAL**









# Processing

**MOBILE** 









# \$577M 2018 PF\*

# Sun Hydraulics

Faster

Enovation Controls

### **AGRICULTURE**









### RECREATIONAL









<sup>\*</sup> Represents Helios's pro forma 2018 revenue, including Faster and Custom Fluidpower (CFP) for full year 2018



# A Larger & More Diversified Technology Platform

2018 PF Revenue \$577 MM <sup>(1)</sup>

2016 Revenue \$197 MM<sup>(2)</sup>

2018 PF<sup>(1)</sup>

2016(2)



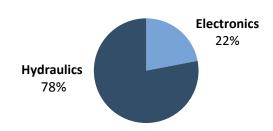


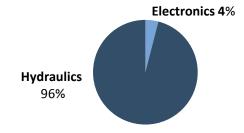
+ Faster

+ CUST M

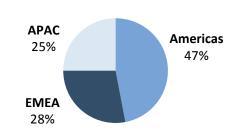
hydraulics \*

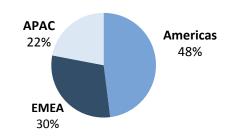
### **Enhanced Product Offering**



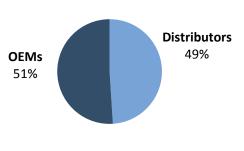


### **Broader Geographic Reach**





### **Greater Access to OEMs**





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- (1) Represents Helios's pro forma 2018 revenue, including Faster and Custom Fluidpower (CFP) for full year 2018
- (2) Enovation Controls was acquired in December 2016 and therefore had a minimal impact on actual HLIO 2016 revenue







# Hydraulics Industry



**\$8 B**Total Hydraulic Valves Market

\$2 B
Total Compact
Hydraulics
Addressable Market

SUN

\$4 B
Total Couplings Market

\$2 B
Total Quick Release
Couplings
Addressable Market
Faster

### Addressable Markets – Hydraulics

























Source: Schmitt Consulting Engineers









Manifolds

# Evolving Hydraulics Product Offering to Address Hydraulics Market Demands

### **Broad Hydraulics Product Offering**





**Packages** 





### **Hydraulics Market Drivers**

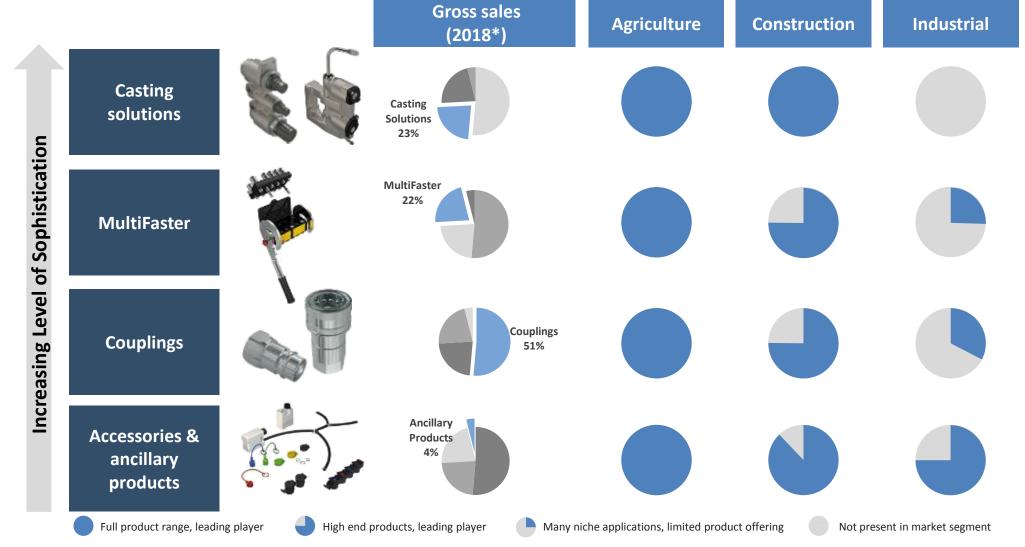
- ✓ Increased productivity and performance
- ✓ Improved safety and reliability
- ✓ Shift to electrohydraulic actuation & tuning
- ✓ Reduced noise, vibration and harshness
- ✓ Environmental regulation
- ✓ Zero leaks
- ✓ Fast and convenient ways to repeatedly connect/disconnect fluid lines







