

## Southwest Airlines Adds New California Flights With Nonstop Service Linking Salt Lake City To Burbank & Sacramento

Travelers gain more access to Central and Southern California through new Southwest® service with fares starting as low as \$59 one-way\*

DALLAS, Oct. 12, 2016 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) today announced new service beginning March 9, 2017, that will provide low-fare service between Salt Lake City and both Burbank and Sacramento. Customers may now book travel on these new nonstop routes at Southwest.com. To celebrate the new routes, Southwest is offering fares as low as \$59 one-way\*.

Purchase from October 12 through October 20, 2016, 11:59 p.m. for the respective time zone of the originating city. Domestic travel valid March 9 through April 24, 2017. Travel is not valid on Fridays and Sundays. Please see below for complete terms & conditions.

"As the carrier that flies more travelers to, from, and within California than anyone else\*\*, Southwest continues its work to thoughtfully connect Californians to destinations that matter for work and leisure travel," said Leah Koontz, Southwest Airlines Vice President & Controller. "Our Employees' hearts and Hospitality and our Customer-friendly policies continue to differentiate us from other carriers."

Also today, Southwest published a third daily trip between Houston Hobby and Mexico City effective Jan. 5, 2017. This added frequency will bring a total 11 departures a day on Southwest from Houston Hobby Airport to international destinations across Mexico, Central America, and the Caribbean.

\*\* Based on the U.S. Department of Transportation's most recent data

## \*FARE TERMS & CONDITIONS

Purchase from October 12 through October 20, 2016, 11:59 p.m. for the respective time zone of the originating city. Domestic travel valid March 9 through April 24, 2017. Domestic travel is not valid on Fridays and Sundays. Fares are valid on domestic, nonstop service only. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one way flight. Fares are not available to/from San Juan, Puerto Rico. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® fares. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, so long as you cancel your reservations at least ten minutes prior to the scheduled departure of

your flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

## ABOUT SOUTHWEST AIRLINES CO.

In its 46th year of service, Dallas-based <u>Southwest Airlines</u> (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 52,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,900 departures a day during peak travel season across a network of 98 destinations in the United States and seven additional countries with service to Cuba expected to begin later this year, subject to governmental approvals.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as more than 20 channels of free, live TV compliments of our valued Partners. Southwest created <a href="Transfarency">Transfarency</a>, a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. The airline proudly unveiled a bold new look: Heart. A new logo, aircraft livery, interior design featuring a new seat and Flight Attendant galley, Employee-designed uniforms, and an updated airport experience all showcase the dedication of Southwest Employees who connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 43 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2015 Southwest Airlines One Report™ can be found at SouthwestOneReport.com.

Book Southwest Airlines' low fares online at <u>Southwest.com</u> or by phone at 800-I-FLY-SWA.

To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/southwest-airlines-adds-new-california-flights-with-nonstop-service-linking-salt-lake-city-to-burbank--sacramento-300343839.html">http://www.prnewswire.com/news-releases/southwest-airlines-adds-new-california-flights-with-nonstop-service-linking-salt-lake-city-to-burbank--sacramento-300343839.html</a>

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