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# Southwest Airlines Rapid Rewards® Visa Signature Cardmembers Tee Off At Pebble Beach With Golf Pro Peter Jacobsen

## Golf Pro shares five tips for playing better golf

DALLAS, Aug. 28, 2015 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) Rapid Rewards® Visa Signature Cardmembers experienced an exclusive golf getaway at Pebble Beach Resorts® in California featuring a private golf clinic with professional golfer Peter Jacobsen. This was the sixth annual Rapid Rewards event at Pebble Beach and second featuring Peter Jacobsen who shared five tips for playing better [golf](#).

"When our Rapid Rewards® Cardmembers attend our [Rapid Rewards® Access Events](#), it truly is an opportunity of a lifetime," said Jonathan Clarkson, director, Rapid Rewards and Partnership Development for Southwest Airlines. "Cardmembers can get so much out of our Access Events including one-on-one time with legendary golfers like Peter Jacobsen. These events offer exclusive access to VIP experiences in addition to the [Rapid Rewards®](#) program's great value of unlimited reward seats, no blackout dates, and points that don't expire." Benefits apply to point's transactions and points don't expire as long as you have flight or Partner-earning activity every 24 months.

"We are thrilled to provide access to events like this to our Cardmembers," said Naney Pandit, general manager, Chase Card Services. "Through the Southwest Rapid Rewards® program we are able to offer opportunities for Cardmembers to easily turn earned rewards from everyday purchases into exciting experiences throughout the year."

Rapid Rewards Access Events are not the only perks of being a Rapid Rewards® Cardmember. The points earned can be redeemed towards gift cards, merchandise, booking flights, hotels, and car rentals. Additional events Cardmembers can still enjoy in 2015 include a Winemaker Dinner in Houston, Tex., a Nonstop Love Concert Series in Dallas, Tex., Live In The Vineyard in Napa, CA, and a Luxury Beach and Golf Getaway in Cancun, Mex.

To see a video of Peter Jacobsen sharing five golf tips at Pebble Beach Golf Academy click [here](#).

## **ABOUT RAPID REWARDS**

Originally launched in 1987, Rapid Rewards Members earn points by flying or through qualifying purchases with our partners. Members can redeem their points for every seat, every day, on every flight with absolutely no blackout dates or seat restrictions, and points won't expire with any earning activity in a 24-month time period. Points are earned for every dollar spent on Southwest flights. The amount of points earned is based on the fare and fare product purchased, and number of Rapid Rewards Points that are needed to redeem for

flights varies based on destination, time, day of travel, demand, fare class, point redemption rate, and other factors. Rapid Rewards Points are also earned by spending with a variety of Rapid Rewards Partners. Rapid Rewards Credit Cardmembers can redeem their points for expanded international travel, gift cards, hotels, car rentals, merchandise, and more. Learn more about the [program](#) by visiting the Rapid Rewards web site.

## **ABOUT SOUTHWEST AIRLINES CO.**

In its 45th year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 47,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,600 flights a day, serving 95 destinations across the United States and six additional countries. Southwest service to Belize City, Belize, begins Oct. 15, 2015. Subject to foreign government approval, service to Liberia, Costa Rica, begins Nov. 1, 2015.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity while over the United States. That connectivity enables Customers to use their personal devices to access streaming music provided by Apple Music or to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. In 2014, the airline proudly unveiled a bold new look: *Heart*. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 42 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2014 Southwest Airlines One Report™ can be found at [SouthwestOneReport.com](http://SouthwestOneReport.com).

Book Southwest Airlines' low fares online at [Southwest.com](http://Southwest.com) or by phone at 800-I-FLY-SWA.

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