

Southwest Airlines Flight Schedule Extended Through Nov. 4, 2016, Adding **More Nonstop Service For Customers In Every Region Of The U.S.**

Carrier Brings Additional Year-round, Nonstop Service in 16 Cities in the **Southwest Network**

DALLAS, Feb. 18, 2016 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) today extended its bookable flight schedule through Nov. 4, 2016. Beginning Aug. 7, 2016, the airline is adding new nonstop routes for California Customers, linking the LA Basin nonstop to Pittsburgh (via LAX) and Portland, Ore. (via new service from Ontario and Burbank); connecting San Diego to the Midwest with new, daily nonstop service to Milwaukee; adding transcontinental service between Sacramento and Baltimore/Washington (BWI); and is linking Nashville and Charlotte in the Mid-Atlantic. Through U.S. Customs and Border Protection Pre-clearance procedures available in The Bahamas, Southwest is also adding international service at Ft. Lauderdale-Hollywood International Airport with nonstop service to Nassau, subject to foreign government approval.

In celebration of the new routes, Southwest is offering these fares for nonstop travel between:

Los Angeles (LAX) and Pittsburgh Ontario and Portland, Ore. Burbank and Portland. Ore. San Diego and Milwaukee Sacramento and Baltimore/Washington (BWI) with one-way fares as low as \$159 Nashville and Charlotte Ft. Lauderdale and Nassau, The Bahamas

with one-way fares as low as \$139 with one-way fares as low as \$69 with one-way fares as low as \$69 with one-way fares as low as \$139 with one-way fares as low as \$69 with one-way travel as low as \$58

Customers may take advantage of these fares today through Feb. 25, 2016, by 11:59 p.m. in the respective time zone of the originating city for travel Aug. 7-Nov. 3, 2016 (domestic travel is not available on Fridays and Sundays, blackout dates apply). See below for complete fare rules. Book any of these new flights, part of the carrier's full schedule now published for travel through Nov. 4, 2016, online at **Southwest.com**, or by phone at 800-I-FLY-SWA.

Announcing the new flights before an industry conference in San Juan, Puerto Rico, Southwest's Managing Director of Business Development, David Harvey said, "These timesaving routes connect our Customers in long-time Southwest cities with faster travel times with our unmatched Customer Service. Each addition also enhances our schedule while addressing business demand."

With the flight schedule extension, the carrier intends to extend year-round its previously seasonal nonstop service between Houston Hobby and both Seattle/Tacoma and Portland, Ore., between Kansas City and Seattle/Tacoma, and between San Diego and St. Louis.

Earlier this week, Southwest confirmed its intent to participate in a U.S. Department of Transportation frequency allocation proceeding in the next several weeks for potential service to Cuba. The carrier continues to plan for 2016 year-over-year systemwide available seat mile growth in the five to six percent range.

INTRODUCTORY FARE TERMS & CONDITIONS

Purchase between Feb. 18 and Feb. 25, 2016, 11:59 p.m. in the respective time zone of the originating city. Travel is valid daily from Aug. 7 through Nov. 3, 2016. Travel is not available Sept. 1--3, 2016, or Sept. 5, 2016. Domestic travel is not valid on Fridays and Sundays. International travel is valid daily. Fares valid only on nonstop service. Displayed prices include all U.S. and international government taxes and fees. Rapid Rewards® Points bookings do not include taxes, fees, or other government/airport charges of at least \$5.60 per one-way flight. Fares not available to/from San Juan, Puerto Rico. Seats and days are limited. Fares may vary by day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for oneway Wanna Get Away® Fares. Fares may be combined with other Southwest combinable fares. If combining with other fares, the most restrictive fare rules apply. Sale fares might be available on other days of the week, but that's not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines as long as the reservation is canceled at least ten minutes prior to the scheduled departure of the flight. Failure to cancel prior to that time will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime Fare. Fares are subject to change until they are ticketed. This offer only applies to published, scheduled service. Service between Ft. Lauderdale and Nassau, The Bahamas, is subject to foreign government approval.

<u>Cautionary Statement Regarding Forward-Looking Statements</u>

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Specific forward-looking statements include, without limitation, statements related to the Company's network and capacity plans, opportunities, and expectations. These statements involve risks, uncertainties, assumptions, and other factors that are difficult to predict and that could cause actual results to vary materially from those expressed in or indicated by them. Factors include, among others, (i) changes in demand for the Company's services and other changes in consumer behavior; (ii) the impact of economic conditions, fuel prices, actions of competitors (including without limitation pricing, scheduling, and capacity decisions and consolidation and alliance activities), and other factors beyond the Company's control, on the Company's business decisions, plans, and strategies; (iii) the impact of governmental regulations and other governmental actions related to the Company's operations; (iv) the Company's ability to timely and effectively maintain the necessary information technology systems and infrastructure to support its operations and initiatives; and (v) other factors, as described in the Company's filings with the Securities and Exchange Commission, including the detailed factors discussed under the heading "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2015.

ABOUT SOUTHWEST AIRLINES CO.

In its 45th year of service, Dallas-based <u>Southwest Airlines</u> (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more

than 49,000 Employees to more than 100 million Customers annually. Southwest proudly operates a network of 97 destinations across the United States and seven additional countries with more than 3,900 departures a day during peak travel season.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest created Transfarency[™], a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. In 2014, the airline proudly unveiled a bold new look: *Heart*. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 43 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2014 Southwest Airlines One Report™ can be found at SouthwestOneReport.com.

Book Southwest Airlines' low fares online at <u>Southwest.com</u> or by phone at 800-I-FLY-SWA.

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/southwest-airlines-flight-schedule-extended-through-nov-4-2016-adding-more-nonstop-service-for-customers-in-every-region-of-the-us-300222352.html

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