

June 7, 2016



Southwest Airlines® Offers Domestic Fares Starting As Low As \$49 One-Way And International Fares As Low As \$99 One-Way To Select Destinations!

DALLAS, June 7, 2016 /PRNewswire/ -- [Southwest Airlines Co.](http://SouthwestAirlines.com) (NYSE: LUV) is launching a three-day domestic and international sale offering extra low fares for fall travel, so grab your ticket and go! Customers may take advantage of low domestic fares starting at \$49, \$79, \$99, and \$129 one-way to select destinations today through Thursday, June 9, 2016, 11:59 p.m. in the respective time zone of the originating city. Fares are available for travel on nonstop, domestic flights on Tuesdays, Wednesdays and Saturdays from Aug. 23 through Dec. 14, 2016 (travel to/from Florida and Nevada is valid only on Tuesdays and Wednesdays; blackout dates apply; check fare rules below for restrictions, exclusions, and blackout dates). Seats are limited.

Customers may also book flights to international destinations with some of Southwest's low international fares starting at \$99 one-way to select destinations today through Thursday, June 9, 2016, 11:59 p.m. in the respective time zone of the originating city. Fares are available for travel on nonstop flights on Mondays through Thursdays beginning Aug. 23 through Dec. 13, 2016 (Travel to Cancún, Cabo San Lucas/Los Cabos and Puerto Vallarta is valid only on Sundays through Wednesdays. Travel from Cancún, Cabo San Lucas/Los Cabos and Puerto Vallarta is valid only on Tuesdays through Fridays. Travel to/from Mexico City; Liberia, Costa Rica and San José, Costa Rica is valid daily; blackout dates apply; check fare rules for restrictions, exclusions, and blackout dates). Seats are limited.

To see the list of available cities, prices, and to take advantage of Southwest's special fares, visit Southwest.com.

"Southwest Airlines is here to connect People to what's important in their lives through friendly, reliable, low-cost air travel," said Bob Jordan, Executive Vice President and Chief Commercial Officer. "We are proud to offer these prices to everyone who wants to take a vacation, close that business deal, or visit family and friends this fall. At Southwest, **Transfarency** means low fares; nothing to hide; no change fees*; first and second bags fly free*; and free live TV*. **Transfarency** is our brand and way of life."

** There are never change fees, though fare differences might apply; first and second checked pieces of luggage, size and weight limits apply; free live TV where available for a limited time.*

Examples of Southwest Airlines' domestic low fares include (see fare rules below):

- As low as \$49 one-way nonstop between Las Vegas and San Jose
- As low as \$49 one-way nonstop between Long Beach and Oakland
- As low as \$79 one-way nonstop between Dallas (Love Field) and Los Angeles (LAX)

- As low as \$79 one-way nonstop between Orlando and Chicago (Midway)
- As low as \$99 one-way nonstop between Indianapolis and Orlando
- As low as \$99 one-way nonstop between Houston (Hobby) and Las Vegas
- As low as \$129 one-way nonstop between Los Angeles (LAX) and Chicago (Midway)
- As low as \$129 one-way nonstop between Atlanta and Las Vegas

Examples of Southwest Airlines' international low fares include (see fare rules below):

- As low as \$99 one-way nonstop from Orlando to Aruba

ABOUT SOUTHWEST AIRLINES CO.

In its 45th year of service, Dallas-based [Southwest Airlines](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 50,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,900 departures a day during peak travel season across a network of 98 destinations in the United States and seven additional countries. Southwest has applied to serve three destinations in Cuba with nonstop service from its Florida gateways, providing connections between the island and dozens of U.S. cities.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as more than 20 channels of free, live TV compliments of our valued Partners. Southwest created [TransfarencySM](#), a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. In 2014, the airline proudly unveiled a bold new look: *Heart*. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 43 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2015 Southwest Airlines One Report™ can be found at [SouthwestOneReport.com](#).

Book Southwest Airlines' low fares online at [Southwest.com](#) or by phone at 800-I-FLY-SWA.

SOUTHWEST AIRLINES SALE FARE RULES

Purchase from June 7 through June 9, 2016, 11:59 p.m. for the respective time zone of the originating city. Domestic travel valid August 23 through December 14, 2016. Travel to/from San Juan, Puerto Rico is valid September 7 through December 8, 2016. International travel is valid August 23 through December 13, 2016. Domestic and San Juan, Puerto Rico travel is blacked out September 1-3, September 5, and November 18-29, 2016. Sale fares to

international destinations are blacked out September 1-2, and November 18-20, 2016; sale fares from international destinations are blacked out September 4-6, and November 25-28, 2016. Domestic travel is valid only on Tuesdays, Wednesdays and Saturdays. Travel to/from Florida and Nevada is valid only on Tuesdays and Wednesdays. Travel to/from San Juan, Puerto Rico is valid only on Mondays through Thursdays. International travel is valid only on Mondays through Thursdays. Travel to Cancún, Cabo San Lucas/Los Cabos and Puerto Vallarta is valid only on Sundays through Wednesdays. Travel from Cancún, Cabo San Lucas/Los Cabos and Puerto Vallarta is valid only on Tuesdays through Fridays. Travel to/from Mexico City; Liberia, Costa Rica and San José, Costa Rica is valid daily. Fares are valid on nonstop service only. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one way flight. Fares are not available to/from Portland, ME. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® fares. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, so long as you cancel your reservations at least ten minutes prior to the scheduled departure of your flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

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