

November 7, 2014



Webcast Alert: Southwest Airlines Co. 2014 Investor Day

DALLAS, Nov. 7, 2014 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast of its 2014 Investor Day. Southwest will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website. Details of the audio webcast are as follows:

Date: Monday, November 10, 2014

Time: 12:30 p.m. Central Time

Speakers: Gary Kelly, Chairman of the Board, President and Chief Executive Officer
Tammy Romo, Senior Vice President Finance and Chief Financial Officer

Web Address: <http://southwest.investorroom.com/>

To access the live audio webcast, click on the link above, or go to www.southwest.com and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. Upon completion of the live webcast, a replay will be available in the Investor Relations Events Calendar at <http://southwest.investorroom.com/past-events>.

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on Help in the webcast browser.

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