

June 20, 2019



# Phunware Announces Sale of Phun Utility Token to International Markets

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the “Company”), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, today announced Phun utility tokens are now available for purchase in select international markets.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190620005387/en/>



“Phun is a new utility token that supports our ecosystem’s commercial launch worldwide and enables the international community to get more involved as we drive towards mainstream adoption and future exchange listings,” said Randall Crowder, Chief Operating Officer of

<https://www.phuntoken.com/>

Phunware.

To comply with the current regulatory landscape, Phunware recently launched its [dual token structure](#). While Phun is a utility token that enables consumers to monetize their digital activity as they engage in profitable behavior with brands, PhunCoin remains a compliant security token that enables consumers to monetize their digital identity and offers token holders a PhunCoin dividend.

“PhunCoin empowers consumers and seeks to ensure that they are properly compensated for their personal data and information, while Phun allows brands to unlock many of the features and capabilities of Phunware’s [cloud platform for mobile](#) to better engage consumers,” said Alan S. Knitowski, Co-Founder and Chief Executive Officer of Phunware. “Brands are now able to map, track and reward certain activities within their existing mobile ecosystem such as completing surveys, engaging with branded content and participating in marketing campaigns.”

Given the regulatory environment, Phun will initially only be available outside the United States and Canada. Investors outside the United States and Canada can purchase Phun by registering on <https://buy.phuntoken.com/>.

For more information on Phun, visit <https://www.phuntoken.com/> or email [phun@phunware.com](mailto:phun@phunware.com).

## **Safe Harbor Clause and Forward-Looking Statements**

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

## **About Phunware, Inc.**

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), a fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile

application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com> and follow @phunware and @phuncoin on all social media platforms.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20190620005387/en/>

**PR & Media Inquiries:**

Brent Brightwell

[bbrightwell@phunware.com](mailto:bbrightwell@phunware.com)

T: (512) 693-4199 x6604

**Investor Relations:**

Phunware, Inc.

[investorrelations@phunware.com](mailto:investorrelations@phunware.com)

T: (512) 693-4199

Source: Phunware, Inc.