

Southwest Airlines Offers Domestic Fares Starting As Low As \$49 One-Way To Select Destinations!

International fares start as low as \$99 to get away

DALLAS, Oct. 10, 2017 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) is launching a three-day sale offering extra-low fares for winter travel, so book your next trip now! Customers may take advantage of low domestic fares starting at \$49, \$79, \$99, and \$129 one-way to select destinations today through Oct. 12, 2017, 11:59 p.m. in the respective time zone of the originating city. Seats and days are limited; blackout dates apply. See full fare rules and terms and conditions below.

Customers may also book flights to international destinations with some of Southwest's low international fares starting at \$99 one-way to select destinations today through Oct. 12, 2017, 11:59 p.m. in the respective time zone of the originating city. Seats and days are limited; blackout dates apply. See full fare rules and terms and conditions below.

"This winter, Customers can get away with Southwest Airlines' low fares, no change fees* and up to two bags that fly free*," said Ryan Green, Vice President and Chief Marketing Officer. "With low fares, an expanding list of international destinations, and an incredible Rapid Rewards® program, you can't afford miss this sale. Join us this winter for incredible Hospitality, and low fares with nothing to hide—that's Transfarency."

See below for examples of these great low fares and for restrictions and exclusions. To see the full list of available cities and prices, and to take advantage of Southwest's special fares, visit **Southwest.com**.

Examples of Southwest Airlines' domestic low fares include (see fare rules below):

- As low as \$49 one-way nonstop between Nashville and New Orleans
- As low as \$79 one-way nonstop between Dallas (Love Field) and San Francisco
- As low as \$99 one-way nonstop between Chicago (Midway) and Raleigh-Durham
- As low as \$129 one-way nonstop between Houston (Hobby) and Phoenix

Domestic fares are available for travel on nonstop, domestic flights, except for Fridays and Sundays, from Oct. 31 through Dec. 19, 2017 and from Jan. 3 through Feb. 14, 2018. Travel to/from San Juan, Puerto Rico is valid Oct. 31 through Dec. 7, 2017 and Jan. 16 through Mar. 1, 2018. (Travel to Florida and Nevada and from Florida to Nevada is valid only on Sundays through Wednesdays. Travel from Florida and Nevada and from Nevada to Florida is valid only on Tuesdays through Fridays. Travel to and from San Juan, Puerto Rico is valid Monday through Thursday.) Blackout dates for domestic and San Juan, Puerto Rico travel include Nov. 21-22 and Nov. 25-27, 2017.

Examples of Southwest Airlines' international low fares include (see fare rules below):

- As low as \$99 one-way nonstop from Los Angeles (LAX) to San Jose del Cabo/Los Cabos, Mexico
- As low as \$99 one-way nonstop from Santa Ana/Orange County to San Jose del Cabo/Los Cabos, Mexico

International fares are available for travel on nonstop, international flights, on Tuesdays and Wednesdays, from Oct. 31 through Dec. 13, 2017 and Jan. 10 through Mar. 2, 2018. Blackout dates for international travel include Nov. 21-22, 2017.

SOUTHWEST AIRLINES SALE FARE RULES

A 21-day advance purchase is required between Oct. 10 and 12th, 2017, 11:59 p.m. in the respective time zone of the originating city. Domestic travel is valid Oct. 31 through Dec. 19, 2017, and Jan. 3 through Feb. 14, 2018. Travel to/from San Juan, Puerto Rico is valid Oct. 31 through Dec. 7, 2017, and Jan. 16 through March 1, 2018. International travel is valid Oct. 31 through Dec. 13, 2017, and Jan. 10 through March 2, 2018. Domestic travel, including San Juan travel, is blacked out Nov. 21-22, and Nov. 25-27, 2017. Sale fares to international destinations are blacked out Nov. 21-22, 2017. Domestic travel is not valid on Fridays and Sundays. Travel to Florida and Nevada and from Florida to Nevada is valid only on Sundays through Wednesdays. Travel from Florida and Nevada and from Nevada to Florida is valid only on Tuesdays through Fridays. Travel to/from San Juan, Puerto Rico is valid Monday - Thursday. International travel is valid only on Tuesdays and Wednesdays. Fares are valid only on nonstop service. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one-way flight. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for oneway Wanna Get Away® fares. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but that's not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, as long as reservations are canceled at least ten minutes prior to the scheduled departure. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel may require an upgrade to the Anytime fare depending on Rapid Rewards® tier status. Fares are subject to change until ticketed. Offer applies only to published, scheduled service.

ABOUT SOUTHWEST AIRLINES CO.

In its 47th year of service, Dallas-based <u>Southwest Airlines</u> (NYSE: LUV) differentiates itself above all other air carriers with exemplary Customer Service delivered by more than 55,000 Employees to more than 115 million Customers annually. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. Southwest operates more than 4,000 departures a day during peak travel periods among a network of 99 destinations in the United States and nine additional countries. Service to Turks and Caicos is scheduled to begin Nov. 5, 2017.

Southwest coined Transfarency® to describe its purposed philosophy of treating Customers honestly and fairly, empowering them to expect a reliably low and uniquely flexible fare from purchase through journey. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply; some carriers offer free checked bags on select routes or in qualified circumstances), and Southwest never charges change fees, though fare differences might apply.

As launch customer of the Boeing 737 MAX 8, the Company operates the largest fleet in the world of Boeing aircraft, all of which are now equipped with satellite-based WiFi. That connectivity enables Customers to use personal devices to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV. In 2014, the airline proudly unveiled a bold new look: *Heart*. A new logo, aircraft livery, interior design featuring a new seat and Flight Attendant galley, Employee-designed uniforms, and an updated airport experience all showcase the dedication of Southwest Employees who connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 44 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2016 Southwest Airlines One Report™ can be found at SouthwestOneReport.com.

Book Southwest Airlines' low fares online at <u>Southwest.com</u> or by phone at 800-I-FLY-SWA.

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