

## Even More To Love! Southwest Airlines Announces Nonstop Service Between Dallas (Love Field) And Eight New Cities

# Southwest to offer 180 departures a day to 50 destinations from Love Field

DALLAS, Feb. 26, 2015 /PRNewswire/ -- Southwest Airlines® (NYSE: LUV) today published 16 additional flights, including service to eight new nonstop cities, from Dallas Love Field. The new service is available for purchase immediately, at low fares as shown below, and will begin Aug. 9, 2015. With this latest service enhancement, Southwest will offer a total of 180 weekday departures to 50 nonstop destinations from Dallas Love Field.

### Beginning Aug. 9, 2015, enjoy once-daily, nonstop service between Dallas (Love Field) and:

Boston Logan	with one-way fares as low as	\$99
Charlotte	with one-way fares as low as	\$89
Detroit	with one-way fares as low as	\$89
Omaha	with one-way fares as low as	\$69
Philadelphia	with one-way fares as low as	\$69
Pittsburgh	with one-way fares as low as	\$89
Raleigh/Durham	with one-way fares as low as	\$89
Salt Lake City	with one-way fares as low as	\$99

(Please see detailed fare rules below. Travel is valid Tuesdays, Wednesdays, and Saturdays Aug. 9- Oct. 28, 2015, and must be purchased by 11:59 p.m. in the time zone of the originating city by March 1, 2015.)

Also on August 9, Southwest will offer additional nonstop service between Dallas and Atlanta, Austin, Baltimore/Washington, Houston (Hobby), Little Rock, Chicago (Midway), and Seattle/Tacoma. Finally, Southwest will upgrade the Saturday-only nonstop service between Dallas and Charleston, South Carolina, that is scheduled to begin April 11, 2015, to daily service on August 9.

"With the end of the Wright Amendment and our sublease of two additional Love Field gates, Southwest is thrilled to offer Customers more Dallas flights and nonstop service to 50 destinations. These new travel options and Southwest's low-fare competition will provide enormous benefits to consumers and businesses in Dallas and all the cities we will serve. We're continuing to deliver on the promise we first made here at Love Field nearly 44 years ago: to offer the best flight schedule and airline product, delivered by the best People in our industry, which now includes more than 9,000 Dallas-based Employees," said <a href="Gary Kelly">Gary Kelly</a>, Southwest Airlines Chairman, President & Chief Executive Officer.

Read more about the latest additions to the Dallas Love Field flight schedule on the Company's blog, <u>Nuts About Southwest</u>.

The new flights are made possible through a <u>previously announced</u> long-term sublease agreement giving Southwest the use of two gates from United Airlines in the newly rebuilt 20-gate facility, which is a collaborative effort between the City of Dallas and Southwest Airlines. Airfield construction continues with additional taxiway capacity scheduled to open in mid-March and mid-July and additional ramp space scheduled to open in late August and in November of this year. Southwest continues its fleet modernization efforts to replace Classic aircraft with more fuel-efficient and longer-range aircraft with winglets resulting in quieter aircraft operation for neighborhoods and communities served by the carrier.

#### **FARE RULES**

Purchase travel by March 1, 2015, 11:59 p.m. in the respective time zone of the originating city. Travel Aug. 9- Oct. 28, 2015. Travel is valid only on Tuesdays, Wednesdays, and Saturdays. Fares valid on nonstop service only. Displayed prices include all U.S. and international government taxes and fees. Rapid Rewards® Points bookings do not include Sept. 11th Security Fee of \$5.60 per one-way flight and also do not include any additional international government taxes and fees. Number of seats and days of availability are limited. Fares could vary by destination, flight, and day of week and won't be available on some flights operating during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® Fares. Fares may be combined with other Southwest Airlines combinable fares; however, if combining with other fares, the most restrictive fare's rules would apply. Sale fares may be available on other days of week, but are not guaranteed. Fares are nonrefundable and may be applied toward future travel on Southwest Airlines®, as long as reservations are canceled at least ten minutes prior to the scheduled departure of the flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary could result in an increase in fare. Standby travel requires an upgrade to the Anytime Fare. Fares are subject to change until ticketed. This offer only applies to published, scheduled service.

### ABOUT SOUTHWEST AIRLINES CO.

In its 44th year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 46,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,400 flights a day, serving 93 destinations across the United States and five additional countries. Southwest service to San Jose, Costa Rica, begins in March 2015; service to Puerto Vallarta, Mexico, begins in June 2015; and subject to government approvals, service to Belize City, Belize begins in October 2015.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity while over the United States. That connectivity enables Customers to use their personal devices to access streaming music provided by Beats Music or to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest is the only major U.S. airline to offer bags fly free® (first and second checked pieces of luggage, size and weight limits apply), and there are never reservation change fees, although fare differences might apply. In 2014, the airline proudly unveiled a bold new look: *Heart*. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 42 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2013 Southwest Airlines One Report™ can be found at Southwest.com/citizenship.

Book Southwest Airlines' low fares online at <u>Southwest.com</u> or by phone at 800-I-FLY-SWA.

To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/even-more-to-love--southwest-airlines-announces-nonstop-service-between-dallas-love-field-and-eight-new-cities-300042139.html">http://www.prnewswire.com/news-releases/even-more-to-love--southwest-airlines-announces-nonstop-service-between-dallas-love-field-and-eight-new-cities-300042139.html</a>

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