# Most Complete Product Range in Agriculture and Construction



<sup>\*</sup> Represents Faster 2018 sales, pro forma to reflect full year results





# **Electronic Controls Industry**

### **Addressable Markets – Electronics**

\$3.5 B

Total Power Controls and

Vehicle Technologies

Market

\$1.6 B
Relevant Power Controls and
Vehicle Technologies Market

\$900 M

Power Controls and
Vehicle Technologies
Addressable Market

ENOVATION
CONTROLS



















Source: Management Estimates







# Dynamic & Diverse Product Portfolio

# Leverage platform product development, shortening time to market

### **DISPLAYS AND ACCESSORIES**



























### **CONTROLLERS AND PANELS**









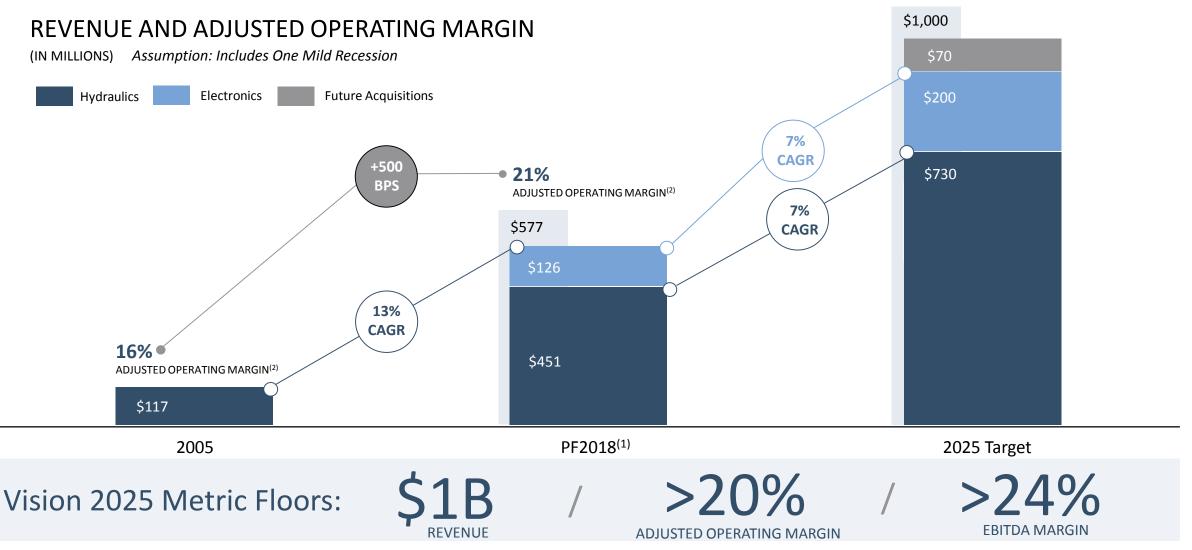




Achieving Our Vision 2025



# Current Vision 2025: Pathway to Superior Growth

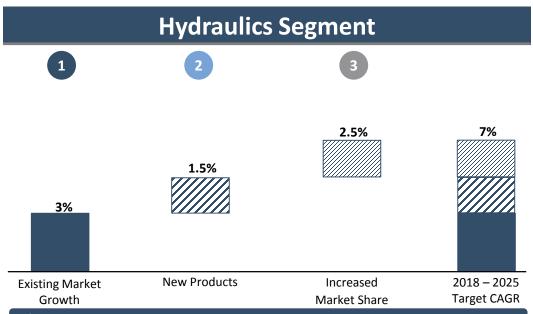


<sup>(1)</sup> Represents Helios's pro forma 2018 results, including Faster and Custom Fluidpower (CFP) for full year 2018

