

Southwest Airlines Announces New Caribbean Service Details During Sneak Peek Of New Facility At Fort Lauderdale-Hollywood Intl. Airport

Carrier Announces Fares as low as \$59 one-way to Turks & Caicos beginning Nov. 5, 2017

DALLAS, June 1, 2017 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) today published its initial flight schedule of nonstop service between Fort Lauderdale (Miami Area) and Providenciales, Turks & Caicos, beginning Nov. 5, 2017, subject to requisite governmental approvals. Southwest Chairman & CEO Gary Kelly made the announcement during a news conference at Broward County's Fort Lauderdale-Hollywood International Airport this morning where stakeholders had a preview of a \$333 million revitalization and expansion of Terminal 1 that the County intends to open fully this summer.

"These new gates, additional border screening capacity, and the arts and flavor of South Florida will be a hit with hundreds of thousands of Southwest's local Customers who prefer our all-in friendliness and value," said Kelly. "In offering access to the network of America's largest carrier¹, we also bring Fort Lauderdale-Hollywood a bolder shade of blue, where two bags fly free for everyone, where no one pays a change fee*, with purposed policies rooted in the spirit of no surprises."

*Southwest does not charge any passenger for a first or second checked bag, weight and size limitations apply, and never levies a fee simply to change travel plans, though fare differences could apply.

Beginning Nov. 5, 2017, fly nonstop daily from Fort Lauderdale to

Providenciales, Turks and Caicos

for as low as

\$59 one-way

(This fare is offered at <u>Southwest.com</u> in celebration of new nonstop service for purchase today through 11:59 p.m. on June 8, 2017, Eastern Daylight Time, for travel from Nov. 5, 2017, through Jan. 7, 2018. Travel is blacked out Nov. 18, Dec. 16 and 21-22, 2017. Please see complete fare rules, terms and conditions.)

Southwest is readying a multi-national celebration to unfold around the first flights Sunday, June 4 to Grand Cayman, Belize, Montego Bay, and Cancun.

The carrier is partnering with Lilly Pulitzer, the Palm Beach-born resort wear brand for a fun surprise for Customers on each of the inaugural flights. "As we enter the height of summer travel season, we're all about celebrating the best days of vacation in favorite Lilly styles and we're proud to once again team up with Southwest to start the vacation before the plane even leaves the gate," said Michelle Kelly, CEO of Lilly Pulitzer.

Visit swamedia.com for maps, community and service facts, and imagery of the new facility reflecting Southwest's 20-plus year investment in South Florida.

The carrier's full schedule of service through Jan. 7, 2018, is available for booking at **Southwest.com**.

TERMS & CONDITIONS FOR LISTED FARE

Service will be offered contingent upon requisite governmental approvals. Purchase June 1-8, 2017, 11:59 p.m. Eastern Daylight Time. Travel is valid Nov. 5, 2017, through Jan. 7, 2018. Sale fare to international destination is blacked out Nov. 18, Dec. 16 & Dec. 21-27, 2017. Fare is valid only on nonstop service from Fort Lauderdale (Miami Area) to Providenciales, Turks and Caicos. Displayed prices include all U.S. and international government taxes and fees. Rapid Rewards® Points bookings do not include taxes, fees. and other government/airport charges of at least \$5.60 per one-way flight. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available on one-way Wanna Get Away® fares. Fares may be combined with other Southwest Airlines combinable fares yet if combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but that's not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, as long as reservations are canceled at least ten minutes prior to scheduled departure. Failure to cancel at least ten minutes prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel may require an upgrade to the Anytime fare depending on Tier status. Fares are subject to change until ticketed. Offer applies only to published, scheduled service.

ABOUT SOUTHWEST AIRLINES CO.

In its 46th year of service, Dallas-based <u>Southwest Airlines</u> (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 54,000 Employees to more than 100 million Customers annually. Southwest proudly operates a network of 101 destinations in the United States and eight additional countries with more than 3,900 departures a day during peak travel season. Service to both Grand Cayman and Cincinnati begins June 4, 2017; and service to Turks and Caicos begins Nov. 5, 2017, subject to requisite government approvals.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest created Transfarency®, a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply.

¹ Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier as measured by the number of originating domestic passengers boarded.

The airline proudly unveiled a bold new look: *Heart*. A new logo, aircraft livery, interior design featuring a new seat and Flight Attendant galley, Employee-designed uniforms, and an updated airport experience all showcase the dedication of Southwest Employees who connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 44 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2016 Southwest Airlines One Report™ can be found at SouthwestOneReport.com.

Book Southwest Airlines' low fares online at <u>Southwest.com</u> or by phone at 800-I-FLY-SWA.

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/southwest-airlines-announces-new-caribbean-service-details-during-sneak-peek-of-new-facility-at-fort-lauderdale-hollywood-intl-airport-300467205.html

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