

October 13, 2015



Southwest Airlines® Offers Domestic Fares Starting As Low As \$49 One-Way And International Fares As Low As \$99 One-Way To Select Destinations!

DALLAS, Oct. 13, 2015 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) is launching a three-day domestic and international sale offering extra low fares for winter travel—hurry, this sale won't last long! Customers may take advantage of low domestic fares starting at \$49, \$99, \$129, and \$149 one-way to select destinations today through Thursday, Oct. 15, 2015, 11:59 p.m. in the respective time zone of the originating city. Fares are available for travel on nonstop, domestic flights except Fridays and Sundays from Dec. 2 through Dec. 16, 2015, and Jan. 5 through Feb. 10, 2016 (check fare rules below for restrictions and exclusions). There are no blackout dates. Seats are limited. Travel to/from Florida or Nevada is valid only on Tuesdays and Wednesdays. Travel to/from San Juan, Puerto Rico is valid only Mondays through Thursdays and Dec. 2 through Dec. 10, 2015, and Jan. 19 through Feb. 10, 2016.

Customers may also book flights to international destinations with some of Southwest's low international fares starting at \$99 one-way to select destinations today through Thursday, Oct. 15, 2015, 11:59 p.m. in the respective time zone of the originating city. Fares are available for travel on nonstop flights only on Tuesdays and Wednesdays beginning Dec. 2 through Dec. 16, 2015, and Jan. 12 through Feb. 10, 2016 (check fare rules for restrictions and exclusions). Seats are limited.

To see the list of available cities, prices, and to take advantage of Southwest's special fares, visit [Southwest.com](#).

Examples of Southwest Airlines' domestic low fares include (see fare rules below):

- As low as \$49 one-way nonstop between Washington (Reagan) and Indianapolis
- As low as \$49 one-way nonstop between Las Vegas and San Francisco
- As low as \$99 one-way nonstop between Dallas (Love Field) and Seattle
- As low as \$99 one-way nonstop between Newark and Chicago (Midway)
- As low as \$129 one-way nonstop between Atlanta and Los Angeles (LAX)
- As low as \$149 one-way nonstop between Washington (Dulles) and San Diego

Examples of Southwest Airlines' international low fares include (see fare rules below):

- As low as \$99 one-way nonstop from Austin to Cancun

ABOUT SOUTHWEST AIRLINES CO.

In its 45th year of service, Dallas-based [Southwest Airlines](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 47,000 Employees to more than 100 million Customers annually. Southwest operates

more than 3,600 flights a day, serving 95 destinations across the United States and six additional countries. Southwest service to Belize City, Belize, is scheduled to begin Oct. 15, 2015. Subject to foreign government approval, service to Liberia, Costa Rica, is scheduled to begin Nov. 1, 2015.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity while over the United States. That connectivity enables Customers to use their personal devices to access streaming music provided by Apple Music or to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest created [Transfarency](#), a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. In 2014, the airline proudly unveiled a bold new look: *Heart*. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 42 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2014 Southwest Airlines One Report™ can be found at [SouthwestOneReport.com](#).

Book Southwest Airlines' low fares online at [Southwest.com](#) or by phone at 800-I-FLY-SWA.

SOUTHWEST AIRLINES DOMESTIC SALE FARE RULES

Purchase Oct. 13-15, 2015, 11:59 p.m. in the respective time zone of the originating city. Travel Dec. 2-16, 2015, and Jan. 5 through Feb. 10, 2016. Travel is not valid on Fridays and Sundays. Travel to/from Florida or Nevada is valid only on Tuesdays and Wednesdays. Travel to/from San Juan, Puerto Rico is valid Dec. 2 through Dec. 10, 2015, and Jan. 19 through Feb. 10, 2016. Fares are valid on nonstop, domestic service only. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include September 11th Security Fee of \$5.60 per one-way flight. Seats are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® Fares. Fares may be combined with other Southwest Airlines combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, as long as reservations are canceled at least ten minutes prior to the scheduled departure of the flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime

Fare®. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

SOUTHWEST AIRLINES INTERNATIONAL SALE FARE RULES

Purchase Oct. 13-15, 2015, 11:59 p.m. in the respective time zone of the originating city. Travel Dec. 2-16, 2015, and Jan. 12 through Feb. 10, 2016. Travel is valid only on Tuesdays and Wednesdays. Fares valid on nonstop, international service only. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one-way flight. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for Wanna Get Away® Fares. Fares may be combined with other Southwest Airlines combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of the week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, as long as reservations are canceled at least ten minutes prior to the scheduled departure of the flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime Fare®. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

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