<sup>(2)</sup> See Supplemental Information for definition of Adjusted Operating Margin and reconciliation from GAAP and other disclaimers regarding non-GAAP information



# Reaching Vision 2025 Revenue Goals



### 1) Existing Market Growth

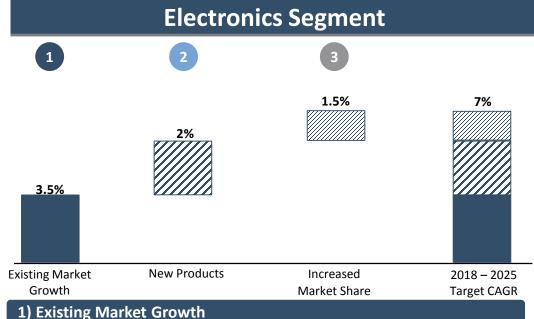
Industrial Production is a key driver of market growth

### 2) New Products

- Launch new product programs
- Expand core products

### 3) Increased Market Share

- Add new channel partners
- Deepen wallet share with existing customers:
  - More applications
  - More platforms
- Gain new customers



Industrial Production +

### 2) New Products

- Proactive and consistent outreach to the middle market with expanded content
  - Reduce complexity with new product designs/content
  - Existing and new markets with similar applications

### 3) Increased Market Share

- Penetrate new OEMs globally
  - · Coordinate with Hydraulics segment internationally
- Grow systems sales to existing OEMs customers



# Differentiated & Disciplined Acquisition Strategy

### Goals

- Niche Technology leader (top 3)
- Broaden technology offerings and capabilities
- Increase solutions-based offerings
- Diversify end markets
- Expand aftermarket / MRO
- Simultaneous engineering

### **Targets**

- Strong management
- Culture supporting innovation
- Superior profitability
- Target revenue \$50-\$150 million per acquisition

### **Integration Model**

- Successful on standalone basis
- Retain employees
- Keep customer relationships
- Retain brands
- Leverage engineering expertise
- High emphasis on sales synergies

### **Business Segment**

**Hydraulics** (existing)

Horizon

**NEAR-TERM FOCUS** 

Portfolio/Technology

Cartridge Valve
Technology (CVT)

Quick Release Couplings (QRC)

**Brands** 



**Faster** 

**Linked Technologies** (future)

**MID-TERM FOCUS** 

Electromechanical Actuation, Software, IoT-Relevant, High Precision Manufacturing

**Electronics** (existing)

**NEAR-TERM FOCUS** 

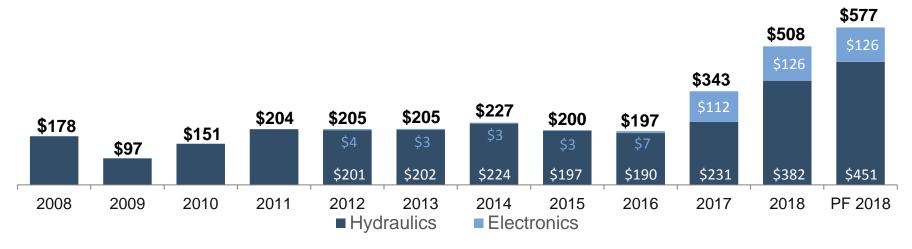
**Electronic Controls & Instrumentation** 

