

Playoff-Bound College Football Fans Get An Extra Lift To The Games

Southwest Airlines gets into the playoff mindset with extra flights for college football fans!

DALLAS, Dec. 7, 2018 /PRNewswire/ -- <u>Southwest Airlines Co.</u> (NYSE: LUV) this week announced extra flights for college football fans traveling to see their favorite teams compete for the top spot.

Based on the demand from fans in Oklahoma, South Carolina, Indiana, and Alabama, the carrier added new nonstop options for fans to get to the football games in Miami, Florida and Arlington, Texas.

On **Friday**, **Dec. 28**, **2018**, the carrier will add special nonstop flights from:

Birmingham, Ala. to Ft. Lauderdale

Oklahoma City to Ft. Lauderdale

Greenville/Spartanburg, S.C. to **Dallas (Love Field)**

The carrier is also adding an additional flight from:

Chicago (Midway) to Dallas (Love Field)

For fans returning home after the big games, Southwest will offer the following nonstop flights on **Sunday**, **Dec. 30**, **2018** from:

Ft. Lauderdale to Birmingham, Ala.

Ft. Lauderdale to Oklahoma City

Dallas (Love Field) to Greenville/Spartanburg, S.C.

Southwest will also offer an additional roundtrip between

Dallas (Love Field) and Chicago (Midway)

In addition to the nonstop routes, the carrier's extensive network allows travelers to reach their destinations in as little as one stop.

"Southwest is committed to connecting People to what's important in their lives and we know how important these games are to so many of our Customers," said Brook Sorem, Southwest's Senior Director of Network Planning. "We're making it easier for fans of the top four teams in college football to cheer on their favorite teams as they compete for the championship trophy and we can't wait to welcome everyone onboard these extra flights."

To book your seat on these or any of the carrier's daily flights, visit **Southwest.com**.

ABOUT SOUTHWEST AIRLINES CO.

In its 48th year of service, Dallas-based <u>Southwest Airlines Co.</u> (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 58,000 Employees to a Customer base topping 120 million passengers annually. Southwest became the nation's largest domestic air carrier in 2003 and maintains that

ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 99 destinations in the United States and 10 additional countries. Southwest has announced its intention to serve Hawaii, subject to requisite governmental approvals.

Southwest coined <u>Transfarency</u>[®] to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Book Southwest Airlines' low fares online at <u>Southwest Airlines</u> or by phone at 800-I-FLY-SWA.

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