

## Chase and Southwest Expand Business Card Portfolio with the Southwest Rapid® Rewards Performance Business Card

## Business Card Launches with Richest New Cardmember Offer of 80,000 Points

WILMINGTON, Del.--(BUSINESS WIRE)-- Today, <u>Chase</u> and <u>Southwest Airlines</u> introduce the Southwest Rapid Rewards® Performance Business Card, a new credit card for business owners with an enhanced day-of-travel experience and accelerated earning in key business spending categories.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190620005338/en/

Chase and Southwest Expand Business Card Portfolio with the Southwest Rapid® Rewards Performance Business Card (Photo: Business Wire)

The Southwest Rapid Rewards Performance Business Card has a

new Cardmember offer of 80,000 points after qualifying spend. This is the highest-ever bonus for the Southwest portfolio.

"Through research, we heard directly from business owners that they're looking for simple and attainable perks out of their business credit cards, as well as more rewards for the business they do," said Leslie Gillin, Chase Co-Branded Cards President. "That was the inspiration for the new Southwest Rapid Rewards Performance Business Card, which is all about providing business owners with the reward categories most relevant to them, while at the same time offering enhanced travel benefits from an airline known for its exemplary Customer Service."

"Our Customers are always our top priority, and we're making it even easier for them to travel and earn more Rapid Reward points. Our new Performance Business Card adds new perks, which include more enhanced benefits specifically designed with business travelers in mind," said Ryan Green, Southwest Airlines Senior Vice President and Chief Marketing Officer. "We are proud to offer a card that truly supports the entrepreneurial spirit, and offers great rewards."

Southwest Rapid Rewards® Performance Business Card benefits include:

- 9,000 anniversary points after your Cardmember anniversary
- 3 points per \$1 spent on Southwest Airlines flights and hotel/car rental partners
- 2 points per \$1 spent on social media and search engine advertising
- 2 points per \$1 spent on internet, cable and phone services
- Four upgraded boardings per year (when available),
- Inflight WiFi Credits
- up to \$100 Global Entry or TSA PreCheck® Fee Credit

Performance Cardmembers will also enjoy the same benefits as Premier Business Cardmembers, including:

- 1 point per \$1 spent on all other purchases
- Earn tier qualifying points that count towards A-List and A-List preferred status (1,500 TQP for each \$10,000 spend up to 15,000)
- Points earned count towards Companion Pass
- · Points don't expire as long as account is open
- No foreign transaction fees
- Employee cards at no additional cost

And Cardmembers are always able to take advantage of the existing benefits of flying Southwest:

- No blackout dates or seat restrictions when you redeem with points
- Bags fly free®
- No change fees

Chase and Southwest are commemorating the launch of the Southwest Rapid Rewards Performance Business Card by hosting networking events for business owners called #BigDreamsStartSmall. At these events, business owners will have the opportunity to network, listen to a panel of business experts talk about what it takes to grow a business.

The Southwest Rapid Rewards Performance Business Card has a \$199 annual fee. To learn more visit: chase.com/SWAPerformanceCard.

## About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.7 trillion and operations worldwide. Chase serves nearly half of America's households with a broad range of financial services, including personal banking, credit cards, mortgages, auto financing, investment advice, small business loans and payment processing. Customers can choose how and where they want to bank: Nearly 5,000 branches, 16,000 ATMs, mobile, online and by phone. For more information, go to Chase.com.

## **About Southwest Airlines**

In its 48th year of service, Dallas-based <u>Southwest Airlines Co.</u> (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 59,000 Employees to a Customer base topping 120 million passengers annually. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries.

Southwest coined <u>Transfarency</u><sup>®</sup> to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free<sup>®</sup> to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting **Southwest.com/citizenship.** 

Book Southwest Airlines' low fares online at <u>Southwest Airlines</u> or by phone at 800-I-FLY-SWA.

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