ENOVATION CONTROLS

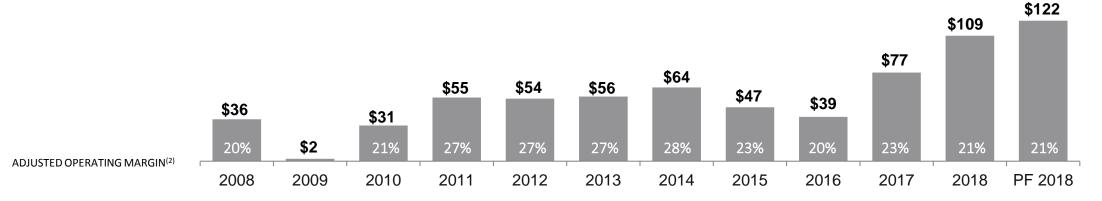


# Driving Sustained Value Thru Profitable Growth

### Revenue by Segment<sup>(1)</sup>



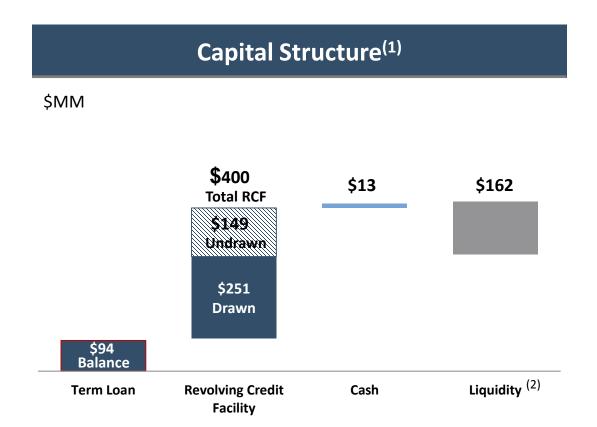
### Adjusted Operating Income and Margin<sup>(1)(2)</sup>



- (1) Represents Helios's pro forma 2018 results including Faster and Custom Fluidpower (CFP) for full year 2018
- (2) See Supplemental Information for definition of Adjusted Operating Income and Margin, and reconciliation from GAAP and other disclaimers regarding non-GAAP information



# Capital Allocation Focused on Growth



- Total Debt / PF Adj. EBITDA (1): 2.5x
- Net Debt / PF Adj. EBITDA (1): 2.4x

### **Capital Allocation Priorities**

### 1) Organic Growth

- Double organically (existing businesses)
- New product development
- Integrate electronics and hydraulics know-how
- Support product platform

### 2) Debt Reduction

Goal of < 2x net debt / adjusted EBITDA</li>

### 3) Acquisitive Growth

Ongoing assessment of mid- and long-term opportunities

### 4) Support Dividend

Continue quarterly cash dividend

<sup>(1)</sup> Information as June 29, 2019; pro-forma adjusted EBITDA assuming a full year contribution of Custom Fluidpower; see Supplemental Information for definition of Adjusted EBITDA, reconciliation from GAAP and disclaimers regarding the use of non-GAAP financial information.

<sup>2)</sup> Liquidity is based on actual cash and borrowing capacity as of June 29, 2019; revolving credit facility also allows for a \$200 million accordion not reflected above.



# Commitment to Shareholder Value Creation

- NICHE TECHNOLOGY A global niche technology leader in Hydraulics and Electronics with highly engineered and comprehensive in-house value add capabilities
- **SUPERIOR FINANCIAL PERFORMANCE Proven track record of growing 2x faster** than market at superior profitability levels (>24% adjusted EBITDA margin and >10% free cash flow)
- BROAD DIVERSIFICATION by 1) technology, 2) end markets, and 3) geographies

