

October 4, 2016



# Southwest Airlines Offers Domestic Fares Starting As Low As \$49 One-Way And International Fares As Low As \$99 One-Way To Select Destinations!

## Why stay when you wanna get away?

DALLAS, Oct. 4, 2016 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) is launching a three-day sale offering extra low fares for winter travel, so book your next trip now! Customers may take advantage of low domestic fares starting at \$49, \$79, \$99, and \$129 one-way to select destinations today through Thursday, Oct. 6, 2016, 11:59 p.m. in the respective time zone of the originating city. Seats and days are limited.

Customers may also book flights to international destinations with some of Southwest's low international fares starting at \$99 one-way to select destinations today through Thursday, Oct. 6, 2016, 11:59 p.m. in the respective time zone of the originating city. Seats and days are limited.

See below for examples of these great low fares and for restrictions and exclusions.

"This winter, Customers can get away with Southwest Airlines' low fares, no change fees\* and up to two bags that fly free\*," said [Bob Jordan](#), Executive Vice President and Chief Commercial Officer. "With low fares, an expanding list of international destinations, and an incredible Rapid Rewards® program, you can't afford to not take advantage of this sale. Say Yes to low fares with nothing to hide—that's Transfarency."

*\*\* There are never change fees, though fare differences might apply; first and second checked pieces of luggage, size and weight limits apply; free live TV where available for a limited time.*

To see the full list of available cities and prices, and to take advantage of Southwest's special fares, visit [Southwest.com](#).

Examples of Southwest Airlines' domestic low fares include (see fare rules below):

- As low as \$49 one-way nonstop between Atlanta and Chicago (Midway)
- As low as \$79 one-way nonstop between Denver and Los Angeles (LAX)
- As low as \$99 one-way nonstop between Milwaukee and Orlando
- As low as \$129 one-way nonstop between Houston (Hobby) and Phoenix

Fares are available for travel on nonstop, domestic flights, except for Fridays and Sundays, from Nov. 30 through Dec. 20, 2016, and Jan. 4 through Feb. 15, 2017. (Travel to Florida and Nevada and from Florida to Nevada is valid only on Sundays through Wednesdays. Travel from Florida and Nevada and from Nevada to Florida is valid only on Tuesdays)

through Fridays. Travel to and from San Juan, Puerto Rico is valid Monday through Thursday. There are no blackout dates; check fare rules below for restrictions and exclusions). Seats are limited.

Examples of Southwest Airlines' international low fares include (see fare rules below):

- As low as \$99 one-way nonstop from Orlando to Aruba
- As low as \$129 one-way nonstop from Los Angeles (LAX) to Puerto Vallarta

Fares are available for travel on nonstop flights on Tuesdays and Wednesdays beginning Nov. 30 through Dec. 13, 2016 and Jan. 10 through March 2, 2017. Check fare rules below for restrictions and exclusions. Seats are limited.

### **ABOUT SOUTHWEST AIRLINES CO.**

In its 46th year of service, Dallas-based [Southwest Airlines](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 52,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,900 departures a day during peak travel season across a network of 98 destinations in the United States and seven additional countries with service to Cuba expected to begin later this year, subject to governmental approvals.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as more than 20 channels of free, live TV compliments of our valued Partners\*. Southwest created [Transfarency<sup>SM</sup>](#), a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. The airline proudly unveiled a bold new look: *Heart*. A new logo, aircraft livery, interior design featuring a new seat and Flight Attendant galley, Employee-designed uniforms, and an updated airport experience all showcase the dedication of Southwest Employees who connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 43 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2015 Southwest Airlines One Report™ can be found at [SouthwestOneReport.com](#).

Book Southwest Airlines' low fares online at [Southwest.com](#) or by phone at 800-I-FLY-SWA.

### **SOUTHWEST AIRLINES SALE FARE RULES**

Purchase Oct. 4-6, 2016, 11:59 p.m. in the respective time zone of the originating city. Domestic travel is valid Nov. 30 through Dec. 20, 2016, and Jan. 4 through Feb. 15, 2017.

Travel to/from San Juan, Puerto Rico is valid Nov. 30 through Dec. 8, 2016, and Jan. 17 through March 2, 2017. International travel is valid Nov. 30 through Dec. 13, 2016, and Jan. 10 through March 2, 2017. Domestic travel is not valid on Fridays and Sundays. Travel to and from both Florida and Nevada is valid only on Sundays through Wednesdays. Travel from Florida and Nevada and from Nevada to Florida is valid only on Tuesdays through Fridays. Travel to/from San Juan, Puerto Rico is valid Monday thru Thursday. International travel is valid only on Tuesdays and Wednesdays. Fares are valid only on nonstop service. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one way flight. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® fares. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines, as long as reservations are canceled at least ten minutes prior to the scheduled departure of the flight. Failure to cancel prior to departure will result in forfeiture of remaining funds in the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/southwest-airlines-offers-domestic-fares-starting-as-low-as-49-one-way-and-international-fares-as-low-as-99-one-way-to-select-destinations-300338981.html>

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