

July 21, 2015



Southwest Airlines® Offers Fares Starting As Low As \$97 One-Way To Select International Destinations

With fares this low, get ready, jet set, and go!

DALLAS, July 21, 2015 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) is launching a three-day sale offering extra low fares for fall travel to its international destinations from ten domestic cities including Atlanta, Austin, Baltimore/Washington, Dallas, Denver, Houston (Hobby), Chicago-Midway, Orlando, Orange County, and San Antonio. Customers can take advantage of low one-way fares to international destinations today through Thursday, July 23, 2015, 11:59 p.m. for the respective time zone of the originating city.

Fares are available for travel on nonstop flights, except for International travel from and to Dallas which is available only through a stop in Houston, beginning Aug. 25-Dec. 16, 2015 (check fare rules for restrictions and exclusions). Travel Oct. 20-Dec. 16, 2015, from Houston to Cancun, Mexico City, Puerto Vallarta, Cabo San Lucas/Los Cabos, Mexico, Belize City, Belize, and San Jose, Costa Rica. Travel Nov. 3-Dec. 16, 2015, from Houston to Liberia, Costa Rica, Houston to Montego Bay, Jamaica, Denver to Puerto Vallarta, Mexico, and Austin to Cancun. Blackout dates include Nov. 24-25. Seats are limited. Travel at these fares is valid only on Tuesdays and Wednesdays.

To see the list of available cities, prices, and to take advantage of Southwest's special fares, visit www.Southwest.com.

Examples of Southwest Airlines' low fares include (see fare rules below):

- As low as \$97 one-way nonstop Baltimore/Washington to Nassau.
- As low as \$99 one-way nonstop Houston to Mexico.
- As low as \$132 one-way connecting Dallas to Belize.
- As low as \$129 one-way nonstop Denver to Cabo.
- As low as \$169 one-way nonstop Atlanta to Punta Cana.
- As low as \$149 one-way nonstop Orange County to Puerto Vallarta.
- As low as \$189 one-way nonstop Baltimore/Washington to Punta Cana.

SOUTHWEST AIRLINES FARE RULES

Purchase from July 21-23, 2015, 11:59 p.m. for the respective time zone of the originating city. Travel Aug. 25-Dec. 16, 2015. Travel Oct. 20-Dec. 16, 2015, for HOU-BZE, CUN, PVR, SJO, MEX, and SJD. Travel Nov. 3-Dec. 16, 2015, for HOU-LIR, HOU-MBJ, AUS-CUN and DEN-PVR. International travel from and to Dallas is available only through Houston for travel on the dates for Houston shown in the prior two sentences. Blackout Dates Apply: Nov. 24-25 Travel at these fares valid only on Tuesdays and Wednesdays. Fares valid on nonstop service only (except for International Travel from and to Dallas). Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes,

fees, and other government/airport charges of at least \$5.60 per one way flight. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® Fares. Fares may be combined with other Southwest Airlines combinable fares. If combining with other fares, the most restrictive fare's rules apply. Subject to foreign government approval. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, so long as you cancel your reservations at least ten minutes prior to the scheduled departure of your flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime Fare®. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

ABOUT SOUTHWEST AIRLINES CO.

In its 45th year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 47,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,600 flights a day, serving 95 destinations across the United States and six additional countries. Southwest service to Belize City, Belize, begins Oct. 15, 2015, and to Liberia, Costa Rica, on Nov. 1, 2015, both routes are subject to foreign government approval.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity while over the United States. That connectivity enables Customers to use their personal devices to access streaming music provided by Beats Music or to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. In 2014, the airline proudly unveiled a bold new look: *Heart*. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 42 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2014 Southwest Airlines One Report™ can be found at SouthwestOneReport.com.

Book Southwest Airlines' low fares online at Southwest.com or by phone at 800-I-FLY-SWA.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/southwest-airlines-offers-fares-starting-as-low-as-97-one-way-to-select-international-destinations-300116057.html>

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