SALES GROWTH RATE **EXCEEDING MARKET** 

**CAPEX** 

AS % OF SALES

16% & 6%1

**ENGINEERING LABOR** AS % OF SALES

>74%

ADJUSTED EBITDA MARGIN **FLOOR** 

# Defined Vision Designed Transformation



# Supplemental Information



# 2019 Guidance\*

	Previous 2019 Guidance	Updated 2019 Guidance	Change vs 2018 Actual
Consolidated revenue	\$580 - \$590 million	\$565 - \$575 million	11% - 13%
Hydraulics segment revenue	\$464 - \$469 million	\$453 - \$458 million	18% - 20%
Electronics segment revenue	\$116 - \$121 million	\$112 - \$117 million	(7)% - (11)%
GAAP EPS	\$2.10 - \$2.20	\$1.95 - \$2.05	31% - 38%
Non-GAAP cash EPS	\$2.55 - \$2.65	\$2.40 - \$2.50	4% - 9%
Adjusted EBITDA margin	24.0% - 24.5%	23.5% - 24.0%	(50) - (100) bps

See supplemental slides for Non-GAAP cash net income and adjusted EBITDA reconciliations and other important disclaimers regarding Helios Technologies' use of Non-GAAP cash net income and EPS and adjusted EBITDA and margin

<sup>\*</sup> Guidance as of August 5, 2019



# Segment Data

		Three Mor	ths End	ded	Six Months Ended							
(\$ in thousands)	J	une 29, 2019	J	une 30, 2018	J	une 29, 2019	J	une 30, 2018				
	(U	naudited)	(U	naudited)	(L	Inaudited)	(U	naudited)				
Sales:												
Hydraulics	\$	113,710	\$	103,634	\$	230,173	\$	166,243				
Electronics		30,132		32,534		60,520		67,243				
Consolidated	\$	143,842	\$	136,168	\$	290,693	\$	233,486				
Gross profit and margin:												
Hydraulics	\$	42,407	\$	39,422	\$	85,040	\$	62,870				
		37.3%		38.0%		36.9%		37.8%				
Electronics		13,820		14,107		27,695		28,276				
		45.8%		43.4%		45.8%		42.1%				
Corporate and other		-		(3,125)		-		(3,125)				
Consolidated	\$	56,227	\$	50,404	\$	112,735	\$	88,021				
		39.1%		37.0%	·	38.8%		37.7%				
Operating income and margin:												
Hydraulics	\$	24,123	\$	25,401	\$	47,885	\$	38,844				
		21.2%		24.5%		20.8%		23.3%				
Electronics		6,488		6,532		13,000		13,639				
		21.6%		20.0%		21.5%		20.2%				
Corporate and other		(4,238)		(14,930)		(8,681)		(18,226)				
Consolidated	\$	26,373	\$	17,003	\$	52,204	\$	34,257				
		18.4%		12.5%	<u></u>	18.0%		14.7%				



# Sales by Geographic Region & Segment

(Unaudited)

### 2019 Sales by Geographic Region and Segment

(\$ in millions)

(\$ III IIIIIIO113)		%		%		%
	Q1	of Total	Q2	of Total	2019	of Total
Americas:						
Hydraulics	\$ 41.6	)	\$ 41.2		\$ 82.9	
Electronics	26.1	-	26.6		52.7	
Consol. Americas	67.7	46%	67.8	47%	135.6	47%
EMEA:						
Hydraulics	41.8	3	36.8		78.5	
Electronics	2.5		1.8		4.3	
Consol. EMEA	44.3	30%	38.6	27%	82.8	28%
APAC:						
Hydraulics	33.1		35.7		68.8	
Electronics	1.8	3	1.7	_	3.5	
Consol. APAC	34.9	24%	37.4	26%	72.3	25%
Total	\$ 146.9	)	\$ 143.8	_	\$ 290.7	_

### 2018 Sales by Geographic Region and Segment

(\$ in millions)

