

# Phunware to Present at Austin's Small Business Expo

AUSTIN, Texas--(BUSINESS WIRE)-- <u>Phunware, Inc. (NASDAQ: PHUN)</u> (the "Company"), a fully-integrated <u>enterprise cloud platform</u> for mobile that provides products, solutions, data and services for brands worldwide, today announced that it will be attending and presenting at the <u>Small Business Expo</u> in Austin, Texas, on December 17, 2019.

The Small Business Expo, which is America's biggest event for entrepreneurs and business owners, will feature workshops led by experts from several different industries on popular business building topics like social media marketing, search engine optimization, email marketing success, mobile strategy and more.

"I'm thrilled to lead this workshop at the Small Business Expo," said <u>Lacey Howard, Sales Director</u> at <u>Phunware</u>. "With consumers spending more time on their phones than watching TV, it's essential for businesses of all sizes to capitalize on using mobile apps as a means to market to their customers. Our expertise in helping customers succeed on mobile through our Multiscreen-as-a-Service cloud platform is a great fit for any small business looking to take their mobile experience to the next level."

In addition to the Phunware workshop, you can visit the Phamily in the Exhibit Hall located at Booth #219. The complete floor plan can be viewed here.

The Expo will be held at the <u>Palmer Events Center</u> on Tuesday, December 17, from 10:00 am to 5:30 pm. View the full agenda and register to attend.

#### **About the Phunware Workshop**

- Where: Palmer Events Center Workshop Room 5 (Located on the 2nd Floor)
- When: Tuesday, December 17 | 2:30 p.m. to 3:15 p.m.
- What: Everything You Need to Succeed on Mobile Workshop
- Who: Lacey Howard, Sales Director

# **About the Expo**

- Where: Palmer Events Center, Hall 2 Phunware Booth #219
- When: Tuesday, December 17
- What: 25 Free Business Workshops, Exhibitors, Keynotes, Speed Networking, Happy Hour Mixer
- Who: Entrepreneurs and Small Business Owners

## Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding

our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading "Risk Factors" in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under "Risk Factors" in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

## About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

Phunware, Inc. (NASDAQ: PHUN), is the pioneer of Multiscreen-as-a-Service (MaaS), an award-winning, fully integrated enterprise cloud platform for mobile that provides companies the products, solutions, data and services necessary to engage, manage and monetize their mobile application portfolios and audiences globally at scale. Phunware's Software Development Kits (SDKs) include location-based services, mobile engagement, content management, messaging, advertising, loyalty (PhunCoin & Phun) and analytics, as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than one billion active devices touching its platform each month. For more information

about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <a href="https://www.phunware.com">https://www.phuncoin.com</a>, <a href="https://www.phuntoken.com">https://www.phuntoken.com</a>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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