		%		%				%		9	6		%
	Q1	of Total	Q2	of Tot	al	Q3	of	Total	Q4	of T	otal	2018	of Total
Americas:													
Hydraulics	\$ 26.4		\$ 39.7			\$ 38.4			\$ 44.2			\$ 148.7	
Electronics	30.1		27.9			27.4			23.5			108.9	
Consol. Americas	56.5	58%	67.6	50%		65.8	_ ,	48%	67.7	49	9%	257.6	51%
EMEA:													
Hydraulics	19.6		40.5			34.6			34.9			129.6	
Electronics	2.7		2.7			2.7			2.0			10.1	
Consol. EMEA	22.3	23%	43.2	32%		37.3		28%	36.9	27	7%	139.7	27%
APAC:													
Hydraulics	16.6		23.4			31.1			32.4			103.5	
Electronics	1.9		2.0			1.6			1.7			7.2	
Consol. APAC	18.5	19%	25.4	18%		32.7		24%	34.1	24	1%	110.7	22%
Total	\$ 97.3		\$ 136.2			\$ 135.8			\$ 138.7			\$ 508.0	



# Adjusted Operating Income Reconciliation

(Unaudited) (\$ in thousands)

							Year en	ded									
	Dec 27,	Jan 2,		Jan 1,	Dec 31,	Dec 29,	Dec 28,		Dec 27,	Jan 2,	Dec 31,	D	ec 30,	D	ec 29,		
	2008	2010		2011	2011	2012	2013		2014	2016	2016		2017	:	2018	PF	F 2018
GAAP operating income	\$ 36,337	\$ 2,143	\$	31,039	\$ 55,269	\$ 54,409	\$ 56,171	\$	64,071	\$ 46,891	\$ 34,459	\$	61,491	\$	75,554	\$	75,554
Acquisition-related amortization of intangible assets	-	-		-	-	-	-		-	-	1,545		8,423		23,021		23,021
Acquisition-related amortization of inventory step-up	-	-		-	-	-	-		-	-	1,021		1,774		4,441		4,441
Acquisition and financing-related expenses (1)	-	-		-	-	-	-		-	-	1,537		1,019		5,685		5,685
Restructuring charges (2)											-		1,462		170		170
One-time operational items (3)											-		2,907		-		-
Faster Group for Jan 2018 thru March 2018											-		-		-		10,466
Custom Fluidpow er for Jan 2018 thru Jul 2018	-	-		-	-	-	-		-	-	-		-		-		2,174
Non-GAAP adjusted operating income	\$ 36,337	\$ 2,143	\$	31,039	\$ 55,269	\$ 54,409	\$ 56,171	\$	64,071	\$ 46,891	\$ 38,562	\$	77,076	\$ 1	108,871	\$	121,511
GAAP operating margin	20.4%	 2.2%	<u></u>	20.6%	 27.1%	 26.6%	 27.4%		28.1%	 23.4%	 17.5%		17.9%		14.9%		
Non-GAAP Adjusted operating margin	20.4%	2.2%		20.6%	27.1%	26.6%	27.4%		28.1%	23.4%	19.6%		22.5%		21.4%		PF 21.1%

- (1) Includes expenses associated with the Company's acquisition and financing activities to support its strategy
- (2) Includes charges to consolidate the Company's High Country Tek business into its Enovation Controls business, \$431 of which is included in cost of sales
- (3) Includes standard costing adjustments; temporary workforce, material outsourcing, and freight charges to recover from impact of Hurricane Irma; scrap and inventory issues attrbutable to the carve-out of Enovation Controls from its former organization

### Non-GAAP Financial Measure:

Adjusted operating margin is adjusted operating income divided by sales. Adjusted operating income and adjusted operating margin are not measures determined in accordance with generally accepted accounting principles in the United States, commonly known as GAAP. Nevertheless, Sun believes that providing non-GAAP information such as adjusted operating income and adjusted operating margin are important for investors and other readers of Helios' financial statements, as they are used as analytical indicators by Sun's management to better understand operating performance. Because adjusted operating income and adjusted operating margin are non-GAAP measures and are thus susceptible to varying calculations, adjusted operating income and adjusted operating income margin, as presented, may not be directly comparable to other similarly titled measures used by other companies.



# Adjusted EBITDA Reconciliation

(Unaudited) (\$ in thousands)

					Yea	r Ended				(	6 Mor	ths Ended
	Dece	ember 27,	Ja	nuary 2,	Dec	ember 31,	Dec	ember 30,	Dec	ember 29,	Jı	une 29,
		2014		2016		2016		2017		2018	2019	
Net income	\$	43,775	\$	33,138	\$	23,304	\$	31,558	\$	46,730	\$	33,669
Interest expense (income), net		(1,592)		(1,422)		(790)		3,781		13,876		8,433
Income tax provision		21,967		16,092		11,597		15,986		9,665		9,315
Depreciation and amortization		8,718		9,557		11,318		19,190		39,714		17,195
EBITDA		72,868		57,365		45,429		70,515		109,985		68,612
Acquisition-related amortization of inventory step-up		-		-		1,021		1,774		4,441		_
Acquisition and financing-related expenses		-		-		1,537		1,019		5,685		11
Restructuring charges		-		-		-		1,462		170		-
Foreign currency forward contract loss		-		-		-		-		2,535		-
One-time operational items		-		-		-		2,907		-		-
Change in fair value of contingent consideration		-		-		-		9,476		1,482		775
Adjusted EBITDA	\$	72,868	\$	57,365	\$	47,987	\$	87,153	\$	124,298	\$	69,398
Adjusted EBITDA margin		32.0%		28.6%		24.4%		25.4%		24.5%		23.9%

### **Non-GAAP Financial Measure:**

Adjusted EBITDA margin is Adjusted EBITDA divided by sales. Adjusted EBITDA and Adjusted EBITDA margin are not measures determined in accordance with generally accepted accounting principles in the United States, commonly known as GAAP. Nevertheless, Sun believes that providing non-GAAP information such as Adjusted EBITDA and Adjusted EBITDA margin are important for investors and other readers of Helios' financial statements, as they are used as analytical indicators by Sun's management to better understand operating performance. Because Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP measures and are thus susceptible to varying calculations, Adjusted EBITDA and Adjusted EBITDA margin, as presented, may not be directly comparable to other similarly titled measures used by other companies.



# Non-GAAP Cash Net Income Reconciliation

(Unaudited)

(\$ in thousands)

		Three Mor	iths Er	nded		Six Months Ended							
	J	une 29, 2019	Ju	une 30, 2018	J	une 29, 2019	Ju	une 30, 2018					
Net income	\$	17,265	\$	6,796	\$	33,669	\$	18,707					
Acquisition-related amortization of inventory step-up		-		3,125		-		3,125					
Acquisition and financing-related expenses		-		3,731		11		4,927					
Restructuring charges		-		59		-		170					
Foreign currency forward contract loss		-		2,030		-		2,535					
Change in fair value of contingent consideration		56		251		775		653					
Amortization of intangible assets		4,545		8,076		9,066		10,124					
Tax effect of above		(1,150)		(4,318)		(2,463)		(5,384)					
Non-GAAP cash net income	\$	20,716	\$	19,750	\$	41,058	\$	34,857					
Non-GAAP cash net income per diluted share		0.65	\$	0.63	\$	1.28	\$	1.13					

### Non-GAAP Financial Measure:

Adjusted net income per diluted share is adjusted net income divided by diluted weighted average common shares outstanding. Adjusted net income and adjusted net income per diluted share are not measures determined in accordance with generally accepted accounting principles in the United States, commonly known as GAAP. Nevertheless, Sun believes that providing non-GAAP information such as adjusted net income and adjusted net income per diluted share is important for investors and other readers of Sun's financial statements, as they are used as analytical indicators by Helios' management to better understand operating performance. Because adjusted net income and adjusted net income per diluted share are non-GAAP measures and are thus susceptible to varying calculations, adjusted net income and adjusted net income per diluted share, as presented, may not be directly comparable to other similarly titled measures used by other companies.



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